

# MAC Newsletter



*Preserving the Documents of the Past and Making Them Accessible to the Future!*

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<http://www.midwestarchives.org/>

July 2011

## ELECTED OFFICERS



*Ellen Swain*



*Joshua Ranger*



*Kathy Koch*



*Janet Olson*



*Rebecca Bizonet*



*Erik Moore*

See page 15 for election results and ex officio appointments.

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## MAC Archivists Meet in Saint Paul

Over 350 MAC members and friends descended on Saint Paul April 28–30, 2011, for the MAC Annual Meeting. The conference offered a wide selection of workshops, sessions, and other events organized by the Program Committee (PC) and Local Arrangements Committee (LAC), designed to appeal to archivists of all experience levels and repository types.

Despite the unseasonable snowflakes, groups enjoyed Wednesday evening outings to the Minnesota Twins game and a historic pub tour. Thursday morning brought a variety of tours to local repositories, including the Minnesota Historical Society, Minnesota Public Radio, and the Science Museum of Minnesota.

The meeting officially kicked off with plenary speaker Dr. Mark Neuzil's address "The Mississippi River of Henry Bosse: Government Photography as History." Conference attendees then flocked to the



*MACers enjoy the baseball game between the Minnesota Twins and Tampa Bay Devil Rays.*

*(Continued on page 5)*

## Fall Symposium: Mysteries of Magnetic Tape Revealed! Sioux City, Iowa, October 19–21, 2011

*Test your Iowa trivia, MAC members!*

What do advice columnists Dear Abby (Pauline Friedman) and Ann Landers (her sister, Esther), and actors Fred Grandy (Gopher of TV's *The Love Boat*) and Jerry Mathers (Beaver Cleaver of TV's *Leave It To Beaver*) all have in common?

Answer: They were born and raised in Sioux City, Iowa, site of the 2011 MAC Fall Symposium, *Mysteries of Magnetic Tape Revealed!* Take our advice—with or without a situation comedy laugh track—and plan to attend this very informative two-day workshop. If you have wondered how to better manage and make accessible those stacks of



*1939 Postcard. Curt Teich and Co., Inc.*

*(Continued on page 6)*

## **MAC News—Adriana Cuervo, Assistant Editor, University of Illinois at Urbana-Champaign**

### **MAC Archivists Meet in Saint Paul**

*(Continued from page 1)*

sessions to learn more on topics as diverse as marketing their collections, to managing electronic records. Sixteen vendors filled the exhibit hall with demonstrations of their products and services (and offered fabulous prizes to those who entered their contests). Friday's Members' Meeting featured a "State of MAC" report from President Tanya Zanish-Belcher, a vote on a revision to MAC's bylaws dissolving the Archives Committee, announcements of Emeritus and Presidents' Award winners; and previews of the 2011 Fall Symposium in Sioux City, Iowa, and the 2012 Annual Meeting in Grand Rapids, Michigan.

The meeting continued the use of various social media to document the goings-on. Local information provided by the LAC and descriptions of the sessions were posted on the LAC blog (<http://2011mac.wordpress.com>). Twitter writers and followers tweeted away at #2011mac, sharing their impressions of the speakers, venues, tours, and reception.

Almost 60 students and archivists-in-training attended this year's MAC meeting and took advantage of special opportunities designed by the PC and LAC for them. Friday afternoon featured MAC's first student research session, where Suzanna Conrad (University of Illinois at Urbana-Champaign) and Edward Benoit (University of Wisconsin-Milwaukee) presented their research. On Saturday morning, seven graduate students in archival studies participated in a poster session highlighting their work. Alexis Logsdon, a student at the University of Wisconsin-Milwaukee, won the one hundred-dollar prize for her work at the Quatrefoil Library in Saint Paul.

The MAC Pals program, established by the 2011 LAC, made a successful debut at the Saint Paul meeting. Nineteen current MAC members volunteered to partner up with 29 new members who had requested Pals. The program

provided an opportunity for new members to learn about MAC on a personal level and also to network and make contacts with more established colleagues. Many Pals met during the Thursday afternoon break, in a room specially reserved for the official meet-and-greet. Other pairs made arrangements to meet at different times throughout the event. MAC Pal Erik Moore reports, "As a member of MAC, the Pals Program encouraged me to take a step out of my own comfort zone and meet new members and student attendees in a forum that was casual and friendly. Although designed to make newcomers feel more welcome, it had the added benefit of allowing veteran attendees [to] see the meeting through a fresh, exciting perspective."

