



Fashion Show tickets on sale

By Caitlin.Deaver @iowastatedaily.com

Ticket sales for this year's The Fashion Show kick off Feb. 24. Approximately 2500 tickets will be offered.

"The Fashion Show is a student-produced event that promotes Iowa State student's garments," said Katelyn Hall, senior in apparel, merchandising and design and a producer for The Fashion Show 2014. "Students can expect to see amazing work done by their peers, including senior collections, wearable art, special occasion garments and much more. In addition, there will be an amazing guest designer that will showcase a professional line of clothing."

According to The Fashion Show's website, tickets are \$16 for youth/students, \$22 for adults and \$20 for 6+ adult tickets.

Tickets can be purchased at the Iowa State Center box office and Ticketmaster.com.

This year's theme for The Fashion Show is "Secret Garden." The set displays and art pieces will be focused around that theme.

"I am most excited to see all the hard work from every organization member come together on the night of the show," said Sara Kinderknecht, senior in apparel, merchandising and design. "This show takes months of planning and hours of preparation, and it's exciting and also very rewarding to see it all come together [during The Fashion Show]."

"As a designer, I am also always excited to see my own designs on the runway and hear the reaction from the crowd."

A week before The Fashion Show is Fashion Week, which is from March 31 to April 4.

"We will have a full week of special events, including food vendors and activities on campus during Fashion Week," said Kinderknecht, a producer for The Fashion Show 2014.

Fashion Week will also offer unique giveaways throughout the week.

"More information on specific events and giveaways will be available later and will be posted on our Facebook page," Hall said.

Planning for The Fashion Show 2014 began last May when new producers accepted their positions.

"We created goals and a timeline for the upcoming year and then really started working on the show in the

FASHION p4 >>



Kelby Wingert/Iowa State Daily Fashion pieces from ISU student designers are modeled on the runway at Iowa State's Fashion Show on Saturday, April 13, 2013, in Stephens Auditorium. Tickets are now on sale for 2014's show.

CyServe provides sense of community

By Tanner.Judd @iowastatedaily.com

CyServe Day allowed students to take a few hours of their time this weekend to give back to their community.

The first February service day put on by the CyServe Council was a success this Saturday. Students participated in events for Colleges Against Cancer, Goodwill, Riverside Enrichment Community and Iowa State.

The Colleges Against Cancer event was organized by Amanda Ehlers, the events co-chair of CyServe Council, as a way to help Relay For Life, which will take place March 7.

"We wanted to throw an event that would help them, and give us some people that we can send them for volunteers. So it ended up being a win-win for both of us," Ehlers said.

This event resulted in 600 ribbons being made, representing each different type of cancer. Also, students made posters for the Relay For Life event, some of which will be hung up at the event, others will be put up around campus to promote the event.

"It is huge," Ehlers said. "You

feel good seeing all of these people that are helping Colleges Against Cancer and just volunteering in general."

Ehlers said that the Colleges Against Cancer event was one of the largest of the day, but it was rivaled by the building-cleaning event. Students that volunteered for this event swept floors, vacuumed and wiped down windows and railings in East Hall, Gerdin Business Building and Carver Hall.

"The first shift of building-cleaning we got done early because we had too many volunteers there," said Mike Stewart, co-director of CyServe Council.

Kevin Merrill, leadership and service coordinator of the Student Activities Center, said the backbone of CyServe Council is students who want to make a difference in their community. One of these students is Tara Naber, a senior in chemical engineering and volunteer at the Colleges Against Cancer event.

Naber said she volunteered because it was a Saturday and it is not hard to volunteer for a few hours.

CYSERVE p4 >>



Richard Martinez/Iowa State Daily Students volunteer creating posters for Relay For Life as part of CyServe Day at Iowa State. Other opportunities included distributing flyers on campus and making ribbons. Relay For Life will take place on March 7.



Richard Martinez/Iowa State Daily The People's Choice winner of the night, greek pairing "The Popularity Application," humorously showcased the hierarchy of high school cliques. The skit centered around the main character's need to breach the barriers behind popularity labels in order to fulfill her dream of attending an elite university.

Students display talents in Varieties showcase

By Robyn.Riley @iowastatedaily.com

Students traded in studying or going out in Campustown on Feb. 22 for performances by their classmates. Varieties, which showcases the talents of Iowa State students, hosted its 83rd annual final performances of the series which began in November.

Originally started in 1931 during the Great Depression, Varieties served as a source of free entertainment for people to come and enjoy. Today, it has evolved into a full-fledged talent show,

and is mostly made up of greek sororities paired with fraternities. However, one doesn't have to be greek to be involved.

The final show consists of four different performances that were put on by the final groups. Each show was 20 minutes long, with three vignettes in between. A vignette is a short demonstration of a talent a student may have, such as dancing or juggling. Themes, choreography, music, scripts and costumes are all created by student co-chairs for each group.

"The thing I like about

Varieties itself is that it's a very unique opportunity. You don't really hear a lot about a fully student run, produced, choreographed, designed, built mini-musical," said Grant Bargfrede, producer of the show and senior in public service in administration in agriculture.

The students don't have major theatre backgrounds and they put on some of the best skits you can see Bargfrede said.

This year, Varieties started with 400 participants in November and was narrowed down to the four competing groups in the

finals. The night began with the show titled "Joey Ravioli's Guide to Women." Joey, the main character, was desperately trying to figure out how to get a girlfriend. In the end, he realized that just being yourself is way to find true love.

The second act of the night, "Behind the Makeup," was about Batman and the Joker, but from the Joker's perspective. He loses faith in himself becoming a villain and ends up finding himself in the end.

VARIETIES p4 >>

Clubs organize eating disorder awareness events

By Linda.Krumpicha @iowastatedaily.com

National Eating Disorder Awareness week is a series of events organized by the newly formed student club Body Image and Eating Disorder Awareness and the Student Counseling Service.

"I think in college body image problems and

eating disorders are very prevalent and we just want to be able to be a source and resource of identification to help promote a positive and sustainable lifestyle for people," said Kylie Thompson, co-chair of the new BIEDA club.

Every February this national event is spearheaded by the National Eating Disorder

Association and is designed to help raise awareness about eating disorders.

It's a collective effort backed by different offices like the Student Services, State Gym, athletics and the College of Human Sciences. Each year, the week's events try to address the different compo-

nents of eating disorders and where research has gone in that particular year.

Two committees began meeting months before this national week planning events both on and off campus. They were tasked with finding certified specialists to speak, planning interactive events and ensuring

that there were multiple perspectives on eating disorders.

"It's a disease that is really lonely, friends and family are confused about how to be helpful," said Michelle Roling, a licensed mental health counselor at Iowa State and certified eating disorder specialist

AWARENESS p4 >>

Weather

MON
5|20

Chance of 1 to 2 inches of snow.

TUES
-9|12

Sunny and cold.

WED
3|20

Sunny.

Provided by ISU Meteorology Club

Police Blotter

The information in the log comes from the ISU and City of Ames police departments' records. All those accused of violating the law are innocent until proven guilty in a court of law.

