



New Configurations in Fashion: Innovative Forms Meet Engineered Textile Printing

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June 15 – 21, 2017 the *New Configurations in Fashion: Innovative Forms Meet Engineered Textile Printing* workshop was held at Iowa State University. The project was funded by a grant from the National Endowment for the Arts (NEA) and the Donna R. Danielson Professorship in Textiles and Clothing at Iowa State University. The goal of the workshop was to establish a physical space and time where participants can: (a) create innovative textile and fashion designs, (b) develop textile designs that follow the form and structure of the garments, and (c) utilize patternmaking techniques such as subtraction cutting, zero waste, three dimensional, computerization, or 3D body scanning. The workshop was designed for junior faculty and graduate students who had a demonstrated record of artist excellence or the potential for excellence in the field of fashion and textile design.

The workshop was led by three apparel design faculty at Iowa State University (one is now at Cornell University), who are each practicing artists and designers and have a breadth of textile design and patternmaking expertise. The design faculty has collectively exhibited 75 designs in juried exhibitions and mentored 100 student designs (the majority being digital textile designs) for acceptance into such exhibitions. The workshop also included a series of guest lectures by internationally renowned digital textile printing artist Hitoshi Ujiie (Philadelphia University) and fashion designer Heather Ujiie (Moore College).

Seventeen participants from various academic institutions in the United States participated in the weeklong workshop. Each participant designed and constructed a “fashion look” consisting of at least one garment demonstrating the outcomes of the workshop and complete both mentoring and exhibitions plans for their program of creative scholarship. The garment(s) were photographed and will be included in a digital catalogue of work detailing the outcomes of the workshop and distributed on the Department of Apparel, Events, and Hospitality Management website at Iowa State University.

Each participant met with Eulanda Sanders, a tenured full-professor in design and one of the workshop facilitators, to develop mentoring and exhibition plans and provide guidance for establishing a focused creative scholarship program. The mentoring and exhibition plans are to be used to support faculty who want to develop a program of scholarship based on the submission of fashion and textiles designs to juried exhibitions.

During the panel presentation, the research team will detail: (a) the grant writing process to obtain the National Endowment for the Arts (NEA) grant, (b) the recruitment method for participants, (c) the year-long development and coordination of the workshop, (d) delivery of the workshop, (e) the mentoring process, (f) examples of participant's "fashion looks", (g) future plans for disseminating the research outcomes of the project and conducting future workshops, and (h) an overview of the workshop outcomes. The workshop team will also engage the audience in a discussion about similar projects they have participated and ideas for future workshops for apparel design or product development faculty and graduate students.

Names of Grant Team Members:

- Fatma Baytar, Grant Co-PI
- Ellen McKinney, Grant Co-PI
- Ashney Williams, Graduate Assistant for the grant
- Eulanda Sanders, Grant Co-PI

Workshop Participants:

- Hannah Dong - Iowa State University, Ames, IA
- Amy Dorie - Iowa State University (now San Francisco State University)
- Christian Harris - Gerber Technology, Tolland, CT
- Rachel Eike - Baylor University, Waco, TX (now Iowa State University)*
- Hae Jin Gam - Illinois State University, Normal, IL (now University of North Texas)
- Susan Hannel - The University of Rhode Island, Kingston, RI*
- Jaeyoon Jeong - Drexel University, Philadelphia, PA
- Kevin Kissell - Colorado State University, Fort Collins, CO
- Lisa Lantz - Luther College, Decorah, IA
- Laura Kane - Mount Mary University, Milwaukee, WI*
- Kristen Morris - University of Missouri, Columbia, MO*
- Dawn Michaelson - Auburn University, Auburn, AL
- Brianna Plummer – Iowa State University, Ames, IA (now U.S. Army Natick Soldier Research, Development, and Engineering Center – NSRDEC)
- Della Reams - Miami University, Oxford, OH
- Kelly Reddy-Best - Iowa State University, Ames, IA
- Jessica Ridgeway - Florida State University, Tallahassee, FL*
- Casey Stannard - Louisiana State University, Baton Rouge, LA*

*ITAA Session Presenters

Benefit of session to ITAA members:

This session benefited ITAA members by allowing them to learn about a unique workshop partially funded through a federal grant, which is rare in the area of apparel design. What is also rare is the opportunity for apparel and textile design junior faculty and graduate students to have

a week-long professional development opportunity to learn new skills, work in a studio, develop comrades from other institutions, and have physical outcomes that are ready to disseminate in juried exhibitions. The workshop also provided a safe-space for dialogue about the views of creative scholarship, as valid scholarly endeavors, within each person's own academic units and universities.