The reception was held Friday evening at the Wabasha Street Caves, just a short distance from the conference hotel. Attendees sampled Minnesota-themed foods (including a tater tot hot dish and Swedish meatballs) and enjoyed the fully-stocked bar, while they mixed and mingled with their MAC colleagues. In addition, "Dapper Dan" Hogan provided guided tours of the caves, describing the unique history of the venue from the point of view of one of its gangster clientele.

A special thank you goes out to Local Arrangements Committee members Ann Kenne (cochair), Karen Spilman (cochair), Ryan Bean, Stephanie Crowe, Lara Friedman-Shedlov, Ellen Holt-Werle, Jennifer Huebscher, Jennifer Johnson, Stephanie Kays, Alex Kent, Deborah Kloiber, Jamie Martin, Erik Moore, Ann Mulfort, Daardi Sizemore, Susan Wakefield, Sarah Warmka, and Program Committee members Lynn Smith (cochair), Alison Stankrauff (cochair), Hillary Bober, Tamar Chute, Monte Kniffen, Meg Miner, Jeanne Christie Mithen, Shane Molander, Mark Myers, Danelle Orange, Carole Prietto, Barbara Trippel Simmons, Anthony Smith, Thomas Steman, Joseph Turrini, Rachael Vagts (ex officio), and Elizabeth Myers (ex officio) for planning and executing such a memorable meeting!

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### **MAC 2012 Annual Meeting Call for Papers**

The Midwest Archives Conference invites submissions of presentations, sessions, and papers for its Annual Meeting, to be held April 19–21 in Grand Rapids, Michigan. The MAC Program Committee invites proposals on any aspect of the archival profession, especially on current issues. Proposals from those in related fields (public history, libraries, museums, genealogy, information science, and records management) and from graduate students are welcome. Individual proposals that need additional presenters or fine-tuning will be considered, although fully realized proposals are preferred. Early proposal submissions are encouraged!

Please submit proposals by September 16, 2011. The submission form is downloadable from the meeting's Web site at <http://www.midwestarchives.org/2012cfp>. To submit a session proposal, save the form to your computer, complete it, and then send it via E-mail, traditional mail, or fax it to one of the cochairs listed on the form.

## Fall Symposium

(Continued from page 1)

audio and video recording tapes in your repository, this symposium is for you.

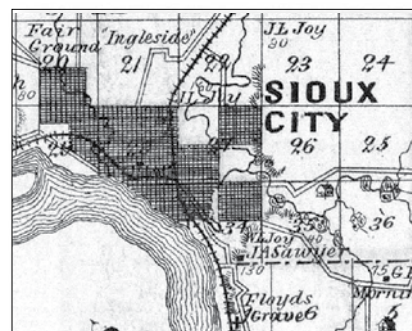
Analog audio- and videotape formats dominated the recording of sound and moving images for the better part of the late twentieth century, stretching back as far as the 1950s. Whether acquired through in-house creation or external donation, these machine-readable formats have become increasingly common denizens of archival holdings all over the world. Their growing numbers, the recent alarms regarding their uncertain physical viability, and their dependence on largely obsolete technology serve only to further perplex the collections manager who is more comfortable with paper and born-digital records.

The symposium gathers archivists and practitioners to discuss the basics of magnetic audio and video media. Topics such as physical characteristics, preservation issues, format obsolescence, collections management, description, use, and options for reformatting represent some of the content of this valuable exploration of the mysterious world of analog magnetic media. Symposium participants may also claim Archival Recertification Credits under section B.3.b of the Academy of Certified Archivists' petition for recertification.

The symposium speakers will provide a history of the media, identify and demonstrate the many and varied formats, discuss their physical qualities, address the many preservation and access challenges they pose for your users and your staff or volunteers, and review ways to describe the materials so that your users may better identify your holdings. They will also discuss the latest practices in reformatting magnetic media, how to select and work with a vendor, and grant funding options that are available to libraries, archives, museums, and other non-profit organizations.

