IOWA STATE DAILY

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District map released

By Hilary.Bassett @iowastatedaily.com

The Legislative Services Agency released their first redistricting map Thursday featuring four congressional districts rather than the current five

The Legislative Services Agency is a nonpartisan agency found within the Iowa Legislature, tasked with both legislative and congressional redistricting according to guidelines imposed by the Iowa Constitution and Iowa Code.

Using such an agency protects the redistricting process from practices such as gerrymandering, which means no political party can manipulate the boundaries to create districts that swing toward one political party.

"One of the standards for drawing the lines is that we do not take into account any political information in regard to where incumbents reside, elections returns or party registration," said Ed Cook, senior legal counsel for the Legislative Services Agency.

"Once the census released the population statistics, we use the population data to redraw the lines based on equal population requirements," Cook said.

After looking at population statistics and how to balance the population as effectively as

PLAN.p3 >>

Proposed districts



Current districts



cube club Campus align Rubik

Freshmen take hobby, turn it into

iowastatedaily.com

something more

By John.Lonsdale @iowastatedaily.com

His hands moved in a dizzying motion. The colors on the plastic block switched with each move.

Right-inverted, down-inverted, right and

down. The seconds hand passed by the top of the clock

Up, right, up-inverted, left-inverted; up, right-inverted, up-inverted and left.

The color patterns changed quickly from a mess of colorful stickers to a solid white side and half-and-half blues and reds.

Holding the nearly-completed cube still, he carefully but quickly thought about the next course of action.

And it continued; left-inverted, up, left, up, front, up-inverted and front-inverted.

"It's really not that hard," said Rohan Sharma, freshman in aerospace engineering, while fumbling around with a 2-by-2 cube right before going step-by-step, slowly explaining the different situations and patterns a firsttime "Cuber" would need to know.

Sharma's 2-by-2 Rubik's Cube was solved, yellow the opposite of white, red opposite of orange, blue across from green, and the seconds hand was still trying to keep up, not even getting halfway around the circle.

Putting the pieces together

Sharma, president of ISU Rubik's Cube Club and freshman in aerospace engineering, found his father's 1982 Rubik's cube when he was in the 11th grade.

After pulling it out of a box in their home garage, Sharma took about five days to solve the cube.

Only a couple years later, Sharma is focused on speed-cubing, which involves solving a Rubik's Cube while competing against the time clock; he is already third in state ranking for 3-bv-3.

Instead of solving the cubes using the standard patterns or "cheat sheets" he first learned with, he is now looking for new puzzles and something unique to work on.

Sharma and the club don't limit themselves to just using standard cubes though. Sharma pulled out a puzzle, "Rubik's Magic," where the goal is to get three rings detached and back together again. Sharma says his record time is 1.15 seconds and then retracts his statement.

"Wait, wait; I actually think it's, 2.15 sec-

Club meeting times

Rubik's Cube Club meets at 7 p.m. Mondays in 150 Carver. The club occasionally switches its meeting times. Contact isucubeclub@amail. com for more information.

upside-down, which Sharma says is intense once all the blood has rushed to your

head mid-solve. Today, Sharma can solve and

Photo: Kendra Plathe Ilowa State Daily is working on improving his time on a 7-by-7 puzzle and is looking for an 11-by-11 cube; not the Rubik's Cubes from Walmart, the nice ones that smoothly switch — from a company in Oregon - or the discounts they get from a dealer in China.

Sharma got the idea and laid down the plan for the club in the fall semester of 2010; he elected temporary officers and met with people as a collective group.

Since the beginning of the semester, he said the club has been growing like a spider web; where one person tells another and then they tell two people.

He saw that there wasn't a Rubik's Cube club at Iowa State, and he was surprised later on to find out that with 28 members, his club had more members than MIT's club, which has 15 members and has existed for five years.

Sharma describes the club as an underground community similar to that of a poker club.

The nerd stereotypes following the club members around aren't something Sharma has ever experienced.

Most people want to learn how to cube and think it's cool, he said. With the help of Sharma and other sea-

onds. Yeah," he said.

He has also explored cubing with your feet, underwater, one-handed, blindfolded and soned cubers, new members are beginning to

CUBES.p3 >>

Japan



Students, staff and members of the Ames community take part in a candlelight vigil Thursday outside Parks Library for the victims of Japan's recent catastrophes. Photo: Tom Fraser/Iowa State Daily

Student groups hold vigil

By John.Lonsdale @iowastatedaily.com

Shun Yoshida, senior in aerospace engineering and president of Japanese Association at Iowa State, can still remember the letters he wrote in elementary school to the 1995 earthquake victims of Kobe, Japan.

Thursday, Yoshida sent more than just letters to the victims of the recent earthquake and tsunami that destroyed parts of his home country and created widespread radioactive contamination.

He sent his love.

"It's not just about the money, but the heart that really helps people," Yoshida said.

The Japanese Association in collaboration with International Student Council hosted a vigil for Japanese earthquake and tsunami victims Thursday night in front of Parks Library.

One-hundred-eleven people con-

firmed attendance for the vigil on Facebook.

Those who attended the vigil could purchase candles for \$1, write a message to victims on a poster or send them a video message that would later be uploaded to YouTube.

All of the proceeds went to the American Red Cross for Japan Relief.

James Dorsett, program manager of the International Students and Scholars Office, made a speech on behalf of his office saying that they appreciated everyone who attended the event.

"The vigil is here for us to honor the dead and missing," Dorsett said, continuing to speak about the gift of giving something to the victims and supporting students and scholars at Iowa State.

More than 9,000 have died, 12,000 remain missing and 452,000 have been evacuated, with essentials like food, medication and fuel running low. Fifteen minutes of the vigil were

dedicated to standing in silence in remembrance of the victims of the disasters

Scott Byrd, junior in history and humanitarian awareness director for the International Student Council, said the council sent out a helping hand to Yoshida once they found out about the disasters in Japan.

They brainstormed ways in which they could help, and the vigil seemed like the best fit, he said.

A poster displayed on a table behind Yoshida read, "It is Japanese custom to fold and string 1,000 paper cranes during difficult times that by doing so illness may be cured and that prayers will be heard."

The few paper cranes that decorated a donations box, which vigil attendees put money in after picking up their candles, represented a sign of support, and the people who showed up to the event, including children, wrote on the poster for victims as they left with their candles.

Dwolla

Business allows for digital payment

By Stefanie.Buhrman @iowastatedaily.com

With the use of a cell phone, money is sent to a bar to pay for a drink, coffee is paid for before the drinker even arrives in the shop and a tenant pays his rent without the convenience fee.

How? Dwolla.

Dwolla is a way to send and receive money at a flat fee of 25 cents per transaction and was developed after the outrage experienced by Ben Milne, CEO and co-founder of Dwolla, when he realized he had to pay more than \$55,000 in credit card interchange fees for around \$1.5 million of revenue from a business he previously owned.

'What we've done at Dwolla is build new technologies that allow our users to send and receive cash through behaviors and mediums never before possible, ones that we love," Milne said.

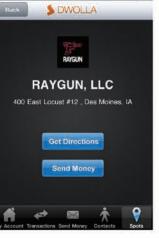
Dwolla enables you to quickly and safely send money to others; Dwollausers and non-users alike. Upon registering for a Dwolla account, you can link your Twitter and Facebook to it and all of your followers and friends become Dwolla contacts.