Feb. 18
Vehicles driven by **Anna Dice** and **Julia Calderon Diaz** were involved in a property damage collision at Haber Road and University Boulevard (reported at 1:31 p.m.).
An individual reported the theft of cash from an office at Veterinary Medicine (reported at 2:13 p.m.).
A staff member reported a fraud related theft from a business at the Memorial Union (reported at 3:56 p.m.).
An individual reported the theft of a computerized item and an unauthorized charge to a credit card at Lloyd Veterinary Medical Center (reported at 9:09 p.m.).
Feb. 19
Corey Thompson, 21, 707 Kellogg Avenue, Unit 7, was arrested and charged with operating while intoxicated at Ash Avenue and Lincoln Way (reported at 2:25 a.m.).
An officer assisted an 18-year-old female who was experiencing medial difficulties at Ash Avenue and Lincoln Way (reported at 3:12 a.m.).
An officer investigated a property damage collision at Mortensen Road and Poe Avenue (reported at 8:06 a.m.).
An officer investigated a property damage collision at 13th St., and Stange Road (reported at 8:10 a.m.).
An officer assisted a man who fell at Beach Road and Lincoln Way. The individual was transported to Thielen Student Health Center for treatment (reported at 8:56 a.m.).
A body specimen was requested from a driver who was suspected of operating while intoxicated at the 2400 block of Union Drive (reported at 5:26 p.m.).
An officer assisted a 19-year-old female who had taken too much prescription medication

at Wilson Hall. The individual was transported to Mary Greeley Medical Center for treatment and observation (reported at 7:12 p.m.).
An individual reported the theft of a computerized item at Beyer Hall (reported at 10:20 p.m.).
A 20-year-old male was referred to DOT officials for a .02 civil violation at the 100 block of Hyland Avenue (reported at 11:15 p.m.).
Feb. 20
Ashton Grimm, 21, 217 Ash Ave, was arrested and charged with operating while intoxicated (second offense) and supplying alcohol to persons under the legal age. Jacob Merrell, 19, 217 Ash Ave., was cited for underage possession of alcohol at Lincoln Way and State Avenue (reported at 1:02 a.m.).
Michael Johnson, 24, 3416 Emerald Drive, was arrested and charged with operating while intoxicated at the 2200 block of Union Drive (reported at 1:26 a.m.).
Clint Damon, 21, 802 6th St, Eldora, was arrested and charged with operating while intoxicated at Lincoln Way and South Russell Avenue (reported at 1:54 a.m.).
An individual reported receiving harassing communications at Reiman Gardens (reported at 8:01 a.m.).
An individual reported the theft of an iPhone at Veterinary Medicine. The item was later located and it was determined no theft occurred (reported at 9:28 a.m.).
An officer investigated a property damage collision at Y Road (reported at 11:43 a.m.).
An officer investigated a property damage collision at Lot 59C (reported at 12:31 p.m.).

Juilliard faculty member presents Delsarte System of Expression

By Jaden.Urbi @iowastatedaily.com

Faculty member at the Juilliard School, Joe Williams came to Ames for the day on Feb. 23 from New York, teaching students of theatre, music and dance his Three Pillars approach to Delsarte.

The Delsarte System of Expression aims to aid in understanding human movement and expression. The Three Pillars approach focuses on three major concepts: body, mind and spirit.

“We posses all three elements, body, mind and spirit. They are our territory, but there are some we are more comfortable with than others. It is the Delsartian idea that we engage in all three of these elements,” said Williams.

Before the workshop began, Williams visited and caught up with several people who already know him and have been to previous workshops of his. There were a variety of men and women of differing ages at the workshop, consisting of ballet, pole and burlesque dancers, a figure skater, a photographer and an artist.

The Delsarte workshop began at 10 a.m. when 30 of Williams’ students joined together in a circle, interlocking their hands. Williams turned on some calming music and led the students through exercises that focused on the body, mind or spirit.

Williams associated these three main concepts with areas of the body, allowing the students to utilize these techniques in their performances and artwork. The body was associated with the abdomen, the mind with the head, and the spirit with the chest.

As Williams explained the meaning behind the movements and introduced various exercises, he consistently emphasized, “Does it make sense to you, can you physically do it and can you feel it?”



Jen Hao Wong/Iowa State Daily
Joe Williams, New York Master Delsarte Instructor, demonstrates the different levels of action by tilting the head during the Delsarte Workshops on Sunday.

Williams got the students to focus on their movements on a deeper level than most people normally would. He pointed out how the miniscule tilt of someone’s head can completely change the message that is being portrayed. Students then spent 15 minutes practicing giving different messages with the tilt of their head.

Williams focused on the power of body language in any situation, especially in performance or artistic situations.

“That’s the power of art. The power of the artist changes the world around them with what they say with their body,” Williams said.

Burlesque dancer “Horchata Dentana” drove to Ames from St.

Louis just for another chance to work with Williams. Dentana has attended previous workshops with Williams in Seattle.

“I was hoping to learn more about Delsarte and I really love the classes that I took with him in Seattle and I was hoping to reinforce the things that I learned there or learn a little more and I actually just did both so I’m really excited,” said Dentana.

Elisabeth Brown, 27, came to the workshop from Ankeny. She came to improve upon her use of movement to connect to her audiences.

“My dance troupe brought Joe here today, and they just love him to pieces. I’ve attended other classes of his and I’m getting better, stronger,” Brown said.

Facial recognition apps pose privacy risks

By Kelsey.Batschelet @iowastatedaily.com

Privacy and personal identity may soon be more difficult than ever to protect as new facial recognition technology emerges onto the market.

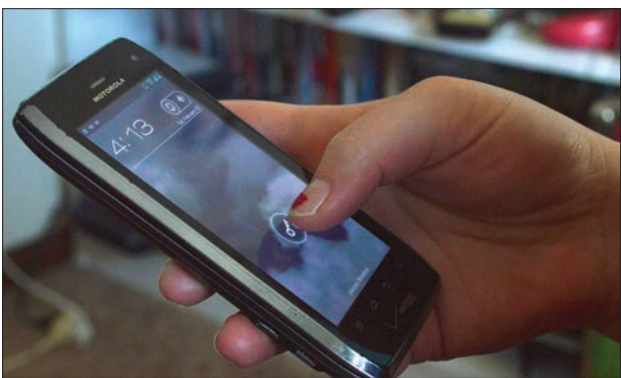
Brian Mennecke, associate professor of supply chain and information systems, has been involved with research that investigates the ways that this new technology could be utilized as well as abused by users.

For the past four years, Mennecke has researched marketing avatars, dubbed “mavatars,” and the ways that businesses can create individual avatars for consumers in order to advertise on a personalized basis.

This kind of personalized approach using biometrics such as facial recognition technology is not entirely new. Law enforcement agencies have been using it to identify criminals for some time now, but as the software becomes more accessible, smaller institutions and even individuals may soon have access to it on their smart phones.

Many consumers may have experienced facial recognition already, such as on their smartphone and on social media sites like Facebook, which prompts you to tag people in pictures. This type of facial data collecting is consensual.

Consent however, has not always been required for many of the facial recognition systems that are already in place, and many



Jake Miller/Iowa State Daily
As technology develops, many people have access to facial recognition apps with their smart phones. The question of privacy and consent has arisen when it comes to the new apps.

of those that we may see in the future in peer-to-peer applications.

“It’s sort of a wild west,” Mennecke said, in reference to the peer-to-peer domain.

This raises concerns about privacy infringement for individuals who do not wish to have their features documented. Mennecke said that many people are “freaked out” by the idea of facial recognition. He mentioned that the word “creepy” is often used in conversations about the software.

To illustrate his concern over the inability to hold individual users accountable, he tied the peer-to-peer use of the software to the war on terror.

“Just like when you’re trying to fight terrorists you

don’t know who is out there, and you don’t know who is using the facial recognition app,” Mennecke said.

This reinforces the idea that in the hands of individuals, where accountability is hard to maintain, the software may endanger privacy and basic civil liberties.

Alternately, the software could be used to help protect individual identity by utilizing the unique features of a person’s face to gain access to devices such as phones or to make ATM withdrawals.

Mennecke said that the software has an appeal for identity management, and that people may “be willing to add more security and more features to prevent people from assuming their identity.”

MAGIC MONDAY

THE LAST MEN'S BIG 12 CONFERENCE BASKETBALL GAME PLAYED EACH WEEK IS A MAGIC MONDAY GAME.

WHEN THE CYCLONES SCORE...

- 60+ POINTS = 10% OFF
- 70+ POINTS = 15% OFF
- 80+ POINTS = 20% OFF
- 90 + POINTS = 25% OFF

IOWA STATE UNIVERSITY BOOKSTORE
www.isubookstore.com

Offer good on ISU Clothing & Gits. Excludes sale items and Under Armour.

Rebarcak Chiropractic

PAIN RELIEF CENTER

Dr. Rod Rebarcak
Dr. Matt Cross
Dr. Ben Winecoff
Dr. Brady Rebarcak

Neck & Back • Headaches • Extremities

WALK-IN CARE or by appointment

CHOICE **E. of Culvers**
Monday to Saturday
515.233.2263 | www.painreliefiowa.com

The Catholic Church in the 21st Century

Msgr. James A. Supple Lecture

New Directions, Ancient Convictions

George Weigel
Monday - February 24, 2014
7 pm - Sun Room, Memorial Union

George Weigel, Distinguished Senior Fellow at the Ethics and Public Policy Center, is a Catholic theologian and frequent commentator on issues of religion and public life. Weigel is the author or editor of more than twenty books, including *The End and the Beginning: Pope John Paul II-The Victory of Freedom, the Last Years, the Legacy; Practicing Catholic: Essays Historical, Literary, Sporting, and Elegiac*; and, most recently, *Evangelical Catholicism: Deep Reform in the 21st-Century Church*. A frequent guest on television and radio, he is also Vatican analyst for NBC News. His weekly column, "The Catholic Difference," is syndicated to sixty newspapers.