Our presenters and facilitators will provide you with the information you will need to make informed decisions about your magnetic tape collections. George Blood of Safe Sound Archive in Philadelphia is an expert in preserving and transferring magnetic recordings, both audio and video. He will discuss the technical aspects of magnetic media and their care, the digitization process, and working with vendors. Elizabeth Clemens is the audiovisual archivist at Wayne State University in Detroit. She will share her experiences working with magnetic media from an archivist's perspective, covering topics such as preservation, selection, description, and access. Jeff Stein, curator of the

Archives of Iowa Broadcasting at Wartburg College in Waverly, Iowa, will relate his repository's experiences with magnetic media received from radio and television stations across the state.



*From the Andreas Atlas of Iowa, 1875.*

The symposium will kick off on Wednesday evening, October 19, with an opening reception at the recently opened Sioux City Public Museum (<http://www.siouxcitymuseum.org>), a remarkable and rich showcase of Great Plains heritage and Siouxland history. The museum, located in a former department store building, is the culmination of a \$12.5 million, six-year community campaign. It features a 12,000-square-foot permanent exhibit gallery and is a must-see for visitors. The museum is a short walk from the site of the symposium, the Clarion Hotel and Conference Center, accessible across the street via skywalk or street-level sidewalk. The Clarion offers the complete amenities of a full-service hotel, including wireless internet access throughout the center. It is also a short walk from Sioux City's Historic Fourth Street District, where you will find a variety of restaurants and shops.

If you are interested in architecture, you will not want to miss the one-hour walking tour of historic downtown Sioux City following the first day of the workshop (Thursday, October 20). Grace Linden of the Sioux City Public Museum will be your guide, pointing out examples of Romanesque Revival, late Victorian, and other styles of notable landmarks. To learn more about Sioux City and Siouxland, visit the official Siouxland Web site at <http://www.visitsiouxcity.org>.

### Registration fees:

MAC members: \$125  
Nonmembers: \$175  
Students: \$50

The Symposium Organizing Committee looks forward to seeing you in Sioux City in October! If you have questions about local arrangements, contact David McCartney at [david-mccartney@uiowa.edu](mailto:david-mccartney@uiowa.edu), and, for program questions, contact Paul Eisloffel at [paul.eisloffel@nebraska.gov](mailto:paul.eisloffel@nebraska.gov).

## **MAC Membership Passes Amendment to Dissolve Archives Committee**

The assembled members at the Members' Meeting on April 28, held at the 2011 Annual Meeting, voted to amend MAC's bylaws to permit the dissolution of MAC's Archives Committee. Formed to ensure the preservation of MAC's noncurrent, historically significant records, the Archives Committee chair reported to Council in 2010 that these responsibilities are now more efficiently being handled by the University of Wisconsin (UW)—Milwaukee archives department, home to the MAC archives. MAC Council agreed at its October 2010 meeting to dissolve the committee. Since the bylaws required the existence of the committee, an amendment was required. The membership voted with no dissension, to remove the words "an archives committee" from section V, paragraph 1 of MAC's bylaws.

As this was the second vote on amendments to the bylaws and the constitution in as many years, outgoing President Tanya Zanish-Belcher created a working group to review both documents in more detail. The group will determine if more updates are needed to ensure the organization's continued success in efficient governance and procedures. Former MAC President Cheryl Thies will chair the working group.

## **MAC Experimenting with On-Line Elections**

This summer, MAC will hold an experimental, electronic mock election via the MAC Web site to test this functionality in preparation for the 2012 election. Council hopes to make the process of selecting officers less costly and more efficient by allowing members to vote on-line. This convenient approach, Council also hopes, will encourage more members to take part in this important process.

For the past two years, MAC members have enjoyed the benefits of the new on-line functionality employed on its Web site powered by MemberClicks. On-line meeting registration and membership renewal are already very popular, and, recently, Council and MAC committees began using the system's groupware tools to coordinate their work. Polling and elections are the next components MAC wants to employ for the purpose of efficiency. This August, each member in good standing will receive an E-mail inviting them to log on to the site and take part in the mock election. MAC is using this opportunity to survey the membership on several issues, and the results will be taken into consideration in the development of future meetings and symposia. More importantly, a successful mock election will pave the way for the electronic election of officers in 2012. As with other changes MAC has made towards electronic communications, that election will include an opportunity for members to request and use a paper ballot if they prefer.

Look to your E-mail this August, and please help the development of this functionality by taking part in the mock election.