"For example, we allow our users to pass money between your Facebook friends and Twitter followers and take their real, hard-earned cash with them virtually on a phone," Milne said. "All of sudden your phone becomes your wallet, and now you can start connecting the dots about how awesome this is for



11:28 AM

Above: Dwolla displays companies that accept their services in the area, which can be selected (below) to utilize their services. Continued on page 8. AT&T 11:28 AM 102300



Courtesy photos: Jordan Lampe/ TECHNOLOGY.p8 >> Dwolla



Find more online: Read about the ISU Triathlon Club's Doughnut Run at iowastatedaily.com



Weather | Provided by ISU Meteorology Club



Partly cloudy with a 274K 284K northwest wind at 10 to 20 mph.



Partly cloudy with wind Sat 274K|285K from 10 to 15 mph, gusting to 20 mph.



Sun

A chance of rain 276K 284K through the day with wind at 10 to 20 mph.



On this day in 2002:

A very sharp temperature gradient across lowa resulted in snow and a high temperature of only 30 F at Waukon, while the same afternoon at Shenandoah and Sidney the temperature peaked at 77 F.

Calendar

Find out what's going on, and share your event with the rest of campus on our website, at iowastatedaily.com.

FRIDAY

Book Signing When: 9 to 10:30 a.m. What: Author signing with U.S. Senator Rand Paul. Where: University Book



FRIDAY

Store

SUB Live Music When: 9 p.m. What: Will Hoge is an American singer, songwriter and musician from Nashville, Tenn. Where: Maintenance Shop, Memorial Union

FRIDAY

Dance Social When: 7:30 to 9:45 p.m. What: Free dance social hosted by the ISU Ballroom Dance Club. Singles welcome. Where: 196 Forker

Daily Snapshot



BLOOD DRIVE: Students donate, volunteer

Caitlin Paul, sophomore in elementary education, serves yogurt to Nate Peterson, freshman in pre-business, who gave blood Thursday in the Great Hall in the Memorial Union. ${\sf Photo:}~{\sf Yue}~{\sf Wu}/$ lowa State Daily

TV Schedule Get the rest online, at iowastatedaily.com/tv										
e oet the rest ontine,	at lowastatedaity.com/tv									
SATURDAY	SUNDAY									
NBA: Raptors vs.	Newswatch									
Bulls	7 p.m.									
	channel 18									
	Secret Millionaire									
	7 _. p.m.									
	channel 5									
	Desperate House-									
	wives									
	8 p.m.									
	channel 5									
	Celebrity Apprentice									
	8 p.m.									
	channel 13									
channel 23	Vegas Homicide									
	8 p.m.									
	SATURDAY NBA: Raptors vs.									

Police Blotter: Ames, ISU Police Departments' records. All those accused of violating the law are innocent until proven guilty in a court of law.

March 29

John Thomasson, 27, no address, was arrested and charged with probation viola-tion. (reported at 12 a.m.) Darren Stouwie, 18, of Story City, was arrested and charged with drug paraphernalia and

possession of alcohol under the legal age. (reported at 12:30

p.m.) A vehicle driven by James McCalley struck a car owned by Sara Brock. (reported at 3:26 p.m.) An individual reported being

The information in the log comes from the ISU and City of Ames police departments' records

channel 63

harassed by an acquaintance. (reported at 4:19 p.m.)

Officers initiated an investigation into an incident where an individual allegedly posed as another person during an earlier traffic stop. (reported at 6:20 p.m.)

Kenneth Haag, 24, 133 Beedle Drive unit 7, was arrested and charged with third-degree harassment. (reported at 9:30

Sarah Gonnerman, 41, 1231 N. Dakota Ave. unit 9. was arintoxication. (reported at 11:20 p.m.)

Celebrity News Notes and events.

Justin Bieber sets eyes toward an R-rated comedy

After his dramatic turn as a troubled teen on "CSI," Justin Bieber is looking to lighten up by starring in a new comedy with Ashton Kutcher.

According to the L.A. Times, the singer is planning to star in "What Would Kenny Do?", a story about a 17-year-old who encounters a hologram of a man (Kutcher) who claims to be a 30-something version of him. The hologram then helps the boy navigate the turbulent waters of high school.

But Beliebers beware: The adult-humored film - which is expected to shoot next year - is currently aiming for an R rating. This isn't the first time Bieber and Kutcher have been attached to the same project. In January, Kutcher revealed he had talked to the teen idol about taking over a revamped version of his prank show "Punk'd."

Jesse St. James is set to return to 'Glee'

Jesse St. James is returning to "Glee," and it seems the shady character has changed his tune.

Jonathan Groff will reprise his role as Rachel's devious ex-boyfriend in the final three episodes of the current season - and he's ready to say he's sorry.

As "Glee" fans know, Jesse was originally a member of Vocal Adrenaline, the rivals of McKinley High's New Directions.

He dated Rachel and even transferred to McKinley and joined the New Directions in order to spy on the group prior to Regionals. Eventually, Jesse broke Rachel's heart and returned to Vocal Adrenaline.

Jesse will be back at McKinley this season to apologize to Rachel and perhaps win her

'Millionaire Matchmaker': Timberlake, Aniston

Now that Jessica Biel and Justin Timberlake have split, 'Millionaire Matchmaker" Patti Stanger is ready to come to the rescue. The Bravo star said she would love to find new mates for them and believes a certain 'Friend" would be the ideal girlfriend for Timberlake.

"I saw on the cover of 'Us Weekly' what [Jessica] is going through, and it's so embarrass-ing," Stanger said. "I'd like to mend her broken heart, if she's broken.

As for serial flirt Timberlake, Stanger said, "He needs to take a dating break. I love him; don't get me wrong. [But] he's had so many hot women- how do you keep trading up? Maybe he needs an older woman. Maybe a Jennifer Aniston. Maybe he needs to go back to the days when he was dating the Camerons of the world--because I don't think Jennifer

CNN Wire Service





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Wednesday of the month during the academic school year in Hamilton Hall.

The Publication Board meets at 5 p.m. on the fourth

Summer sessions: The lowa State Daily is published as a semiweekly on Tuesdays and Thursdays, except during finals week.

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PERIODICALS POSTAGE

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Sexual assault

April marked for assault awareness

By Carmen.Leng @iowastatedaily.com

Misinterpreted verbal consent by both genders can often lead to unwanted sexual contact and result in sexual assault.

During April, Assault Care Center Extending Shelter and Support, Story County Sexual Assault Response Team, the Margaret Sloss Women's Center and a number of university departments and student organizations will be joining with people throughout the state and the nation to focus the public's attention on sexual assault.

The Margaret Sloss Women's Center's mission is to raise awareness of sexual violence on campus. A series of informative events on sexual violence will take place throughout the month to highlight the need for prevention efforts

"Sometimes, It's hard to get students to attend events and program because it's such an intense and sensitive subject, but every day you can see how much these events are needed on college campuses," said Christine Peterson, graduate in educational leadership and policy studies and graduate assistant at the Margaret

Sexual assault statistics

- Every two minutes someone is sexual assaulted in the US.
- One in four women and 1 in 33 men will be sexually assaulted.
- College age women are four times more likely to be sexually assaulted.
- 60 percent of sexual assaults are not reported to the police.

Sloss Women's Center.

On college campuses one in every four women will be sexual assaulted during their academic career and often times those incidents go unreported, Peterson said.