COUNTDOWN

Wildness, Wilderness & the Environmental Imagination Series

Alan Weisman

Author and journalist Alan Weisman's international bestseller and finalist for the National Book Critics Circle Award, *The World Without Us* asked readers to envision how our planet would respond to a loss of the human race. His new book, *Countdown: Our Last, Best Hope for a Future on Earth?* tackles population growth and the challenges it poses for a sustainable human future. The book took him to more than twenty countries, seeking insight into how we could achieve a stable, optimum population and design an economy that allows for prosperity without endless growth. Alan Weisman's reports have been featured in publications ranging from the *Atlantic Monthly* and *The Best American Science Writing* to *Vanity Fair* and have earned him appearances on *The Daily Show* and *Colbert Report*. He is a former contributing editor to the *Los Angeles Times Magazine* and is a senior radio producer for *Homelands Productions*.

Monday, February 24, 2014 - 8 pm
Great Hall, Memorial Union

Our Last, Best Hope for a Future on Earth?

Sponsored by: MFA Program in Creative Writing & Environment, Office of Sustainability, Humanities Iowa, The Green Umbrella and Committee on Lectures (funded by GSB)

IOWA STATE DAILY

© Copyright 2011 ■ Iowa State Daily Publication Board

Iowa State Daily Main Office
294-4120

Iowa State Daily Newsroom
294-2003

Retail Advertising
294-2403

Classified Advertising
294-4123

General information:
The Iowa State Daily is an independent student newspaper established in 1890 and written, edited, and sold by students.

Publication Board Members:

Megan Culp
chairperson
Preston Warnick
vice chairperson
Josh Adams
secretary

Ria Olson
Alex Furman
Nathaniel Johnson
Tracy Robinson

Prof. Christine Denison
College of Business

Chris Conetzkey
Kyle Oppenhuizen
The Des Moines Business Record

Publication:
The Iowa State Daily is published Monday through Friday during the nine-month academic year, except for university holidays, scheduled breaks and the finals week.

Subscription costs:
Subscriptions are 40 cents per copy or \$40, annually, for mailed subscriptions to ISU students, faculty and staff; subscriptions are \$62, annually, for the general public.

Fall & Spring sessions:
The Iowa State Daily is published Monday through Friday during the nine-month academic year, except for university holidays, scheduled breaks and the finals week.

Summer sessions:
The Iowa State Daily is published as a weekly on Thursdays, except for university holidays, scheduled breaks and finals week.

Opinions expressed in editorials belong to the Iowa State Daily Editorial Board.

The Daily is published by the Iowa State Daily Publication Board, Room 108 Hamilton Hall, Ames, Iowa, 50011.

The Publication Board meets at 5 p.m. on the fourth Thursday of the month during the academic school year in Hamilton Hall

Postmaster:
(USPS 796-870)

Send address changes to:
Iowa State Daily
Room 108 Hamilton Hall
Ames, Iowa 50011

PERIODICALS POSTAGE

Students commit to work for social change

By Kat.Grunewald
@iowastatedaily.com

30 students committed to becoming Community Change Agents at the Social Justice Summit on Feb 21 and 22.

The annual event was hosted by the Student Activity Center for the thirteenth time and focuses on increasing students' awareness of issues of inclusions.

In a ten-hour training session, students of all majors and years learned, shared and reflected on personal stories on race, gender, socioeconomic class and sexual orientation and enhanced the skills of creating an open, equitable and just society.

"[The topics] we address are really important topics but we often times avoid them because people can get hurt or upset," said guest presenter, Vijay Pendakur, director of the Office of Multicultural Student Success at DePaul University.

To be able to address these issues during the summit, Pendakur wanted to create a place where people could share their experiences in order to first focus on the self, then look at the systems of oppression in situations of race, gender, socioeconomic class and sexual orientation.

"And then at the end, we have an action planning reflection that actually helps each person set some of their goals on how to get invested in change work," Pendakur said.

For these students, the Social Justice Summit is supposed to be



Brian Achenbach/Iowa State Daily
Guest presenter Vijay Pendakur gives instructions for an exercise to attendees of the Social Justice Summit on Saturday at Hach Hall. Pendakur is the director of the Office of Multicultural Student Success at DePaul University.

a quick start to do other and further things concerning social justice, Pendakur explained.

Through reflection and discussion in small and large groups, students build the tools to follow their goals and become

enhanced bystanders in situations of oppression.

"Today I want you to take some risks. If we don't take risks, it is very difficult to learn," Pendakur said.

Isaac Young, senior in agri-

cultural biochemistry and participant in the summit, said that the best but also the hardest exercises were to imagine what is was like to come out with a homosexual orientation.

"Our 30 students today range

from undergraduate to Ph.D. students and represent all kinds of majors so there is a really interesting level of discussion going on," said Kevin Merrill, leadership and service coordinator at the Student Activities Center.

Pendakur said that he was really happy to work with such a diverse group of students.

The students came to the summit for very different reasons.

"I wanted to try something new," said Katherine Quandt, freshmen in biology and participant in the summit.

"These issues are really important. When people are not able to live up to their fullest because of systematic oppression, then we all lose out," said Tasida Barfoot, Ph.D. student in biochemistry.

Young, who was invited by Barfoot to join her, agrees and said that he is especially interested in gender.

At the end of the summit, students formulated their future goals for social justice and in what areas they wanted to engage especially. A lot of them found similar goals they were interested in like gender equality or the fight against human trafficking.

Pendakur said he was really happy with the outcome of the summit. The students were really happy with him as well.

"He was fantastic. He was really receptive and it was easy for everyone to share their experiences," Young said.

"He always said 'thank you for sharing' as well. That was really good too," Barfoot agreed.

Professors use translations in classes

By Madisun.Vangundy
@iowastatedaily.com

Professors at Iowa State offer classes with Chinese translations. Three classes are working toward it, while one is already doing it.

"I think it's a good project. It's been nominated for a national award, and we will find out next month," said Jay Newell, associate professor at the Greenlee School of Journalism and Communication. The award is for Campus Internationalization.

The three classes currently working toward dual language coursework include journalism and mass communications 101 taught by assistant professor Michael Dahlstrom, theatre 110 taught by lighting designer James Trenberth and political science 251 taught by professor Richard Mansbach.

As for advertising 230, Newell posts lecture notes, power points and the syllabus in Chinese and English.

Newell said that it really started when he realized that he had a number of students in the class who just weren't understanding what he was talking about.

"About two thirds of all international undergraduates here at Iowa State are all Chinese speaking," said Newell.

He said it turns out most of them were in their first couple semesters at Iowa State, and they had just come from China.

The translation of

slides from English to Chinese did cost money. We had a graduate student do it and it cost about a \$1,000 to translate, but it can be used for four, five or six years, so it's not a vast amount of money, said Newell.

To see if his work was beneficial, Newell had his students take a survey.

"The feedback from the international students is exactly what you think," Newell said. "This is great, this helps me learn English."

Lu Cai, a student in liberal arts and sciences specials, said that Newell does not speak Chinese, so it is hard to catch up with him when his talking speed is a little fast, so the translations help.

But what was really interesting was how the American students took to it, Newell said. Most people thought it was a good idea because it helped other students.

Newell said that he thinks it bothers students when they see other students struggling. "I was pretty proud of that."

"I do think it helps other students. I know we have a lot of foreign exchange students here, and I think it would be hard to have to learn everything in English all the time," said Corbin Jerde, a freshman in engineering.

Newell said attention in class also went up. He had his assistant observe students at one point every day.

I didn't want the two languages fighting, so English is bigger and bolder on the slides, only because some students don't need the Chinese translations, Newell said.

He has been working on the program for three or four years. The future plan is to expand to different courses, Newell said.