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## **Emily Walters Awarded Emeritus Scholarship**

The 2011 recipient of the Emeritus Scholarship for First-Time MAC Meeting Attendees is Emily Walters, currently employed at the North Carolina State University Libraries as project librarian in the Special Collections Research Center. She has supervised nine part-time employees in processing over 40,000 original architectural plans, drawings, and project files in the "Changing Landscape" project. She provided a presentation on this project at the 2011 MAC Meeting in a session entitled, "Designed for Use: Strategies for Exposing Documentation of the Built Environment."

Lydia Lucas, Karen Koka, Stephanie Crowe, and Ann Bowers served on the 2011 Emeritus Scholarship for First-Time MAC Meeting Attendees Committee. The scholarship provides financial assistance for travel and conference expenses to individuals who have never attended a MAC meeting; one scholarship of five hundred dollars or two scholarships of \$250 are awarded. Applicants do not need to be MAC members or reside in the 13-state MAC region.



## Recipients of *Archival Issues* Awards

MAC's recent spring meeting in Saint Paul gave the membership the opportunity to recognize excellence in writing for MAC's journal, *Archival Issues*, through the New Author Award and the Margaret Cross Norton Award. The award review committee consisted of Lisa Carter, Douglas Bicknese, and David Haury (chair).



*Valerie Harris*

For the **New Author Award**, which recognizes superior writing by previously unpublished archivists, the committee chose Valerie Harris, for her article "How Can I Help You? Becoming User-Centered in Special Collections" (32:2). Harris reminds archivists to take into consideration user feedback and expectations and provides a useful model of how systematically to do

so. She reports the findings of a survey of 148 users of the University of Illinois at Chicago Special Collections and University Archives Department. This study is a good reminder that we should not assume our users share our priorities, and we should formally ask for their opinions.

The winner of the **Margaret Cross Norton Award** for the author of the best article published in volumes 31 and 32 is Morna Gerrard for her article "Hear Them Roar: Challenge and Collaborations in Putting the Georgia Women's Movement Oral History Project on the Web" (31:1). Gerrard prepares readers well for the many surprises and challenges encountered in placing oral history interviews on-line. Her numerous insights may help this golden opportunity to enhance access from becoming a nightmare instead.



*Morna Gerrard*

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## Eric Willey Awarded Bowen Scholarship

The winner of the 2011 Louisa Bowen Memorial Scholarship for Graduate Students in Archival Administration is Eric Willey. Eric is a student at the University of Wisconsin–Madison, working towards an M.A. in library and information studies. Already armed with an M.A. in history from Western Illinois University, Eric has worked on a variety of archival projects in Illinois and Wisconsin, which include a processing internship at the Western Illinois University Archives; processing, Web work, and reference at the Illinois State Archives; and assisting in the McCormick/International Harvester Archives at the Wisconsin Historical Society. In addition, Eric has published articles in the *Illinois State Genealogical Society Quarterly* and *Journal of Illinois History* and

given a number of presentations. Eric expects to graduate in 2012 with a goal to work in a university, small state, or large county archives.

The award is named in honor of Louisa Bowen, archivist and active MAC member who died of cancer in 1996. Award recipients receive a \$750 scholarship and one-year membership to MAC. The winner is also asked to write an essay for the October *MAC Newsletter* on their academic activities assisted by the scholarship. Thanks to committee members Valoise Armstrong, Julie Blair, Helen Conger, and Tom Steman (chair).

## **MAC Presidents' Award Recognizes Hubbard Broadcasting**

The MAC Presidents' Award was established in 1986 to recognize significant contributions to the archival profession by individuals, institutions, and organizations not directly involved in archival work but knowledgeable about its purpose and value. Our profession often depends on these supporters making outstanding contributions to archival programs and projects through areas such as legislation, publicity, advocacy, and/or long-term fiscal support. Recipients are chosen by a committee composed of the three most recent past presidents of MAC, from nominations submitted by committees in each of the 13 states in the MAC region. The 2010-2011 Presidents' Award Committee members are Dennis Meissner, Elisabeth Wittman, and Stephen McShane (chair).

This year's MAC Presidents' Award went to Hubbard Broadcasting, Inc. of Minneapolis/Saint Paul. Nominated by Robert Horton and Cheri Thies of the Minnesota Historical Society (MHS), Hubbard Broadcasting is indeed a worthy recipient of the award. In 1994, Hubbard donated over three million feet of news film (1948–1976) and 2,500 videotapes (1976–1993) to the MHS, visually documenting the political, economic, social, and natural history of the Twin Cities for the last half of the twentieth century.