Looking for more? Find the rest of this story, and more online at iowastatedaily.com

>>PLAN.p1

possible, the agency must then also look at how to find the best way to keep districts as compact as possible. A reasonably compact

district are those "which are square, rectangular or hexagonal in shape, and not irregularly shaped," according to the report released by the Legislative Services Agency.

as equal among the districts as possible is priority over keeping the districts compact. as shown by the proposed redistricting map released Thursday. Having equivalent populations causes irregular-shaped districts, such as District 1

"On the whole, I would say .. the unusual shapes of these districts leave something to be desired," said James Hutter, associate professor of political science. "I think the advantage of having districts that are more reasonably shaped and compact is better than having districts having such mathematical equality."

The state legislative districts will also be adjusted and modified according to population changes. In Story County,

The new map would pit two sets of incumbents against one another: In district four: Republican

- Tom Latham vs. Republican Steve King In district one: Democrat
 - Bruce Braley vs. Democrat Dave Loebsack This also means there is no
 - incumbent currently residing within District 2.

Bepresentative Beth Wessel-Kroeschell's district got larger, while Bepresentative Lisa Heddens's district got much smaller. Senator Herman Quirmbach's district was also condensed in the process.

A large impact will also be felt by Iowa's representatives in Congress because of the consolidation of five districts to four.

"Going from five to four members means that one of the people who are there now will not be re-elected and, as of today, they've all announced that they're going to seek reelection," Hutter said.

But releasing the map is only the first step in the process

The Temporary Redistricting Advisory Commission holds

Public hearings will be held in four locations:

- Council Bluffs: 6 to 8:30 p.m. Monday, April 4, at the Council Bluffs Public Library
- Bettendorf: 7 to 9 p.m. Tuesday, April 5, at the Mississippi Bend Area Education Agency
- Cedar Rapids: 6:30 to 9 p.m. Wednesday, April 6, at Kirkwood Community College
- Des Moines: 7 to 9 p.m. Thursday, April 7, at the Wallace State Office Building auditorium

four public hearings throughout Iowa next week

From these hearings, the commission will issue a report, which will then be given to the Legislature, who will then decide whether to approve or reject the plan.

If the plan is approved, the bill will be enacted into law, but if it is rejected, the process restarts from step one with the Legislative Services Agency's plan two.

If no plan is approved by Sept. 1, the Iowa Supreme Court must step in and establish districts based on the constitutional requirements.

>>CUBES.p1

solve their 3-by-3 cubes in less than two minutes and making great friends in the process.

Last week the club went in front of the Government of the Student Body to ask for more money to increase inventory to provide each member with a 3-by-3 cube and to buy more complicated puzzles, but was turned down.

The previous time the club spoke to GSB, one of the members said in his speech to the senators, "Solving a cube is something you can show on a date."

From then on, the joke circulating the club members was that it was a goal for each single member to get a date with each cube success.

Sharma laughs and says he doesn't know of anyone who has actually done that but knows that members of the group, such as Malcolm Kelly - freshman in mechanical engineering - have posted statuses on Facebook that read, "Hey ladies, guess who just solved a Rubik's cube for the first time?!"

Although they didn't get the money they asked for, they sparked the interest of a few GSB members.

"We were rather shocked." Sharma said. in response to the GSB members who called them "cute" freshmen; and after denying them, came up to ask about how they could be a part of the club.

"In the long run, we want to host a competition that's nationally recognized and put the university's name out there," he said.

tions, but they'd like to be able to go on trips to

experience what the Rubik's Cube world is like outside Iowa State.

The club will travel to Clinton - not to Flav's Fried Chicken – but to a mock competition April 16, using their personal money.

Sharma said that it's important to show what a real competition looks like and how it feels to compete in one; adding he was "scared as hell" at his first competition.

"It's literally a party," he said.

The puzzled meeting

No one except for Sharma and one other member were in the room where weekly meetings are usually occur Monday nights.

People sometimes show up a little late, Sharma said, as he took out several cubes like knives out of a black CUTCO bag.

About 30 minutes later, the room was filled with many of the club cabinet members and a few others who mostly were solving 3-by-3s and a few 5-bv-5s.

Kelly hasn't had any dates since publicizing on his Facebook page that he joined the club and learned how to cube, like he had originally planned.

"No dates, but it has become quite the running drag," he said to Sharma.

Moving a few seats away from Kelly, Sharma sits with a 2-by-2 cube still in his fidgeting hand and watches the other members at the front of

per addicted," Sharma said.

Alex Chally, vice president of the club and freshman in aerospace engineering, and Justin Mikesell, club member and freshman in chemistry, are slamming their hands down on twospeed timers set up in front of them and their cubes.

Chally has been cubing for two to three years. He's been eager to get faster and has become more motivated; not only through teaching others in the club, but by learning from them.

"I'm not the best in the club by far," Mikesell said, before he pointed to Chally. "This kid is the best."

Chally nonchalantly looked at Mikesell and said that he can solve a 7-by-7 cube.

"Woo!" shouted Kelly after solving something for one of the members. "I am God."

Mikesell stared blankly at his fellow cuber as if he wasn't surprised one bit.

"I like teaching people how to cube," Mikesell said. "It's fun to watch it click with them."

Surrounded by two others in school desks, Sharma's roommate, Zeb Howard, and the

"other vice president," Adam Harper, can't stop laughing about something and the girl next to them is getting annoyed, but laughs a little too.

Something about keeping a secret from the

girl is mentioned and then someone else brings up that someone may have a crush on the other. Members practically jump from their desks and drop their cubes upon hearing this and give out their "oooohhhhs."

"Crush on her Rubik's Cube," said someone, under their breath, but sounding like Sharma, who looks like he is about to say something.

"The more you scramble it, the harder it gets," he said with his guilty smile and nasally voice, and everyone lets out a laugh.

Solving the puzzle

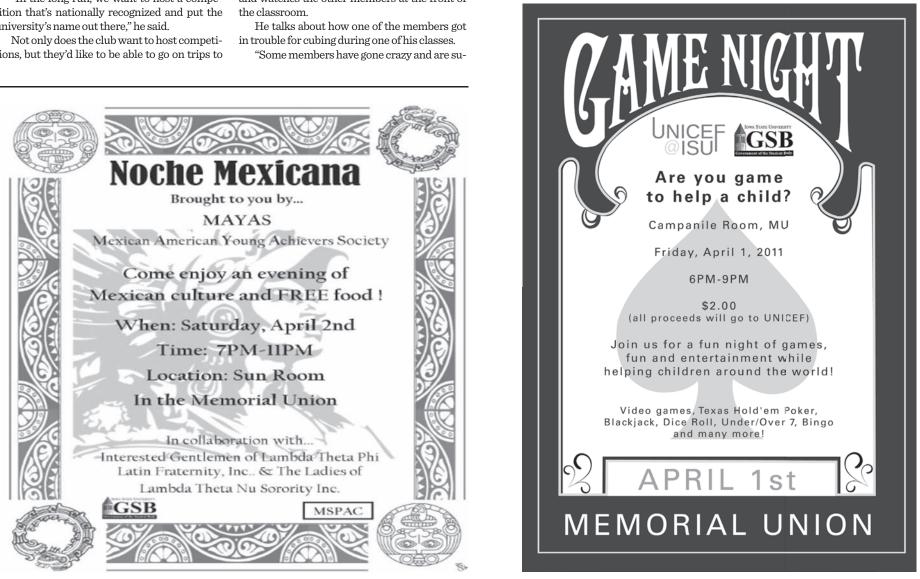
The clicking sounds were quick and exact; there wasn't any indication of mistake or hesitation.