Mansbach posts course notes and his syllabus in Chinese and English for political science 251. Trenberth, who teaches theater 110, also posts his syllabus in both Chinese and English.

Dahlstrom said that he does the lectures and the power points in English. When he posted them on Blackboard, he worked with Newell and he had a student translate the slides. So when students go online they can find the English

slides with the Chinese translations included.

Dahlstrom plans on teaching a chapter near the end of the semester with slides posted in Chinese and English.

"We're just having one chapter translated to see if it's of use," Dahlstrom said.

There's also a fairness issue. Some people begin to think, "Well if you're going to do it in Chinese, shouldn't you be doing it for multiple languages?" Newell said.

He said the reality is that we can help more people by picking and choosing languages.

"We're finding our way around, but both the faculty and the administrators are very supportive of trying different things, as long as it's focused on helping students learn," Newell said.



Brian Achenbach/Iowa State Daily
Associate Professor Jay Newell writes his slides in both English and Chinese to help international students to learn better in his class. Other professors are also now using translations.

let's meet again
(here's my number)

A graphic of a white coffee cup with a blue tie tied around it. The text "NEWS & BREWS" is written on the cup, and "ISD" is written on a small red tag attached to the tie.

Get a FREE cup of coffee
and a copy of the
Iowa State Daily

February 26 | 8:45 AM
Lagamarcino Hall

Logos for ISU Daily, ISD, and Iowa State University.

Love My MATTRESS

Clearance Sale

Floor Models, Electric Adjustable Beds, Cooling Gel Memory Foam, Latex, & Air Adjustable Mattresses are all specially priced for this event!

Adjustable Beds Start as low as

Joy Springs Pillow Plush? A Flippable, 2 sided Mattress!!!

Featuring Memory Foam!!!

Queen Set Now Only

\$999

Includes Mattress & Power Base!!

235 S. Duff Ave Ames

515-663-0640

www.lebeda.com

LEBEDA MATTRESS FACTORY
Quality Bedding Since 1946

LIMITED DELIVERY AREA - SEE STORE FOR DETAILS

Plus get FREE Bed Frame or FREE Local Delivery

GREAT FOOD MADE FAST!

Jimmy John's logo featuring the letters "JJ" inside a circle with "JIMMY JOHN'S" and "GOURMET SANDWICHES" around it.

ORDER ONLINE
@JIMMYJOHNS.COM

FREAKY FAST DELIVERY!

©2013 JIMMY JOHN'S FRANCHISE, LLC. ALL RIGHTS RESERVED.



Suhaib Tawil/Iowa State Daily
Natalie Laluzerne, junior in meteorology, gets the crowd dancing at the 3rd annual Zumba event that took place Feb 23. in State Gym. The event was part of National Eating Disorder Awareness week.

>>**AWARENESS p1**

in mental health. Anyone interested is welcome to join these events; they are not specifically marketed towards any one group of people. Thompson believes everyone can benefit from these events. “It’s an important week for us because it will help show people with eating disorders that there is help available. They are not the only person out there that struggles with this,” Thompson said. The annual “Pack the Gym” Zumba party was held on Sunday at State Gym. Unlike some previous years, Pack the Gym provided dance lessons from the Cyclone Ballroom Dance club. This event was open to

all Iowa State students and recreation pass holders. This Wednesday people are invited to go to a “Love Your Body” party at State Gym where there will be yoga, dancing, smoothies and vendors for self-care products and services. Along with the interactive activities, BIEDA, along with Student Counseling, brought in multiple perspectives from national speakers like Ralph Carson, a nutritionist and exercise psychologist. “Talking about it in a public way reduces some stigma which normalizes what’s going on for someone,” Roling said. According to the National Eating Disorder Association, people

don’t always comprehend how serious of an issue eating disorders are. It is a very emotional and physical disease and can be potentially life threatening. It’s an ongoing battle involving psychological, interpersonal and social factors. Recovery is difficult, but it is very possible with help and support from family and friends. “It’s a growing issue and I think our culture has an ideal which everyone is trying to achieve versus a healthy ideal and I don’t think it’s something that’s going to go away,” Thompson said. For more details and information on the rest of the week’s events, visit their website at <http://www.counseling.iastate.edu/>.

>>**VARIETIES p1**

“I love every person I’ve met through this experience, and it’s been such an amazing time. You all get so close as a group, and it’s just fun performing with everyone,” said junior Ali Marino, one of eight co-chairs for the group. The third act, “The Popularity Contest,” was a classic example of high school cliques coming together. This act received the “People’s Choice Award” for the audience’s favorite act of night. The winning act selected by the panel of judges was, “A Turn in Time.” This told the story of a girl who didn’t appreciate her family until she went back in time and witnessed how her parents and grandparents lived. After the performances, awards such as best vocalist, best actor and best music were given out to performers from different groups. Charlie Kiesling, audience member from Polk City said, “The energy was fantastic, as well as the talent. It’s just amazing how the groups choreographed everything.”



Richard Martinez /Iowa State Daily
Winners by Judge’s Choice, greek pairing “A Turn in Time” performed a dramatic skit surrounding the origins of the seemingly dreary and boring fictional Tuner family. The ensemble captivated the audience with anecdotal sequences unfolding the Turner families colorful background.

>>**CYSERVE p1**

Another student volunteer at the Colleges Against Cancer event was sophomore in early childhood education, Emma Anderson, who had a very personal connection to this event. “My father had stage four melanoma and passed away from it when I was a freshman in high school. When I was a junior in high school, I was diagnosed with stage four melanoma so this whole situation is pretty near and dear to my family’s heart,” Anderson said.

Naber said that there is a good sense of fulfillment when you help out other people. The turnout for CyServe Day didn’t quite reach the 350 volunteer goal set by CyServe Council. Stewart attributed this to the weather and the plethora of other volunteer opportunities during the spring semester, which led to the cancellation of the originally planned food drive. “We had to cancel a few events so that we could make our Colleges Against Cancer and cleaning events more suc-

cessful,” Stewart said. Despite this cancellation and the circumstances surrounding the events, Stewart said that he was very happy with how the event turned out. “All of CyServe (Council) put a lot of work into CyServe Day, and I think the best way to put it would be when I walked upstairs and saw Colleges Against Cancer, the Relay For Life event and there’s all these people having a great time ... that’s what makes putting these things on worth it,” Stewart said.

>>**FASHION p1**

fall with our initial task of selecting all the directors and committee members,” Kinderknecht said. Preparation began back in the fall when classes started. This year’s staff includes approximately 75 committee members, 20 directors, 50 models and 60 designers, said Hall. “The show is one week earlier than usual this year so preparation has been moving very quickly in all aspects, but everything has been going really well so far,” Kinderknecht said. “I’m very im-

pressed with the hard work, organization and passion that all the organization members are bringing to the show to make it go smoothly.” Those involved with The Fashion Show also meet as a class each week to help prepare for the event. Many of the committees meet at additional times throughout the week, as well. “Our directors this year are so ambitious and passionate about the show that they bring a special energy every week,” Hall said. The Fashion Show 2014 will take place at 7 p.m. April 5 at Stephens Auditorium.

Recreation Services

Intramural Sports

Upcoming Deadlines

Co-Ed Volleyball:

Entries due March 5

Dodgeball:

Entries due March 5

Visit our website to register: www.recservices.iastate.edu/im

IOWA STATE UNIVERSITY.
Recreation Services

www.recservices.iastate.edu

Editorial



Courtesy of Wikimedia Commons

Continue to pay attention to world issues after Olympics

Months before the Olympics began, people had started to worry about the athletes and fans going to Sochi. With Russia making headlines for laws seen as unfairly targeting the LGBT community and a host of other civil rights issues, all eyes were on Sochi and how they were going to accept their many visitors. It is not unusual for this to happen in America. We pay attention to a country for a few weeks and then we focus on other places, other problems.

Regarding Sochi, Americans instantly became aware of the problems in Russia because the Olympic venue drew our attention while an issue as close to home as gay rights garnered offense from many. Now that the last medal has been awarded and we have moved on from the Olympics, though, there will assuredly be less interest given to homophobic laws in Russia or the poverty-like conditions of Olympic housing. Despite our relative lack of awareness, issues are taking place in different countries every day to which we pay little or no attention.