Hubbard's generosity, however, did not stop there. In 1999, the Hubbard Broadcasting Foundation granted \$726,000 to provide for the care of the collection. The gift funded compact shelving in an environmentally controlled storage area at MHS and the cleaning, splicing, and re-housing of 16-mm film. In addition, Hubbard began a new partner-



*Bob Horton, Jim Richter, and Steve McShane.*

ship with MHS by “loaning” one of its digital archivists to the Society to assist in selecting and digitizing news clips, speeding the processing of and accessibility to the collection.

Thanks to Hubbard Broadcasting's generosity and foresight, a historically valuable resource for not only Minnesota state history, but also national history has been preserved and made available for future generations. Such magnanimity and support for archival enterprise very much deserves recognition by our profession via the MAC Presidents' Award. Jim Richter of Hubbard Broadcasting attended the MAC Annual Meeting in Saint Paul and accepted the award on behalf of Chairman Stanley Hubbard and Kari Hubbard Rominski. With the Hubbard Presidents' Award, MAC has recognized over 40 individuals and organizations for their support of our work during the past quarter-century. For more information on the award, please visit the MAC Web site.

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## **Nicole Potter Awarded Archie Motley Memorial Scholarship for Minority Students**

The Archie Motley Memorial Scholarship Committee is pleased to announce Nicole Potter as the winner of the 2011 Archie Motley Memorial Scholarship for Minority Students. Nicole Potter received an associate degree in hospitality management from Johnson County Community College, a bachelor's of general science degree in women's studies and history from the University of Kansas, and currently is enrolled in the Archives and Records Management and Library and Information Science M.S.I. specialties at the University of Michigan. Potter is American Indian and currently works as a library assistant at the Taubman Health Sciences Library at the

University of Michigan, Ann Arbor. She also has received awards from Phi Theta Kappa, the Virginia Purse Award, and the Potawatomi Tribal Roll Scholarship.

Motley Scholarship recipients receive \$750 and a one-year membership to MAC. The purpose of the scholarship is to foster ethnic diversity within the archival profession by providing financial assistance to students of color. Established in 1994, the scholarship was renamed in honor of Archie Motley (1934–2002), a founder of the Midwest Archives Conference and a leading activist archivist.

## Two Receive Emeritus Membership Awards

The MAC Membership Committee is pleased to announce that this year's recipients of the Emeritus Membership Award are Raimund Goerler, retired university archivist of The Ohio State University, and Steve Masar, retired assistant archivist at the University of Wisconsin–Madison. Rai was nominated by Tamar Chute of The Ohio State University; Steve, by Patrick Quinn, retired archivist of Northwestern University.

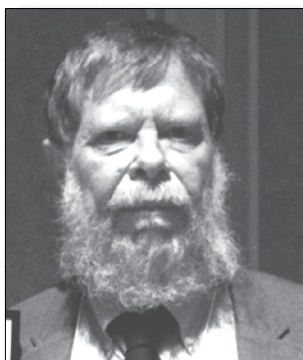


*Raimund Goerler*

Rai Goerler retired in December 2010 after a lifetime as an archivist. He was a manuscripts specialist at the Western Reserve Historical Society in Cleveland from 1976 to 1978. He then was university archivist of The Ohio State University (OSU) from 1978 until his retirement. While serving as OSU's archivist, Rai was

also the chief archivist of OSU's Byrd Polar Research Center Archival Program from 1990 to 2010, as well as assistant director of OSU Libraries for Special Collections and Archives from 2000 to 2010. His service to MAC over the years includes terms as chair of the Nominating Committee in 1998 and 1999 and as treasurer from 2000 to 2002. He cochaired the 1992 Fall Program Committee and presented at numerous sessions from 1994 to 2007.

Steve Masar retired in 2009 after a 43-year career as an archivist. He was a member of the archives staff at the Wisconsin Historical Society from 1966 to 1974 and assistant archivist at the University of Wisconsin–Madison Archives from 1974 to 2009. Steve was a founding member of the Midwest Archives Conference in 1972 and has attended nearly every MAC meeting held to date. Steve served as a member of MAC Council, chaired the Nominating and Archives Committees, and chaired the Program Committee on three occasions. In his nomination statement, Patrick Quinn wrote, "Steve's



*Steve Masar*

exemplary contributions to the growth and maturation of MAC are emblematic of the devotion and commitment to MAC of the solid, unassuming 'rank and file' members who have comprised the backbone of the organization since its inception."