Sharma put the 2-by-2 cube back in its small black box, and got out the 3-by-3 to explain again how to solve it before putting it away too.

The 7-by-7 cube wasn't like the others. Its sides curved as if it were about to morph into a multi-colored racquetball.

"It [is] weird," Sharma said. "We're only a first semester group, and [we're] already being interviewed by the Iowa State Daily."

With his hands still on the cube, the colors switched, right-inverted, down-inverted, right and down.



Trying to keep populations

It's 2:30am. Your project is due at 8am. Where do you go to get...

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Friday, April 1, 2011 Editor: Gabriel Stoffa, Jessia Opoien opinion@iowastatedaily.com

Iowa State Daily

Editorial

Violence

Group assignments are flawed

Depending upon your perspective as a student, being assigned a singlegrade group project is either fantastic or terrible luck.

Before even talking with your group members, you should already know your type: worker or shirker. For the shirkers, a group project is a free grade, for which little or no effort is required; for the workers, such an assignment entails at best a disproportionately large amount of work and, at worst, having to perform the task while carrying dead weight.

Single-grade group projects create a multiplayer game of "chicken," resulting in the student who cares most about his or her grade losing.

This game is played out as deadlines approach and shirkers gradually reveal themselves by generating endless excuses for why they are unable to show up for a group meeting or produce their portions of the project.

Eventually, one student reaches their stress threshold and is compelled to complete the project unaided, thus losing the "chicken" game.

The argument most commonly used to defend this system of grading is that, in the "real world," we will all be expected to work with groups of people toward a common goal.

Group projects, the argument goes, are practice for dealing with the collective action problems we are likely to face in our future careers.

On its face, this seems like a legitimate rationale for what may be understood as a system designed to punish the best while rewarding the worst. After all, those who are workers tend to figure out how to mitigate the shirking of others, which undeniably is a useful skill to possess. The "trial by fire" of working with shirkers, when repeated, will forge determined students into stronger and more capable individuals, but not without a cost. While fostering this environment in which the most industrious students become more productive, group projects also provide a practice arena for the laziest students to hone their craft of shirking. They master the fine art of "looking busy"; they become skilled not in accomplishing work, but in avoiding it.

Sometimes words aren't worth violence. But in some circumstances, if people are willing to complain for change, they should also be willing to fight for it; lessons gained from the fight might just be worth it. Courtesy photo: Thinkstock

Fighting might have merits

By Adam.Bohl @iowastatedaily.com

Maybe a broken nose is worth a lesson learned

ver wonder what it's like to fight for something? I do. But where I went to school we weren't allowed to fight. scuffle, or shove. If we did at any time we were expelled instantly.

circumstances.

In place of genuine tolerance, one born from a mutual respect for our fellow men, came a devaluing of our language and ourselves and our virtues. Before long students realized that while there was zero tolerance for physical abuse, verbal abuse remained.

Since no self-respecting student would run to the office for being verbally abused, it ran rampant. No subject defied condemnation, not race, religion, sex or sexual orientation.

they were willing to fight and bleed for it. The message that came back from the

administration was simple: Words aren't worth violence.

In many ways that axiom is true, but I fear it often makes mice of men and scoundrels of honest boys. The truth is, fighting can be good or bad - like anything in the world we live in — and to assume that we ought never be



The worst consequence of the single-grade group project is that the shirkers pass classes they have no right passing and move forward into the "real world," just the same as those who actually worked for it.

If professors permit these two groups to pool together into an indistinct mass by awarding grades uniformly, they forgo valuable screening devices by which these two types of students may be differentiated: GPA and class transcript.

It may be an old-fashion idea, but it only seems fair that those who do not put forth effort in a college class adequate to pass the class as an individual should be failed.

Editorial Board

Jessie Opoien, editor in chief Gabriel Stoffa, copy chief Cameron Leehey, columnist Amy Jo Warren, community member

Feedback policy:

The Daily encourages discussion but does not guarantee its publication. We reserve the right to edit or reject any letter or online feedback.

Send your letters to letters@iowastatedaily. com. Letters must include the name(s), phone number(s), majors and/or group affiliation(s) and year in school of the author(s). Phone numbers and addresses will not be published.

Online feedback may be used if first name and last name, major and year in school are included in the post. Feedback posted online is eligible for print in the Iowa State Daily.

Violence is, after all, the recourse ot the weak minded. What rang in our ears instead was talk of the high road of diplomacy.

Mature persons solved their conflicts with words, not with fists. I have come to understand that this practice of banning physical fights has become common in many schools, and while I applaud its aim it generated myriad unfortunate side effects.

I remember in middle school wishing they let us fight, not because I loved violence or because I honestly thought I could win one - I was the shortest kid in my class of 400 – but because the fight in the schoolyard is often the fetal stirring of the human will.

We were told that if we had a problem we could not work out verbally, that we should get a teacher; to appeal to the structure of authority in place to solve our problems for us instead of exercising an ability to change our own

What was learned in all of this was that after a while, even the worst words would bear little meaning. One's ears can only be appalled at bad language or insults for so long, and our ears - so filled with abusing swearwords and insults - ceased to feel the pangs of verbal abuse to such a degree that it nearly became a form of communication all its own.

Swearwords poured from our mouths as paraplegic descriptors of our adolescent world; but worse than the degeneracy of our language came a dependency on authority. Vindication by the administration replaced personal conviction. Students were no longer forced to uphold their own ethics.

They were not allowed to choose how many insults were too many, and most importantly, they lost the ability to hold something so dear

allowed to do so is a recipe for a disillusioned adulthood.

Is it any wonder that weak protests replace powerful demonstrations? Are we surprised to find more and more men and women lacking the personal strength to define themselves and what they believe in?

Maybe it is better to let their nose bleed that day on the playground, while their tears made mud of the summer dust on their cheeks; later cradling them in welcome arms, than let them be raised to let their life and their freedom be stolen, little by little, by a helplessness they were taught to embrace.

Maybe a broken nose is worth a lesson learned, and maybe if we stood up for ourselves in those infantile ways we would not find ourselves now so lacking at large in self respect; so unable to resist abuse, so willing to complain for change and so unwilling to fight for it.

Religion

Ten Commandments seen as suggestions

 ${
m ne}\,{
m of}\,{
m my}\,{
m biggest}\,{
m problems}\,{
m with}$ modern Christianity is the chestthumping brand of "street-corner evangelism" that has hijacked my religion.

I had the pleasure of speaking briefly Monday with Keith Darrell, one such evangelist. He told me that he works with "The Whitefield Fellowship," which in reality is a website he owns and operates and boasts only three blog posts from last September.

The name comes from George Whitefield, a prominent evangelist in the Great Awakening and a man who preached in all of the American colonies.

Darrell said his mission was the same: Though he lives in Brooklyn, his mission is to drive throughout the country preachinghis message.

His website elaborates that college campuses are the new "Athens,' insofar that ideas are exchanged on the street corners and intellectuals debate the cosmos.

But in practice, discussions of religion become shouting matches, and any chance there might have been for evangelists like Darrell to cause people to stop and think is lost in the crossfire.

A friend of mine who saw him speaking said Darrell also made a few anti-Semitic remarks during his speech.

If true, it's a little ironic, given the biggest issue I have with him and his ilk: invocation of the Old Testament laws such as those found in Leviticus and Deuteronomy.