Any time we talk about what nations are drawing international attention, the first answer is usually a country in the Middle East. Of course, we should be paying attention to what is happening in the Middle East, with Syria torn by civil war, our military presence in Afghanistan about to be decreased and seemingly stalled Iranian talks regarding their nuclear program. However, there are plenty of other counties with struggles, and though their issues may not involve America's high profile interests, their issues are not necessarily less important.

In countries such as Venezuela and Ukraine, for example, the governments and their respective peoples have been clashing. In Ukraine, the whereabouts of ousted president Viktor Yanukovich are unknown. As for Venezuela, several protesters have been killed by government forces, including Miss Tourism 2013 Genesis Carmona, yet essentially nothing was done about it. Venezuelan opposition leaders have since agreed to sit down with President Nicolas Maduro, hoping a peaceful resolution to two weeks of active demonstrations will be found.

If either of these anti-government protests were to happen in a country that we were paying more attention to, such as Russia during the Olympics, both our professional media outlets and our favorite social media sites would be completely abuzz.

We call ourselves the most powerful country in the world, and we very well might be, but we must keep a strong knowledge of what is happening in the world outside of America to remain that way. If we lose sight of issues happening in Russia, Ukraine, Venezuela or anywhere else on the globe, it can be just as detrimental to this country and the world as it would be to turn our backs on things going on in North Korea or Iran.

Staying informed of the issues at hand in all countries would be ideal, but it is understandable that not everyone is going to know what is happening everywhere. When people are being killed, gang violence is taking over a country or a government is being run by terrorist groups, that is when we should start keeping a closer watch.

It can seem like there is absolutely nothing those of us in the United States can do for many problems around the world. There are other ways to make contributions though, such as donating even a small amount of money to humanitarian efforts.

Not every country can be the “land of the free and home of the brave,” but that does not mean that once our fellow Americans have cleared out of Sochi we should just stop paying attention to Russia or any other country. The Olympics may be over, but we should always be keeping a watchful eye on the world as a whole.

Editorial Board
Katelynn McCollough, editor-in-chief
Katie Titus, opinion editor
Phil Brown, assistant opinion editor
Hailey Gross, columnist

Opinions expressed in columns and letters are those of the author(s) and do not necessarily reflect the opinions of the Daily or organizations with which the author(s) are associated.

Feedback policy:

The Daily encourages discussion but does not guarantee its publication. We reserve the right to edit or reject any letter or online feedback.

Send your letters to letters@iowastatedaily.com. Letters must include the name(s), phone number(s), majors and/or group affiliation(s) and year in school of the author(s). Phone numbers and addresses will not be published.

Online feedback may be used if first name and last name, major and year in school are included in the post. Feedback posted online is eligible for print in the Iowa State Daily.



Courtesy of Thinkstock

Iowa lawmakers are considering restricting the use of tanning beds for minors because of the potential health risks. Columnist Cummings supports their decision of proposing a law to regulate tanning bed use for minors, but there would be problems with enforcement.

Tanning beds need regulation

By Kelsey.Cummings
@iowastatedaily.com

Though the winter season continues to share the blunt of its flurry fury with us, summer hopefuls pay no mind as they begin to prepare for the coming of warmer months. But men and women alike may find themselves struggling to complete their pre-summer routine as Iowa lawmakers work on a proposal that would ban minors from using tanning beds. Though this proposed law would certainly not deter everyone from artificial tanning, perhaps Iowa is taking a step in the right direction when it comes to the health of our state.

The proposal suggests that in addition to restricting minors from using the tanning beds, tanning establishments will be required to post signs about the dangers of the beds and harmful UV exposure. Surprisingly, the bill is receiving support from the American Suntanning Association on the grounds that it “might end up being a good compromise.”

For decades, there has been a dispute between tanning businesses and health professionals as to whether

or not the cosmetic benefit of tanning outweighs the associated health risks. Not as surprisingly, the bill is also supported by the Academy of Family Physicians, the Medical Society and the American Cancer Society Action Network. Many health professionals oppose artificial tanning due to its use of UV-A and UV-B light, which can cause skin cancer.

However, melanoma — the deadliest form of skin cancer — is closely linked to getting severe sunburns, according to the FDA. Young people, they say, are at the highest risk. Along with cancer, the FDA cites other risks, including premature aging, allergic reactions, eye damage and immune suppression. An FDA advisory panel suggested, like Iowa legislators, that limitations be put in place to require parental consent for the use of the tanning beds or even to completely ban tanning beds to all minors.

With the availability of tanning facilities outnumbering both Starbucks and McDonalds in a study of 116 U.S. cities, regulating parental consent may come as a monumental task. And though parents, too, may be aware of the risks tanning poses on their children, there

is no guarantee they will willingly limit their children's exposure. So the complete restriction of tanning to minors seems a more logical solution.

But is it even the government's responsibility to manage the health of its citizens, or should people be allowed to do as they please to their own bodies, harmful or not? One must consider the argument for and against tanning beds as the same argument against cigarettes and alcohol. Though completely well-informed adults are just as able to make dangerous choices about their health as minors are, the government must draw the line somewhere when it comes to making restrictions on what seem to be personal choices.

For the same reasons that minors are considered minors at all — they are below the age which separates children from adults and cannot, arguably, make well-informed decisions about certain things — it makes sense that tanning beds should be restricted to them in the same way that harmful substances like cigarettes and alcohol are restricted.

Naturally, establishing and enforcing this law will not guarantee that all minors will comply. Just like with

cigarettes and alcohol, legally banning tanning does not mean that minors will not find other illegal means of getting that bronzed glow. But, just like cigarettes and alcohol, if putting these laws into practice means saving even one life from cancer and other associated diseases and injuries, then it would be worth the hassle.

Parents and lawmakers should instead promote healthier practices, such as spray tanning or limited outdoor sun exposure with the use of sunscreen. Though the issue of over-tanning may run deeper than physical health problems and delve instead into issues of body image, state legislators can do little more than advocate alternative solutions for people seeking to alter their appearance, but their intervention is needed.

To continue to allow our young people to purposely harm themselves and put themselves at risk for serious diseases in the name of appearance is a gross disservice to the state of Iowa and the rest of the nation. The state is right to propose a law to ban tanning beds to minors because, though it will certainly face a backlash of opposition, it's for the good of the people.

Poverty needs more than government aid

By Anthony.Bader
@iowastatedaily.com

Lyndon B. Johnson declared a “war on poverty” 50 years ago which continues to this day. Continuing equally as strong is the war on the poor themselves.

Since Johnson's speech, a number of programs have been initiated by congress in an attempt to reduce the percentage of Americans in poverty including social security, medicare, medicaid and the Supplemental Nutrition Assistance Program (SNAP).

Social Security provides assistance to retirees, medicare and medicaid provide assistance with health care costs, and SNAP (formerly known as food stamps) provides financial assistance to low income people for food.

All of these sounds like great things that are helping those in need. So why is there such an anti-welfare sentiment in the U.S.?

Apparently, it just costs too much money to help those in need. A recent statistic that opponents of these programs like to quote is the Cato Institute's findings that the U.S. spends nearly \$1 trillion on federal, state and locally funded welfare. Well gee, when it is put like that, maybe our government is spending too much on these programs.

The truth is that this number is taken completely out of context. When people hear the word “welfare,” many automatically think of someone getting a monthly check that he or she gets to spend on anything they desire.

As it turns out, about \$228 billion of

that \$1 trillion is not spent on “hand-outs.” It is spent on medicaid. Money spent to help sick people who cannot afford healthcare is hardly what I would describe as a handout.

An additional \$75 billion is spent on SNAP. This program provides money that can only be spent on food and not as regular cash. If only those poor people weren't so darn sick and hungry, then maybe we could trim some fat from our budget and our country could really prosper

All the programs that can be considered welfare actually do a lot of good for those who need it. The majority of the \$1 trillion simply is not straight cash handouts and it is misleading to say so. The main parts that are given back as cash are tax credits which means that person is already working and not just taking from the government.

The bottom line is that whether someone is conservative or liberal, it is hard to believe that anyone is against helping the poor. We all have the same goal, however we cannot work productively toward a solution unless we are honest about what is or is not relevant to the problem.