Each year the MAC Membership Committee solicits nominations from the MAC membership for candidates to the status of emeritus member. The nominee must be retired from archival work and have been a MAC member for a minimum of 10, not necessarily consecutive, years. More importantly, nominees must have made a significant and substantial contribution to MAC during their archival career. The Emeritus Membership Award and special membership status of emeritus member were created to recognize those who have contributed to the success, growth, and visibility of MAC through committee work, programming, outreach, and governance. The award intends to recognize those who work behind the scenes for MAC, as well as those who have been honored by election to office. A complete list of emeritus members is available on the MAC Web site.



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## Summary of Minutes of the MAC Council Meeting Thursday, April 27, 2011 Crowne Plaza Saint Paul-Riverfront Hotel, Saint Paul, Minnesota

Below constitutes only a summary of the Council minutes. For the full minutes and all submitted reports, please consult the MAC Web site or contact Joshua Ranger at [ranger@uwosh.edu](mailto:ranger@uwosh.edu), or at Polk Library, 800 Algoma Blvd., Oshkosh, WI 54901.

MAC Council met on April 27, 2011, at the Crown Plaza Hotel, Saint Paul, Minnesota, with all Council members and most ex officio members in attendance.

President Zanish-Belcher presented her report focusing on the printer issues that have created problems getting MAC publications to members. This past winter, Art & Print, MAC's long-term print shop, went out of business. InnerWorkings, the firm hired to replace Art & Print, made several mistakes that delayed the delivery of both the ballot and the Annual Meeting program. Council agreed to give InnerWorkings one more annual printing cycle to determine if the problems were one-time issues related to the new account. Outgoing *MAC Newsletter* Editor Kathy Koch reported that MAC required yet another copyeditor, as the current individual no longer has time to work on MAC projects. Council agreed to ask a former copyeditor to return. To help keep tabs on these developing printing issues, Council approved Koch to serve as publications coordinator, a newly created Council member position. Council voted to formally thank Aleda Downs for her assistance throughout the recent problems as well as for her long service to MAC.

Vice President Mark Shelstad began his report with a discussion of a draft RFP for meeting services. The services will include negotiating for hotel rooms, catering, and meeting facilities, as well as managing meeting logistics including transportation, volunteer coordination, meeting packets, and other attendee communications. Council approved the process and its objectives. Shelstad will convene a working group to finalize the RFP and review company responses.

Shelstad and the cochairs of various Program and Local Arrangements Committees presented reports on upcoming meetings. The 2011 Symposium in Sioux City will cover magnetic tape preservation issues and will include more developed interactive components. The 2012 Annual Meeting in Grand Rapids will celebrate MAC's 40th

Anniversary with a cake, special presentations, and an ice sculpture to be completed by the Grand Rapids-based company behind the reality television show, *Ice Brigade*. Council agreed to registration fees for both Sioux City and Grand Rapids that are in line with those of recent meetings.

Shelstad brought proposals from Cincinnati and Indianapolis for the 2012 Symposium and 2013 Annual Meeting, respectively. Council approved both, appointing Lisa Sjoberg as program coordinator and Anne Ryckbost as local arrangements coordinator for the Cincinnati Symposium. The topic for that meeting will be the use of archives in K-12 education. Shelstad announced that Green Bay has expressed interest in hosting the 2013 Symposium. The group is willing to take members' opinions into account for the topic by allowing MAC to use it as one of the questions in its upcoming practice election this summer. Council supported the location and will look for a formal proposal in October.

Secretary Ranger reported that MAC entered into an agreement with JSTOR in October to digitize past issues of *Midwestern Archivist* and *Archival Issues*. This will be an additional access point, as those same issues are already available for free in the UW-Milwaukee institutional repository. He announced that this summer he will be working with Webmaster Erik Moore to hold an experimental mock election to test that functionality of MemberClicks.

Treasurer Anke Voss presented the budget, noting that MAC experienced unanticipated revenues due to stock market performance. She stated that she is continuing her work to develop a RFP for external audit services, noting that tax-preparation responsibilities can continue to stay with the treasurer. Voss also expressed dissatisfaction with the methods MAC currently employs to acknowledge donations. Council agreed, and Voss, Swain, Ranger, and Development Coordinator Miriam Kahn will discuss options.