Those laws do not apply anymore. Christianity and Judaism do not advocate stoning people for any reason.

And, as far as I'm concerned, the nullified applications include the Ten Commandments.

I'm not saying the Ten Commandments $\operatorname{are} \operatorname{useless} - \operatorname{objectively} \operatorname{good} \operatorname{truths} \operatorname{lie} \operatorname{in}$ them, such as "do not kill" - but Christians' justification is no longer words etched into stone tablets.

Christ himself sums it up when explaining the greatest commandment: "Love the Lord your God with all your heart, with all your soul and with all your mind ... love your neighbor as yourself.

The Ten Commandments still apply insofar as those two ideas do.

To that end, theologians such as Stephen Notman categorize the Ten Commandments into the first four - which examine the vertical relationship of God and man – and the last six, which cover the horizontal relationship of man to humanity.

Consider this also: The fourth commandment states that we must keep the sabbath. When the heck is that? And how do we keep it? By refusing to work? I'd argue that nobody really "keeps the sabbath."

I reject the idea that Christians must follow only some of the Ten Commandments, as if the one about the sabbath doesn't really apply.

Either we follow them, or we don't, and I don't believe we do.

I speak from firsthand experience. From

By Brandon.Blue @iowastatedaily.com

sixth grade until halfway through my junior year in high school I went to a private Baptist school

The intolerance I saw there disturbed me as a youth.

I felt as though God's love applied only to "us," the Christians who threw ourselves at him as our pastors dictated, supposedly from the Bible.

If you were, for example, a homosexual, you would only be loved if you repented and became one of them and followed what they wanted you to do.

Almost as if they were the gatekeepers of God's love.

And yet, God somehow musters the decency to wait to judge us until our lives are over. Is it so much to ask that Christians extend the same courtesy to the rest of God's children?

Talk about the Bible, God's love and all that other stuff as much as you like, but really, who has a place telling somebody else they'll burn in Hell forever?

There is simply no defense against being a bigot and hiding behind the notions of the Old Testament.

Christ condemned it when a woman accused of adultery was brought before him. His response was laconic: "Let he who is without sin cast the first stone."

Mr. Darrell, the last thing students at Iowa State need are your assurances that they'll be crispy on the outside and weeping on the inside for the rest of forever.

Iowa State Daily

OVEISHER 2011

Tourneys set to kick off Monday

A schedule that includes more than 20 VEISHEA tournaments kicks off Monday with the video games competition, a threeday event that will take place at the Memorial Union.

During the next week, April 4 to 10, there will be 13 competitions ranging from racket sports like ping pong and badminton to new events like 4-by-4 soccer, an event with four teams playing simultaneously against one another.

Registrations for events are ongoing, but Chairmen Blake Woebbeking and Brian Capesius said the more popular events such as flag football and the basketball competitions are filling up fast. Registrations will remain open up to the day prior to the event or when the event reaches capacity. Team and individual registration fees do apply to most events.

Full tournament schedule and registration information can be found at www.veishea.ia-state.edu.

-Daily staff

Football

Players vie for running back spot

Sophomore Woody: 'It's not going to be one guy'

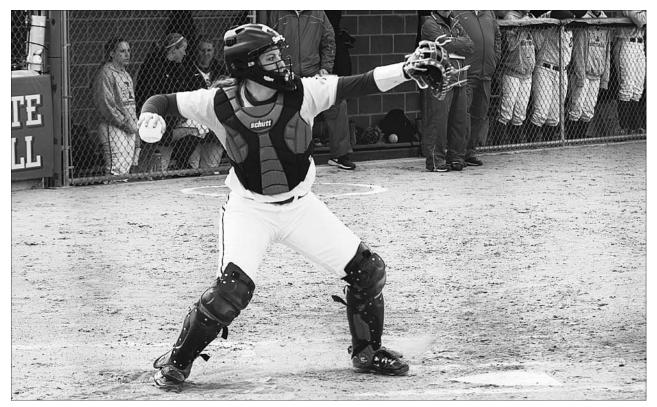
By Jake Calhoun @iowastatedaily.com

A year removed from one back getting a majority of the carries at the running back position, the ISU football team has four players vying for the starting spot.

However, with each candidate carrying a unique ability that serves separate purposes, the possibility of multiple players seeing substantial playing time this season is far from out of the question.

"It's becoming more and more evident that

Softball



ISU sophomore catcher Amandine Habben throws a Creighton runner out at second. Iowa State split the doubleheader with Creighton. The Cyclones played Creighton on Thursday in a doubleheader at the Southwest Athletic Complex. Photo: John Scallon/Iowa State Daily

Taking on No. 20

Undefeated at home Big 12 opponent next

By Darrin.Cline @iowastatedaily.com

13-0.

College Station, Texas, is notoriously dangerous for visiting football teams. But in 13 games this season, Texas A&M has dropped every opponent who has set foot on the Aggie diamond.

The No. 20 Aggies have allowed more than one run in only two games played at home this year. Most recently, they defeated No. 15 Baylor, 6-5, at home, just one day after falling to the Bears on the road.

"That's something everyone likes: the ability to play and perform at home," said ISU coach Stacy Gemeinhardt-Cesler. "For us, we have to go out and control what we can control."

Success for the Dig 19



Where: College Station, Texas

When: Saturday and Sunday

Notes: No. 20 Texas A&M has defeated all 13 opponents it has faced at home. The Aggies have allowed more than one run only twice this season.

Iowa State split a doubleheader with Creighton on Thursday.

.666 winning percentage.

During her tenure, the Texas A&M has reached the NCAA tournament every year since 2002, including a runner-up finish in 2007.

"[Evans] does a great with them, she's a phenomenal coach," Gemeinhardt-Cesler said. "They are always ready to play." and junior second baseman Natalie Villarreal have started all 36 games for the Aggies and are making the most of their opportunities.

Villarreal has contributed a team-best 32 runs and 37 hits. Her speed also makes her a danger on the base path, as she has been successful on seven of 10 steal attempts.

Kliesing's .880 slugging percentage and 41 RBI's are the icing on the cake for her 13 home runs on the season.

Texas A&M brings 11 letterwinners into the game. Conversely, Iowa State needs to incorporate its youth to be successful. With only eight players who are not freshmen, the Cyclones' lack of experience could be an issue against the more-experienced foe.

"We always play good games against them, but they are very good," said pitcher Lauren Kennewell. "They are at the top of the conference right and have a couple very good pitchers."

Back-to-back losses to

Iowa may have deterred their

momentum, but the team is

showing resiliency. It took the

front half of a doubleheader

from Creighton on Thursday.

Despite losing the second game, the Cyclones showed improvement, led by the big bat of Erica Miller and her three-run blast in the first game.

For Kennewell and teammate Rachel Zabriskie, the trip to Texas will be a homecoming of sorts. Kennewell, from Flower Mound, and Zabriskie, from Austin, will have a chance to play against a few former friends, and foes.

As a Texas native, Kennewell is aware of the intensity that playing in College Station will bring and how dangerous the Aggies can be.

"You just can't let them get in your head because their fans are crazy," Kennewell said. "Just being from Texas, I've been to a lot of A&M games and they have all their chants they do and you just can't let it get in your head."



It's not going to be one guy," said sophomore Jeff Woody. "It's going to be a bunch of guys that all contribute because we're all able to."