This negative attitude towards those earning a low income needs to end. These people are vulnerable and in need of assistance. If we are going to pick on anyone in this country, why not the super rich? They do not struggle to meet any of their basic life necessities. Also, the recklessness of large corporations played a much bigger role in sending this country into the 2008 recession than did government welfare. That may be a very generalized statement, but the

point remains that we should be focusing our resentment somewhere other than the lowest tax bracket.

The poorest in our country are not only attacked for receiving too much welfare, but also for wanting to receive a living wage for their work in the form of a minimum wage. The idea of raising our minimum wage to around \$10 has been addressed in national political debates as a means of helping low income earners. This may not be the best or most permanent solution, but it still points to the fact that something in our system needs to change.

Unemployment is at 6.6 percent this month. There will always be some amount of unemployment. There will always be people working at jobs that do not cover all of their expenses. In order to ensure that everyone in our country can at least have their basic necessities, our country needs all these “welfare” programs.

Obamacare ensures that everyone has access to at least minimal health care. SNAP and Women, Infants, and Children (WIC) help struggling Americans buy food for themselves and their children; the list goes on.

All of these government programs serve a purpose, and their money is distributed effectively. Again most people in this country are probably not against the idea of helping the poor. Government programs are just one way to do this. Instead of accusing poor people of being lazy or the government of spending superfluously, we must put our rational heads together to solve the common goal of helping our fellow, struggling Americans.



Sophomore guard Nicole "Kidd" Blaskowsky celebrates a score on the sidelines during the game against the Texas Longhorns at Hilton Coliseum on Saturday. Kidd had 11 points.

PUTTING IT ALL TOGETHER



Kelby Wingert/Iowa State Daily Senior Hallie Christofferson attempts a 3-point shot against Texas on Saturday. Christofferson had 20 points.

Cyclones take home an 81-64 victory over the Longhorns

By Alex.Gookin @iowastatedaily.com

With just over seven minutes remaining in its game Saturday, the ISU and Texas women's basketball teams looked like two squads that would exchange buckets back-and-forth until the very last shot of the night.

The scored was tied for the seventh time in the game at 51-51 and neither team seemed to be able to pull away.

During the next three minutes, the ISU offense was clicking on all cylinders and went on a 13-0 run to hold off the Longhorns, capped off by stolen in-bounds pass by junior point guard Nikki Moody, with a bucket plus the foul by Texas.

"Those two to three minutes, we couldn't have played any better," said ISU coach Bill Fennelly. "We guarded them like crazy, the ball bounced our way a couple times, they missed some shots maybe they would make and we did everything tremendously efficiently for that

time offensively."

The 13-point lead proved to be too much for the Longhorns to handle as they never got it back to a single-digit game. Iowa State went on to win 81-64 in the largest margin of victory this season since beating Kansas State by 19 on Feb. 1.

Beyond the final score, the other statistic the team was quick to point out was the scoring distribution. The Cyclones had six players score in double-figures for the first time since 2009.

Although some of the scoring was inflated due to late fouling by Texas resulting in 30 made free throws, the widespread scoring was a welcome sight after only three players saw double digits in the previous two games.

"It was a team win," Moody said. "Six people that played the game scored in double figures so that's a great game for all of us and I think that's just a confidence booster."

After what the team felt was one of the best games of the season, Iowa State now sits in sixth place in the Big 12 with a 7-8 record. With only three regular season games remaining, the team hopes to gain some momentum heading into the Big 12 tournament.

Its next challenge against Oklahoma State may bring back bad memories, as the Cowgirls handed the Cyclones their first loss of the season at Hilton Coliseum in what was a top-15 matchup. The loss was the first of four straight that sent Iowa State tumbling down the Big 12 standings.

However, the win against Texas proved to Fennelly his team has not given up yet. The win came less than two weeks after falling to the Longhorns in Austin, Texas and the offensive attack was as potent as it's been in Big 12 play this season.

With the majority of losses stemming from production problems from only a few players, the win against Texas showed the Cyclones might be finding the correct formula at the right time.

"Everyone found a way to help at a time when we needed it," Fennelly said. "We beat a really good Texas team, a team that will be in the tournament. So I think when you put it all together, that was the best game we've played all year."

View More:

Check out more photos and video from ISU's win at iowastatedaily.com

Gadson bests Schiller, ISU falls against top-ranked Minnesota

By Beau.Berkley @iowastatedaily.com

The fourth time was a charm for Kyven Gadson.

Moments before the last match at heavyweight ended and No. 1 Minnesota took home a 27-12 dual victory against No. 17 Iowa State, Gadson, the No. 1 197-pounder, had to get something off his chest.

Riding a 29-dual match win streak, Gadson calmly strode out to the center of the mat at Hilton Coliseum and squared off against No. 5 Scott Schiller, the sole source of both blemishes on Gadson's 22-2 record on the season. Schiller was also the man to put Gadson on the sixth-place spot on the podium at the 2013 NCAA Championships after defeating him 6-2.

The two All-Americans shook hands, the ref blew his whistle and seven minutes later, the past three matches were history. Gadson opened up the scor-

ing with a takedown followed by a Schiller escape, putting the score at 2-1 heading into the second period.

By the end of the second period, Gadson had scored an escape and a takedown to go up 5-1 before Schiller mounted a brief comeback with an escape and takedown. Gadson held him off, though, until the end to score the 6-4 decision victory.

"I did a better job today wrestling for more of the seven minutes than I had in the past and I can still tighten that down a little bit," Gadson said. "But it's nice to get a win over a guy that has beat you three times prior."

"I felt more confident in myself, more confident in what I've been doing in the room and was ready to carry it out onto the mat."

Extending the dual win streak to 30, beating Schiller for the first time and improving his record to 23-2 are all things Gadson can hang his hat on. With the post-season tournaments

approaching, solidifying his No. 1 seed at the NCAA Tournament and building up even more is what Gadson and ISU coach Kevin Jackson are eyeing.

"I think if he competes the way he's capable of competing at the Big 12 Championships, he should go into the NCAA Championship as the No. 1 seed, which in the big picture, doesn't mean a whole lot if you don't capitalize on that opportunity," Jackson said.

Fellow All-American Mike Moreno improved his dual record on the season to 25-6, the best record on the team, by defeating Danny Zilverberg 7-3. At 125 pounds, Earl Hall kept the ball rolling from the NWCA National Duals to score a victory by fall in the third period against Sam Brancale.

After a quick double leg takedown and two-point nearfall just 20 seconds into the match, Hall found himself down 8-4 to Brancale. With 24 seconds left in the match, Hall went for it all and



Tiffany Herring/Iowa State Daily 197-pound Redshirt Junior Kyven Gadson takes down his opponent during the dual versus Minnesota on Feb. 23 at Hilton Coliseum. The Cyclones fell to the Golden Gophers 12-27. Gadson took his match in a 6-4 decision.

threw Brancale to his back, securing the takedown and the pin.

"I think he is the ultimate competitor in that he will try all the way until the end to win," Jackson said of Hall. "I just think every now and then he has a lapse in positions and you see that in the bottom positions where he just didn't explode and

work hard enough to get out from the bottom."

As for Hall, he credits his streak to a few tweaks in his diet.

"Way better diet," Hall said of his changes. "Stay away from junk food and I just got to stay connected for the next few weeks and hopefully get on top of the podium."

Iowa State works around injury, questions remain

By Harrison.March
@iowastatedaily.com

The ISU gymnastics team sought to make up for the loss of a key contributor when it took on No. 15 Minnesota.

Sophomore Sara Townsend suffered a season-ending injury just five days before the Cyclones hosted the Gophers on Friday. Townsend had competed for Iowa State on bars, vault and floor exercise in every meet this season.

The Cyclones put up competitors in Townsend's place on vault and floor, but not on bars. Because each event has six competitors with the lowest score getting thrown out, Iowa State was still able to compete on bars. However, one low score could have doomed the Cyclones.

"On bars it was scary putting five [gymnasts] up and knowing every score was going to count," said ISU coach Jay Ronayne. "For them to be able to stay focused and get the job down, that was a nice feeling."

Ronayne also said senior Hailey Johnson stepped up well on vault, but the change in the floor line-up was not as fruitful as he hoped it would be.

