

Start with your hair

By Susan Cady and Ann McCarthy

Applied Art Juniors

short

JERITA DOUGLAS WANTS a new and individual hair style to harmonize with her oval face, high cheekbones and broad forehead. She also knows that as long as women's fashions feature high necklines and the turned up collar, short hair will be the calling card for flattery.

Jeri talks the situation over with her hair stylist and decides on a "cap" style with the tip ends just turning up and a soft casual bang slipping slightly onto her forehead. However, she doesn't overlook the smart fashion of wearing her hair swept off her face especially at the temples.

For coiffure care Jeri's beautician advises her to visit her beauty salon about four times yearly in order to keep up with the changing styles and to have her hair properly shaped and cut at all times.

Mirror-in-hand, Jeri turns in her chair to see both back and front. Ready to start her junior year in home economics, all she needs is a new fall hat to sit on top.

soft

casual



Pinch a wave on this side, brush the shorter, back hair up slightly, and Max Harriman molds Jeri's new hair style.