Looking for more? Find the rest of this story, and more about ISU football online at iowastatedaily.com/sports/football

Tennis

Cyclones use momentum

Kansas, Kansas State provide next matches

By Clint.Cole @iowastatedaily.com

Fresh off of its first Big 12 victory last weekend against Colorado, the ISU tennis team is hoping to keep its momentum going into this weekend as it comes back home for two meets.

The Cyclones (10-8, 1-3 Big 12) will host Kansas (6-8, 0-4) Friday and Kansas State (11-3, 2-2) Sunday. The theme for the Cyclones this year is not knowing whether they will be playing inside or outside.

"We are more suited inside," coach Armando Espinosa said.



SPORT:

Tennis

Find it online: This story is continued on the Daily's website at iowastatedaily.com/sports/tennis Success for the Big 12 stalwarts has come via veteran play and leadership. Aggie coach Jo Evans sets the tone for her squad. In fourteen seasons at the helm, she has won 545 games and maintains a

Five seniors and three juniors lead a seasoned squad in 2011. Senior pitcher/first baseman Rhiannon Kliesing Oklahoma State and Northern Oline

For more: Find results from Iowa State's games Thursday at iowastatedaily.com

Gymnastics ISU heads to regional

NCAA Competition features tough, ranked opponents

By Dylan.Montz @iowastatedaily.com

For the No. 21 ISU gymnastics team, the entire season has been building up to the NCAA Regional competition, and that apex comes Saturday in Ann Arbor, Mich.

The Cyclones (8-7-2, 1-3 Big 12) will be competing against No. 4 Stanford, No. 9 Michigan, No. 16 Ohio State, No. 23 Minnesota and No. 24 Kent State. This will be the largest competition Iowa State has seen all season, so the goal for the team this week was to focus on the task at hand while also having fun to calm nerves.

ISU coach Jay Ronayne has been stressing the importance of having solid performances on balance beam as well as vault all week. With the vault competition being at the end of the meet, Ronayne said strong performances are even more important.

"The nature of a gymnastics meet is that scores will slightly escalate by the end of the meet, so



NCAA Regional

Where: Crisler Arena, Ann Arbor, Mich.

When: 5 p.m. Saturday

Notes: Iowa State will compete with No. 4 Stanford, No. 9 Michigan, No. 16 Ohio State, No. 23 Minnesota and No. 24 Kent State.

The top two teams advance to the NCAA Championships.

we have to hit some solid vaults," Ronayne said.

The practice week leading up to the regional meet is a relatively short one for Iowa State. The team had practices Monday and Wednesday with a traveling day Thursday. There will also be an opportunity for the Cyclones to have a practice round Friday in Ann Arbor, but the majority of the preparations was worked on earlier in the week.

Senior Jody

McKellar has noticed that this week especially, the team has grown even closer.

"The team bonding has gotten a lot better, and the energy in the gym seems a lot stronger than it was at the beginning of the season," McKellar said. "Everybody is there for everybody, and everyone has a positive attitude about this competition."

The Cyclones expect the intensity and energy levels to be ramped up this weekend with the amount of people that will be in attendance. The team says that it plans to use this energy on bars, its first event, and come out with "guns blazing," as Ronayne has been telling them.

With the down time the Cyclones will have during the byes throughout the meet, Ronayne said that the team will "try to recapture being a kid again and the feeling of pure love for the sport."

The competition is scheduled to begin at 5 p.m. Saturday at Crisler Arena in Ann Arbor, Mich., with the top two scoring teams advancing to the NCAA Championships.

> File Photo: Rebekka Brown/Iowa State Daily

word! Sports Jargon of the Day: Break point

DEFINITION:

Term used to describe a score with a player one point away from winning a game while receiving serve.

USE:

The only reason Andy Roddick ever loses is because he can't seem to convert on a break point.

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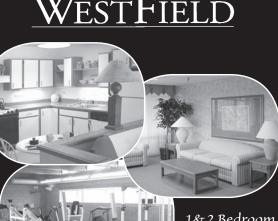
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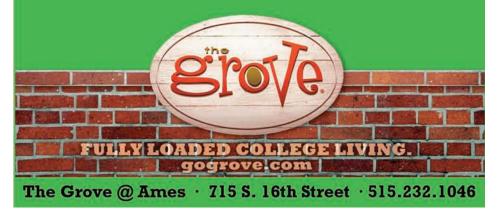
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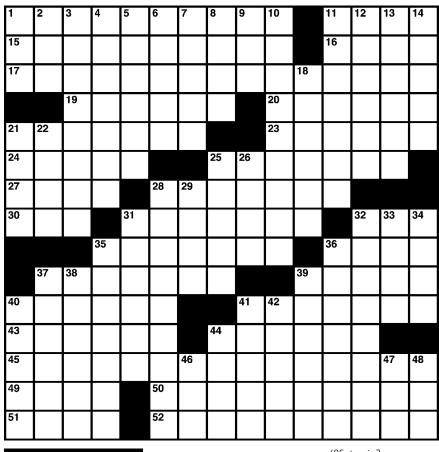
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Friday April 1, 2011 Iowa State Daily | Page 7



Daily Crossword : edited by Wayne Robert Williams



DOWN

1Bud

2 First name in tyranny

4 Inviting words before "Want to come over?"

3 Checkup charges

5 Mystical decks

7 Dangerous snake

9 Mendes of "Hitch"

10 lt may be a scoop

13 Words to live by

21 Window part

26 Nice summers

31 Mexican bread

331 otion additive 34 City WSW of Sacramento

35Layseyeson

38 Like hell

36 Armchair partner

22 Early Chinese dynasty

28 Numbers in a corner, often

29 Texters' amused syllables

32 What an asterisk may indicate

37 Hall of Fame defensive back Mel

39 "Edda" author __ Sturluson

14 "The Merry Widow" operettist

18 Latin term usually abbreviated

25 Canadian young adult fiction author McClintock

6 Vacant

8 Darn

11 Hitched

12 Plots

ACROSS

1 Lexington and Concord fighters 11 XXXV years after the creation of the original Magna Carta 15 Apple consumers? 16 River through Lake Brienz 17 Start of an aptly expressed linguistic observation 19 Duplicated 20 Roma road 21 Word with sharp or trouble 23Hand 24 Leagues: Abbr. 25Like performances by the Wal-lendas 27 Place to build 28 Flying need 30 ls down with 31 Observation, part 2 32 Source of support 35 It's about 325 miles east of Texas's H-Town, with "the" 36 "Return of the Jedi" dancer 37 Like Cologne and vicinity 39Condescend 40 Fowl with a showy mate 41 Herbal drink 43 "Bewitched" witch 44 Place with swinging doors 45 End of the observation 49 Abbr. on folk song sheet music 50 Listed 51 They have their pluses and minuses 52 Fabled tortoise's trait

40 Coat opening? 41 Volcanic fluid 42 Perjurer's admission 44 "Melrose Place" actor 46 Explosive initials 47__judicata: decided case 48 Some alarm respondents: Abbr





Distance Today in History

- [1748] Ruins of Pompeii found
- [793] Volcano Unsen on Japan erupts killing about 53,000
- [1934] Bonnie and Clyde kill 2 police officers
- [1954] U.S. Air Force Academy forms
- [1986] World oil prices dip below \$10 a barrel
- [1990] It becomes illegal in Salem Oregon to be within 2' of nude dancers
- [1992] NHL players begin 1st strike in 75-year history
- [1998] Paula Jones' sexual harassment case against President Bill Clinton is thrown out of court
- [2010] Northern Ireland's electricity is knocked out; nearly 25,000 homes remain powerless

thursday night: to the couple fighting in the alley way behind welch. two words, kelly: LEAVE. HIM.