"I'm very, very pleased with the way we were able to have Hailey do a fine vault in Sara's place," Ronayne said. "We just still don't know who's going to be that person to truly fill that spot on floor. Megan [McDonald] was in, Camille [Santerre-Gervais] was in. We don't know who's going to be there any given day."

McDonald, a senior who hadn't competed on floor since her freshman year, felt she left something to be desired with her performance on the floor.

"I've hit a better floor routine before, I'm definitely capable of hitting a better routine," McDonald said. "It was just an off-night. I fought for my landings — I didn't fall — but I can do better."

Santerre-Gervais, also a senior, thought her performance on the floor was right where she anticipated it to be.

"I haven't done floor in a meet since before I came to college, but I think I did what I was supposed to do," Santerre-Gervais said. "That's what I do in the gym, just do my routines and stay in balance. I'm just starting to do floor again ... and to be able to compete, it was great."

As gymnasts step up to fill in for Townsend, All-American Michelle Shealy is almost over an injury of her own. Shealy has only competed on beam so far since her return Jan. 25, but her mark of 9.850 on Friday night was her highest of the season.

Ronayne said Shealy is slowly but surely getting back to form.

"Every week she's getting a little bit stronger, a little more comfortable on that event," Ronayne said. "If she progresses like this she'll be very close to her top form before the end of the season. She doesn't have a ton of things in her routine but what she's already doing is pretty difficult."

With its first road meet without Townsend looming, a trip north to take on



Senior Camille Santerre - Gervais scored a 9.575 on her floor exercise routine after receiving a .10 point deduction. Iowa State lost to Minnesota by a score of 194.750 to 196.525 on Friday.

the Gophers for a second-straight weekend, Santerre-Gervais said the Iowa State will need to find an x-factor in order to flip the result of Friday's meet.

"When we go away it's always differ-

ent, so if we can find our rhythm where we go somewhere else it will really help," Santerre-Gervais said. "Just going to another place, another arena, finding our own momentum will be the biggest thing."

Cyclone Hockey loses to Ohio in Central States tournament

By Will.Mustgrove
@iowastatedaily.com

Getting knocked out of the Central States Collegiate Hockey League tournament stung for the Cyclone Hockey team, but having it come by the hands of Ohio stings even worse.

"It is definitely a tough pill to swallow," said ISU forward Mark Huber. "This one stings for sure. Every game we played with [Ohio] this year has been close. I want to say they all have been one-goal games."

After beating Indiana 4-1 in the first round of the tournament, No. 10 Iowa State (33-9-4, 14-5-1 CSHL) was set for a semifinals matchup with No. 3 Ohio (30-7-2, 14-4-1 CSHL). The Bobcats have had the Cyclones number in the playoffs recently, ending their postseason runs twice last season — once in the national tournament and the other at the CSHL tournament. And this time was no different.

A goal that bounced off the mask of ISU goalie Matt

Cooper into the net downed the Cyclones in overtime against the Bobcats on Saturday, but renewed the rivalry between the two teams.

"When it comes to hockey, I have no doubt that Ohio is our biggest rival," Huber said. "We always play tough against Ohio and they play tough against us, no matter if it is home, away, playoffs, what have you."

Overall, ISU coach Jason Fairman thought Iowa State played well

against Ohio. He reminded his players, though, after the loss that every mistake on the ice could cost them the game.

This season, Iowa State is 3-2 when playing Ohio. The Cyclones biggest loss to the Bobcats came back on Jan. 17 when they fell 5-2.

The Cyclones will get another crack at the Bobcats in the first round of the ACHA Tournament.

Going into nationals, Cooper expects the team to have a chip on its shoulder. "It is going to be a blood

bath for sure," Cooper said. "Our team is going to go in there hot and heavy and I know they are going to come out firing. But, like I said, I think our team is better conditioned and gave a better effort throughout the whole game."

Fairman doesn't plan to change anything when preparing for the rematch with Ohio in the ACHA tournament.

"This is playoff hockey," Fairman said. "It comes down to a little bit of luck and hard work."

Skating off the ice after the defeat to Ohio, Huber said he was disappointed.

However, he said this disappointment will only be fuel for the Cyclones to win in a couple weeks.

"I think guys have a bitter taste in their mouths about losing," Huber said. "Nationals are what we have been working for all year, and to have that bitter taste going in against Ohio, I think guys are going to be running on all cylinders to get the win and keep playing."

ISD

Marketplace

515.294.4123

www.iowastatedaily.com/classifieds

classified@iowastatedaily.com

HELP WANTED

HELP WANTED

HELP WANTED

FOR RENT

FOR RENT

FOR RENT

ISD

IOWA STATE DAILY.

EARN WHERE YOU LEARN!

Senior Advertising Account Executive

Part-Time / Graduate Students / Internship Candidates

When was the last time you were PAID to go to school?
How would you like to have unlimited earning potential while taking a class?

General Description:

The Senior Advertising Account Executive targets potential advertising clients and develops relationships in order to acquire new advertising accounts, as well as maintains relationships and favorable contacts with current and potential advertising accounts. He/she liaises closely with his/her clients throughout ad campaigns, often on a daily basis. He/she manages administrative and ad campaign work, ensuring that everything is completed on time, on budget, and meets the customers' expectations.

Responsibilities:

1. Manage a portfolio of accounts to build assigned territory and increase market share; Maintain electronic and printed client account records.
2. Achieve sales targets, relying on extensive experience and judgment to plan and accomplish goals.
3. Meet and liaise with clients to discuss and identify their advertising requirements.
4. Make "itches" to try to win new business for the agency.
5. Work with Sales & Marketing Director to devise an advertising campaign that meets the client's brief and budget. Become and remain familiar with a variety of the field's concepts, practices, and procedures.
6. Present creative work to clients to obtain approval and/or modification.
7. Lead and direct the work of other Advertising Account Executives; Act as a mentor and trainer with junior staff members.
8. Brief media, creative, and research staff, and assist with the formulation of marketing and ad campaign strategies.
9. Act as the link between the client and agency by maintaining regular contact with both, negotiating with clients and agency staff about the details of campaigns, and ensuring that communication flows effectively.
10. Monitor the effectiveness of campaigns; Deliver and present client reports.
11. Complete administrative work, as required.

Skills:

- Excellent spoken and written communication skills
- Strong presentation and negotiation skills
- Confidence, tact, and a persuasive manner
- Excellent organizational and time management skills
- Excellent "people skills," for working with a range of colleagues and clients
- Ability to meet deadlines and reach goals
- A professional manner
- Excellent business sense

Apply at:

<http://www.iowastatedaily.com/apply/>

Iowa State Daily, 108 Hamilton Hall, Iowa State University, Ames, Iowa 50011

Send Inquiries To:

apply@iowastatedaily.com

SouthDuff

community park

AMENITIES

- Stylish Studio - 5 Bedroom Floor Plans
- Convenient By the Bed Leases
- Free On-Site Tanning
- 24 Hour Fitness Center
- Lounge & Study Rooms
- Garages Available
- Private Washer & Dryer
- Hardwood Floors and Fireplace*
- Private Balconies and Patios*
- Pet Friendly

**In Select Units*

877-288-5810 | www.SouthDuffApts.com | 416 Billy Sunday Rd. Suite 150, Ames

universityplains

Community Park

Amenities

- FREE On-Site Tanning
- 24 Hour Fitness Center
- FREE Parking
- Game & Study Rooms
- Resort Style Pool & Hot Tub
- Cyride Stop
- Washer & Dryer in Every Apt.
- Pet Friendly

Convenient By-The-Bedroom Leases

4912 Mortensen Rd, Ames | 888.819.9392

www.UniversityPlains.com

ISD

Marketplace

515.294.4123

www.iowastatedaily.com/classifieds

classified@iowastatedaily.com

IOWA STATE DAILY BUSINESS DIRECTORY

Jackson Cleaning Service
Call us at 231-3649

- Residential Cleaning
- Getting Your Home Ready For the Market

- RENTALS: Guaranteed Your Deposit Back!
- Windows
- Deep Cleaning

- Sorority & Fraternity

References • Insured & Bonded • 27 Years Experience • Gift Cards Available

HELP WANTED

Help Wanted Dublin Bay hiring kitchen help. Apply in person at 320 S. 16th Street. South of Kmart.