Council then took up two task force reports. The Marketing Tools Task Force report identified key aspects of MAC that Council should consider promoting, as well as an

*(Continued on page 12)*



*(Continued from page 11)*

annotated list of tools it might employ to do so. Bringing those elements together, the report suggested three marketing campaigns MAC might consider initiating. Council voted to accept the report and charged the task force with developing budgets for the three campaigns by October. An Investment Advisory Statement was created to provide MAC a clear strategy for its monetary investments. The specific recommendations will inform the Investment Advisory Committee to build and maintain a portfolio that is both responsible and capable of helping MAC meet its goals. Council approved the report, and President Swain

will find appropriate members of the committee to carry out the statement's recommendations.

Council reviewed the ex officio reports. Of note was the discussion to fully fund the Motley and Bowen scholarships in 2012 as part of MAC's 40th year observations. Swain will work with committee chairs and others to develop promotional materials on scholarship namesakes. Voss will produce the target investments needed under the more conservative Investment Advisory Statement recommendations.

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## **Summary of the Minutes of the MAC Council Meeting Friday, April 29, 2011, 5:00–5:25 PM Crown Plaza Saint Paul-Riverfront Hotel, Saint Paul, Minnesota**

**Present:** President Ellen Swain, Vice President Mark Shelstad, Treasurer Anke Voss, Secretary Joshua Ranger, Council members Dina Kellams, Kathy Koch, Janet Olson, Deirdre Scaggs; ex officio Council member Adriana Cuervo.

There was no agenda for the meeting.

President Ellen Swain called the meeting to order at 5:00 PM to address action items Council should consider over the summer.

On Swain's suggestion, Kellams moved to appoint Tanya Zanish-Belcher as Nominating Committee chair. Shelstad seconded. Motion carried unanimously.

**Vice President:** Shelstad stated that the 2013 Annual Meeting in Indianapolis will take place on April 11–13, 2013. Possible hotels and names for cochairs will be coming soon. Swain reported that she talked to Membership Committee Chair David McCartney about moving the MAC Pals program under that committee's purview, asking that he add a member to the committee who would be solely responsible for the mentoring program.

Shelstad stated that he will create an ad hoc committee to help review the RFP for meeting services as well as any subsequent applications.

Shelstad also mentioned that meeting communications (tweets, blog entries, etc.) will be combined with copies of presentations and made available at a single place on-line.

**Treasurer:** Swain said that she will work on creating the investments committee and asked for suggestions for appropriate members. Swain will discuss with the chairs of the Motley and Bowen scholarships about fully funding those accounts. Treasurer Voss will get estimates on the amounts needed. Voss cautioned that the new rules in the investment task force report will likely make this figure far higher than Council imagines. There was discussion about suggesting that the membership donate specific amounts. Shelstad suggested a "40 for 40" campaign that recommend a \$40 donation for the 40 years of MAC. There was general support for this idea.

Voss announced that she will continue to apprise Council on the development of the audit RFP.

**Secretary:** Swain asked Secretary Ranger to make sure there is a link to the *Archival Issues* content on UW–Milwaukee's institutional repository on the MAC Web site. Ranger will organize a phone call in June to introduce Swain to the staff at DMN Communications and to discuss donation acknowledgement responsibilities.

With no other announcements or business, the meeting was adjourned at 5:25 PM.

**Summary of the Minutes of the Midwest Archives Conference Annual  
Members' Meeting  
Friday, April 29, 2011, 3:30–4:50 PM  
Crown Plaza Saint Paul-Riverfront Hotel, Saint Paul, Minnesota**

Reports from individual committees and ex officio Council are available upon request from Secretary Joshua Ranger.

The agenda was approved. The minutes of the April 23, 2010, Council meeting were approved.

**Presentation of Awards:** Please see the article on page 8 for information on the **Margaret Cross Norton** and **New Author Awards**, page 9 for the **Presidents' Award**, and page 10 for **Emeritus Membership Awards**.

**Acknowledgements and Recognition:** President Tanya Zanish-Belcher began her remarks by noting how important volunteerism is to the success of the organization. She thanked the members of Nominating Committee for their work in producing the slate for the 2011 election, welcomed incoming Council members Janet Olson and Kathy Koch and President Ellen Swain, and congratulated Joshua Ranger for his reelection as Secretary. She congratulated and announced the winners of the Bowen, Motley, and Emeritus scholarships.