To the people who ride the 23 from kildee to mwl...do you realize it would be faster to walk?

... to the people that complain that our music is too loud.. its college and you live in cyclone plaza. get used to it

> Toddlers are more potty-trained than college males.

ISU professors: I came here to learn...so teach me!

There's nothing better than reading the Police Blotter and seeing the name of a guy you used to have a thing with.

Until she starts paying a house bill, your girlfriend can stay at her dorm....

...

to the Georgeous Blonde that works at the East Side Market. It would be my priviledge to take you and your beautiful eyes out to dinner sometime

I may be psycho, but at least I'm not a jerk ..

I'm like a Gremlin after I drink that much whiskey. Don't let me





Daily Sudoku

		6					5	
3				2			1	6
		8			6			7
1		2		6				
			4		7			
				8		5 8		
9			6	5		8		
8	5			4				9
	4					7		

INSTRUCTIONS: Complete
the grid so each row,
column and 3-by-3 box (in
bold borders) contains every
number 1 to 9. For strate-
gies on solving Sudoku, visit
www.sudoku.org.uk.

2643879 945816321 0 1 0 1 4 0 0 1 0 - 0 - 10 / F 10 15 00 10 10 4 22 20 30 30 -1 - 1 - 0
 6
 8
 7
 7
 4
 4

A 0 0

407-000

Daily Horoscope: by Nancy Black and Stephanie Clements

Afraid **Capricorn:**

Today's Birthday (04/01/11). Adventure lies ahead. Brace yourself for the time of your life, for discovering uncharted territory. New doors open up. Step in boldly, and let the wind carry you forward. Buy only what you need today.

To get the advantage, check the day's rating: 10 is the easiest day, 0 the most challenging.

Aries (March 21-April 19) -- Today is a 6 --Don't take yourself or others too seriously today. Not only is it April Fools' Day, but the moon is in your twelfth house, and there's a tendency to overthink everything.

Taurus (April 20-May 20) -- Today is a 7 -- You may find yourself moderating a clash between normally gentle souls. Maybe a joke backfires. Remind them of their friendship. Avoid risks today, and celebrate foolishness.

Gemini (May 21-June 21) -- Today is a 7 -- Who do you want to be? What role (and what costume) do you most want to wear? Who would you most like to impact? Daydream it, and then notice any roadblocks.

Cancer (June 22-July 22) -- Today is a 7 --All of a sudden, everything looks possible ... and it is. An adventure is calling. Don't take off before the job is complete. Plan the trip well to avoid complications.

Leo (July 23-Aug. 22) -- Today is an 8 -- Visualize a future that really lights you up. First, choose an exciting game (without gambling). Instead, invest in a direction that helps people. Save up for it.

Virgo (Aug. 23-Sept. 22) -- Today is a 6 -- Don't believe everything you see or hear in your head. Don't take yourself too seriously. It's all about fun, remember? Let an idealist lead you.

Libra (Sept. 23-Oct. 22) -- Today is an 8 -- Don't allow the work to overwhelm you. There's always going to be something to do, and that's great. Take one step at a time, and you'll go far more quickly than you think.

Scorpio (Oct. 23-Nov. 21) -- Today is a 7 --Devote more attention to love. Spend some time painting or doing a creative project, preferably with kids or for a cause you love. Your volunteer efforts are appreciated.

Sagittarius (Nov. 22-Dec. 21) -- Today is a 7 -- Enjoy your time at home. Reminisce about the past with a loved one. Take on a home-improvement project. Embrace your roots. Do something just for yourself.

Capricorn (Dec. 22-Jan. 19) -- Today is a 7 -- Start the month by writing that communication you've been putting off. Be open to new experiences. There's so much to learn. Don't be afraid to play the fool.

Aquarius (Jan. 20-Feb. 18) -- Today is a 9 -- Money comes in. Resist the urge to splurge. Don't be fooled by the glitter of pyrite: it's fool's gold. Enjoy how pretty it is, and leave it where it lies.

Pisces (Feb. 19-March 20) -- Today is a 9 -- Who's the fool now? You're on top of your game and there's no stopping you today. Others say good things about you and laugh with you, not at you.

Anybody notice how big the crows seem tobe getting. Pretty soon they'll be able to swoop down, pick up an unsuspecting student and carry them off to feed their crow family. Just Worryin'

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get wet, never feed me after midnight, and keep me out of the sunlight.

Yes I blare my music on my ipod, in hopes that you'll be exposed to good music. Sorry. It's the pretentious hipster in me.

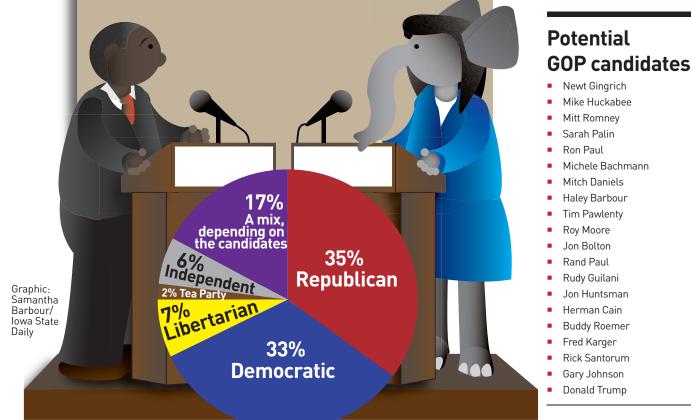
to all those people who walk in packs and make me walk in the mud... I'm going to knock one of you on your ass by the end of this semester

Its seems to be chivalry when you like it and sexism when you don't... just sayin'

Iowa State brings out my inner farm girl. I'll take Carhartt over Calvin Klein any day now.

Elections

2012 political campaign begins to coalesce



Poll results from iowastatedaily.com

Republican front-runner for president still unclear

By Addie.Olson

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With visits from Newt Gingrich, Michele Bachmann and Donald Trump, among others, Iowans are getting their first taste of who might be running against President Obama in the 2012 election.

Although the list of potential GOP candidates is extensive at this point, former Minnesota governor Tim Pawlenty is the only official candidate so far. He announced his launch of a 2012 presidential exploratory committee Monday.

Dianne Bystrom, director of the Carrie Chapman Catt Center for Women and Politics, said Pawlenty could be a front-runner among student voters.

"Right now I would guess that Pawlenty, Huckabee and Bachmann will all play well toward the college crowd," she said.

Former Arkansas governor Mike Huckabee and Minnesota Rep. Michele Bachmann are also both potential candidates for 2012. Bystrom believes students would relate well to those candidates youthful demeanors.

In addition to young voters, Huckabee appealed to the rest of the state when he won the Iowa Republican Caucuses in 2008, which Bystrom feels he could do again.

"The social conservative candidates play the best in Iowa in the Republican party overall," Bystrom said. "Some of the polls have shown that right now Mike Huckabee would still be the front-runner in Iowa." Another popular name on the potential republican roster is that of Mitt Romney, who finished close behind McCain and Huckabee in 2008. The former Massachusetts governor is recognized for his more moderate stance on social issues, which would likely give Republicans the best chance of winning in 2012.

"It's very hard to unseat an incumbent president," Bystrom said. "It does happen, but it doesn't happen very often; it would certainly take a more moderate candidate."