Drivers: Company Great
Pay/Miles/Benefits and Home Time
Passenger Policy CDL-A with 1 Yr OTR
Exp. 1-800-831-4832 x1406

FOR RENT

NEED TO SUBLEASE YOUR PLACE?

Put an ad in our Classifieds & GET RESULTS!

Call 294-4123 Today!
or iowastatedaily.com

ANNOUNCEMENTS

HUD
Publisher's Notice

All real estate advertising in this newspaper is subject to the Federal Fair Housing Act of 1968 as amended which makes it illegal to advertise "any preference, limitation or discrimination based on race, color, religion, sex, handicap, family status or national origin, or an intention to make any such preference, limitation or discrimination."
This newspaper will not knowingly accept any advertisement for real estate which is a violation of the law. Our readers are hereby informed that all dwellings advertised in this newspaper are available on an equal opportunity basis. To complain of discrimination, call HUD toll free at 1-800-424-8590.

FOR RENT

HAVERKAMP PROPERTIES

MAKE IT YOUR OWN
Love where you live!

Why live with us?
Floorplan Options
1-4 Bedroom Floorplans
Deluxe Units Available
Flexible Terms
Washer & Dryer in unit
Voted Best Property Management 3 years in a row!

☒ Pet Friendly Apartments Available

☒ FREE Fitness
☒ FREE Internet
☒ FREE Cable
☒ FREE Tanning

4720 MORTENSEN RD SUITE 105 | 515.232.7575 | HAVERKAMP-PROPERTIES.COM

FOR RENT

FOR RENT

FOR RENT

You do the living.
Leave the rest to us.

- Full time professional management staff
- Free HEAT, TV, & INTERNET SERVICE
- 1,100+ apartments

- Free online payment service
- Most properties "owner" managed
- Numerous Ames locations

HUNZIKER
PROPERTY MANAGEMENT

515.233.4440 • www.hunziker.com

FOR RENT

FOR RENT

FOR RENT

HELP WANTED

Help Wanted

Seasonal General Laborers Operate pick-up truck or straight trucks; Assist in warehouse with crop input product unloading, loading, and deliveries.

To view specific job locations and apply go to
www.growmark.com/ourcareers or contact your local FS cooperative. AA/EOE

HELP WANTED

FOR RENT

It's Better Out West!

JENSEN PROPERTY MANAGEMENT
JensenGroup.net • 515-232-2752

FOR RENT

Daily Fun & Games

Puzzle answers available online at: www.iowastatedaily.com/puzzles

Crossword

1	2	3	4	5	6	7	8	9	10	11	12	13
14				15				16				
17				18				19				
20				21				22		23		
24								25		26		
			27		28	29		30			31	32
33	34	35		36		37		38				
39			40					41		42		
43		44				45			46			
47					48		49	50				
		51						52		53	54	55
56	57			58			59	60	61			
62			63			64			65			
66						67			68			
69						70			71			

- Across**
- 1 To-do list item
5 Short-lived crazes
9 Destroy beyond repair
14 Yodeler's feedback
15 Landed
16 "Laughing" critter
17 Teensy bit
18 A hop, skip and jump away
19 Savanna antelope
20 *Powerful stratum of society
23 In high spirits
24 Spread out, as one's fingers
25 ___ New Guinea
27 Large seaweed
30 Mixed in a glass
33 Travel book inserts
36 Bard's nightfall
38 Take care of
39 Game with Wild Draw Four cards
40 Continue with the fun, and a hint to each part of the answers to starred clues
42 Keebler cookie character
43 Stone-faced
45 Side with green eggs
46 Part of MIT; Abbr.
47 Unit of explosive force
- Down**
- 49 Anjou, e.g.
51 Memorable labor leader Jimmy
52 Rinsed the soap from, as a car
56 GI R&R provider
58 *When brandy may be served
62 ___ and crossbones
64 Innovator's spark
65 Additional
66 Studio stand
67 Line in blue cheese
68 Dose's solo
69 Comes to a close
70 Comes to a close
71 Require
- 13 British noble-woman
21 TV educator Bill in a lab coat
22 Didn't go out
26 Vessel on a mantel
28 Bat first
29 Each
31 Angled pipes
32 Adept
33 Cologne scent
34 Not pro
35 *Place for changing out of a wet suit
37 To the ___ degree
40 Traps for the unwary
41 Big mouth, informally
44 John of London?
46 Armored superhero
48 One who was born there
50 Yellowfin tuna
53 Noise from a sleeper
54 Otherworldly
55 Deep anxiety
56 Capitalizes on
57 Three-handed card game
59 Blissful place
60 Senator Harry of Nevada
61 Aykroyd and Quayle
63 Moon lander, for short

Horoscope by Linda Black

Today's Birthday
(2/24/14)
Focus discipline towards your creative passion, and there's no stopping you this year. An inventive burst of fun collaboration excites and boosts your career and status by August. Strengthen networks and organizational structures to manage the pace. Partnership and teamwork provide balance, at work and especially at home. Each family member plays a part. Share love without reserve.

To get the advantage, check the day's rating: 10 is the easiest day, 0 the most challenging.

Cancer
(June 21-July 22)
Today is a 9 – Be careful where you put your hard-earned cash. Handle a squeaky wheel. You and a partner can stir things up today and tomorrow. Share your dreams, and find ways to collaborate to realize them.

Leo
(July 23-Aug. 22)
Today is a 7 – Get a lot done today and tomorrow. Put in the elbow grease. Consider preposterous suggestions. Refocus on career priorities. Someone may try to fool you. Avoid scams, cons and predators.

Virgo
(Aug. 23-Sept. 22)
Today is a 6 – Set long-term goals with your sweetheart or family, today and tomorrow. Add a touch of elegance and glamour. Imagination is a big help, too. Get something you've always wanted.

Libra
(Sept. 23-Oct. 22)
Today is a 7 – Review beliefs and assumptions. Discuss your theory with a scientific type. Household issues require attention. Authorize improvements that could involve water. Puppies always love you. Find an animal to play with.

Scorpio
(Oct. 23-Nov. 21)
Today is a 9 – Study for the next two days. You love doing what you know how to do. Seek help from a higher source. Allow extra time to deliver packages or communications. Invest in home, family, land or real estate.

Aries
(March 21-April 19)
Today is an 8 – Emotions match the mood from a dream. Make a career power play today or tomorrow. Take photos of your experience, and keep a journal. Don't jump the gun; wait for the final decision. Anticipate changes.

Taurus
(April 20-May 20)
Today is a 7 – Polish your career image. Watch the big picture today and tomorrow. Call ahead for what you need to avoid running all over town. Align with another's vision for truth and justice. Imagination soars. Cheer up others.

Gemini
(May 21-June 20)
Today is an 8 – Friends help you get farther, especially for the next two days. A trip is in your future. Plan a winning strategy. Attend to finances. The competition is sharpening your skills.

Sagittarius
(Nov. 22-Dec. 21)
Today is a 9 – Today and tomorrow could potentially get expensive. You could also profit financially from disciplined efforts. Your morale gets a boost. You're learning quickly. Make up a plan, and keep the budget. Have faith in your own imagination.

Capricorn
(Dec. 22-Jan. 19)
Today is a 6 – Think about your future needs. Assess whether or not you're on track for your best life today and tomorrow. Improvements you're making are valuable. Have your budget reflect your dreams. Get yourself a special treat.

Aquarius
(Jan. 20-Feb. 18)
Today is a 7 – Get introspective today and tomorrow. Your goals get closer, with practice. Learn as quickly as possible. Your inspiration facilitates action. Watch out for surprises, and set priorities. Invent and share your vision for the future.

Pisces
(Feb. 19-March 20)
Today is a 7 – Discuss finances today and tomorrow. Your friends are your inspiration. They help with a household project. Get something delicious for the team. A dream figure reveals a hidden door. Take time out for relaxation in hot water.

Sudoku by the Mephram Group

3						8		9
			9					
	5	9				3	2	
		3		4	1		6	
		1		7		9		
	8		5	6		1		
	6	7				5	3	
					4			
9		8						7

LEVEL: 1 2 3 4

Complete the grid so each row, column and 3-by-3 box (in bold borders) contains every digit, 1 to 9. For strategies on how to solve Sudoku, visit www.sudoku.org.uk