Another quality that will be sought after in the Republican nominee is a strong economic background. The GOP will be searching for someone who is fiscally conservative and looking to reform the economy.

One presidential hopeful who offers to do just that is Trump. The entrepreneur and reality show personality has already scheduled another visit to Iowa for June.

"You can kind of gauge interest by seeing who's coming to Iowa because we are an early test of presidential candidate strength," Bystrom said.

She feels Trump could be seen as a viable candidate for the Republican nomination.

"It's interesting to see Donald Trump; we have this anti-politician mood in the country and he doesn't come from politics, he comes from business," she said. "People might pay attention to him if he has some good ideas about fixing the economy."

Other well-known politicians expected to make a run for the White House in 2012 include Tea Party supporter Sarah Palin, former House Speaker Newt Gingrich, and Texas Rep. Ron Paul. James Hutter, associate professor in political science, thinks we can dismiss these names all together.

"I would say the nominee of the Republican Party in 2012 is not someone that we are focusing on today," Hutter said. "It's going to be someone who is kind of off the radar. What we're looking for right now is the last man standing."

Somewhat less popular names at this point are those of Indiana Gov. Mitch Daniels, Pennsylvania Sen. Rick Santorum, U.S. Ambassador Jon Huntsman, Mississippi Gov. Haley Barbour and former New Mexico governor Gary Johnson.

It is hard to say at this point whether or not more possible candidates will emerge. Regardless of who receives the nomination, the real challenge will be unseating Obama.

Hutter also recognized that the hesitation of potential opponents could be due to the fact that incumbents are difficult to unseat.

"I think most Republicans are pretty aware that Obama's almost sure to be re-elected," Hutter said.

Another reason for the hesitation of possible candidates to make their official bid for the Republican nomination could be the unsteady political climate.

"It's still very tough times," Bystrom said. "We have major problems at home with domestic issues, and we have major problems abroad with international turmoil; it's a hard climate to run in."

Iowa will likely see an increasing number of visits by presidential hopefuls in the coming months as more announce their official candidacies. Social media used as an influential resource

By Hilary.Bassett @iowastatedaily.com

President Barack Obama's political campaign in 2008 harnessed the power of social media by using networks such as Facebook and Twitter to connect with voters in a new way.

"It has changed campaigns by making it more of a personal process," said Sam Roecker, communications director for the Iowa Democratic Party. "It's a way to hear back and to interact and to have a conversation with supporters."

Many candidates running for office, whether they are a Democrat or a Republican, have been adding social media components to their campaigns after witnessing the Obama campaign's success.

In the 2010 governor's race, Terry Branstad announced the kickoff of his campaign via Twitter.

"That was really effective for getting buzz and getting the name out," said Tim Albrecht, communications director for Gov. Branstad.

Kim Reynolds was announced as Branstad's running mate and candidate for lieutenant governor via text message, which enabled more mobile signups, Albrecht said.

Many agree that text messages are an important tool, especially on a college campus where most students text rather than talk on the phone.

"You get a higher chance of getting college students to read something if you send them a text message," said Logan Pals, president of the ISU College Republicans. "You tend to not delete a text right away."

Campaigns have also had to make changes to keep up with the unpredictability and speed of social media networks.

"We've hired a new media director, which is obviously not something we would have had just four years ago," Roecker said. "It was not a common position in political campaigns."

The major benefits many have found from using social networking sites include the ease of use and low cost.

"It allows you to get your message out and to engage potential supporters and engage the electorate without having to spend a lot of money," Albrecht said.

College students especially are drawn in by the ease of it all. Getting updates on where and when a candidate will appear or clicking "yes" to a Facebook invite are just two easy ways to get students' attention.

Although social networking sites are gaining steam, don't expect to see traditional campaign strategies go away anytime soon. The most important components to a successful campaign are still television and radio advertisements and direct mail, Albrecht said.

"You still need to run ads, you still need to do mailings and you still need to make phone calls," Roecker said. "But I think in 2012 you'll see the candidates utilize social media to a greater degree than we saw four years ago."

>>TECHNOLOGY.1

consumers and merchants."

Upon sending money to a Facebook friend or Twitter follower, Dwolla users can bypass ATM fees and reduce the average 3 percent interchange fee that accumulates to \$48 billion that customers and merchants pay through the use of credit cards.

But this is just where Dwolla begins. In early March, Dwolla launched Dwolla Spots.

"Basically what we have is the nation's first ever locationbased payment platform," said Jordan Lampe, director of communications at Dwolla and ISU alumnus. Upon downloading the

Upon downloading the Dwolla application with Dwolla Spots, you can tap on a merchant and commit to your payment on a cell phone. With a nod from the employee, the payment was received.

Currently, few business accept Dwolla as a form of payment in Ames, but around 500 merchants in Des Moines and 1,000 nationally are currently accepting this digital-cash payment, seeing immediate savings.

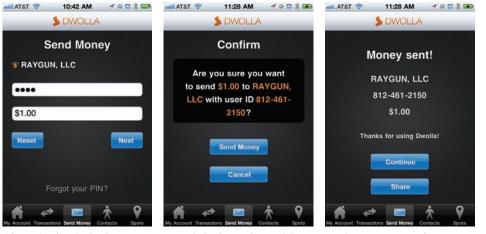
"It's a whole new style of transaction," Lampe said. "We've realized that people like to pay for things and exchange money on three different scenarios."

These styles of payments are based upon location, people you know and online shopping. Dwolla covers all three of these options.

Dwolla could be that payment option for all three, without the increasing fees of credits and the ease of a tweet or a Facebook post.

"We're the generation of Facebook, we're the generation of Twitter, we're the generation of social media," Milne said. "Dwolla has built new technologies to go on top of those to make it easier for people to understand that cash is not something that is physical anymore, but it's digital."

With smartphones taking over the general market, Dwolla has unimaginable



After selecting the business, users enter their pin number and the amount they want to transfer, confirm the transaction and their money is sent to the business. Courtesy photos: Jordan Lampe/Dwolla

room for growth. Even people who adapted Dwolla at the earliest of stages have seen improvements and changes, including Dwolla Spots.

With a monthly growth of 250 percent, they have seen

a unique following in Des Moines. They believe this comes from having an openand-honest business model, where they don't give out a user's information.

With such a negative per-

ception toward online transactions, Dwolla assures that they are safer to use than cash, checks or credit cards through their work with the Members Group. This makes it a primetime saver for students.

"We're a generation where we like pixels on a monitor, not ink on a piece of paper," Lampe said. "We don't make that transition from cash to the monitor. We are at risk at becoming reliant on these fees that are outrageous that are becoming burdensome on merchants and consumers."

Lampe said when students pay using anything that is not Dwolla they are incurring fees they might not always be aware of.

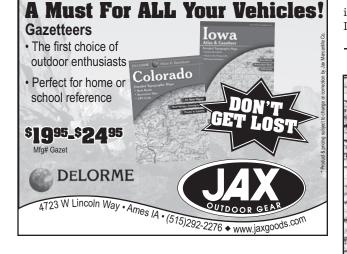
"We have to find consumers and educate them and let them know that cash can be something that is digital," Lampe said.

Lampe and Milne both consider the ISU market to be one that is tech savvy and ready to adapt on to the Dwolla way.

"It's really a product that's good for everybody," Milne said.



Looking for the rest? Find this story in its entirety online at iowastatedaily.com







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