Zanish-Belcher announced that Council had gladly voted to officially thank Aleda Downs for her long service as MAC's publications designer and layout specialist. Zanish-Belcher thanked Vice President Mark Shelstad, Secretary Joshua Ranger, and Treasurer Anke Voss, as well as all the Council members and committee chairs she worked with over her tenure as President. She then called up outgoing Council members Kim Butler and Sally Childs-Helton to receive certificates thanking them for their service. Kim Butler was present and gave brief remarks.

**Financial Report for MAC:** Treasurer Voss reported that MAC's finances were very healthy, noting that copies of both a cash statement and budget were available for members. She thanked former treasurer Craig Wright for his help in her transition. Voss reported that MemberClicks has proved to be a popular tool to register for meetings, renew membership, and to facilitate vendor fees and donations. She noted that there are costs associated with this but maintained that the investment is important for the added functionality and convenience for members. Finally, she announced that she is developing a RFP for an audit of MAC's finances, hoping to make an external audit a new tradition for MAC.

**MAC Bylaws Amendment:** Zanish-Belcher reiterated the announcement sent with the ballot this winter that the Archives Committee had recommended its own dissolution due to redundancy with the work conducted by the staff at UW–Milwaukee, home to MAC's archives. Council approved this dissolution in October 2010, but since the bylaws specifically require MAC to have an Archives Committee, an amendment was necessary.

Zanish-Belcher read the amendment: *To amend Article 5, Committees, Section 1, by striking out the words 'an archives committee.'*

*If amended, the section will read: '1. The standing committees of the Conference shall consist of a nominating committee, a program committee, a membership committee, an emeritus membership committee, a local arrangements committee, the president's award committee, and such others as the council deems necessary. The membership of standing committees and the lengths of term they serve shall be determined in accordance with the most up-to-date guidelines for those committees which have been approved by council and placed on file with the secretary. The president shall be an ex officio member of all standing committees except the nominating committee.'*

Zanish-Belcher asked for discussion or questions. Upon hearing none, she called for a motion to adopt the amendment. The motion was made and seconded. The amendment passed without dissention.

**"State of MAC" Address:** President Tanya Zanish-Belcher presented her "State of MAC" address, by focusing on the four-part strategic plan Council developed last fall that will take MAC through 2015. Please see the president's letter on page 2 for a recap of her comments. In concluding her report and term as President, Zanish-Belcher thanked her officers and key volunteers for making her presidency a success.

**Meetings:** Vice President Shelstad provided a brief summary of upcoming meetings. He then asked Program Committee and Local Arrangement Committee members for the 2011 Annual Meeting to stand and be recognized.

*(Continued on page 14)*

*(Continued from page 13)*

Shelstad reported that Council had approved a proposal from Cincinnati for a 2012 Symposium on the use of archives with K–12 audiences. He said that Indianapolis was approved as the location for the 2013 Annual Meeting and that Green Bay was being considered for the 2013 Symposium. Members will get a chance to chime in on the topic of this meeting through an electronic poll conducted this summer.

Shelstad discussed the RFP to employ a meeting services company, and how it replaces and expands on what we contract for now. He then presented a certificate of gratitude from MAC to Zanish-Belcher for her service

and introduced Ann Kenne, cochair of the Local Arrangements Committee, who made announcements about the reception and presented prizes from vendors.

David McCartney presented a short video promoting the 2011 Symposium in Sioux City, Iowa, and Portia Vescio presented a video and remarks on Grand Rapids, Michigan, site of the 2012 Annual Meeting.

**Closing Announcements:** Zanish-Belcher passed her gavel to incoming president Ellen Swain. Swain gave some brief remarks extending her appreciation to Zanish-Belcher for her mentoring.

### MAC Membership, 2005–2011

Membership Type	2005	2006	2007	2008	2009	2010	2011
Institutional	148	141	133	139	131	130	127
Individual*	781	771	749	726	683	719	760
<b>TOTAL</b>	929	912	882	865	814	849	887

\*Includes emeritus and complimentary

### Between-Meeting Council Actions


Council approved the following appointments and reappointments via E-mail:

- Cheri Thies, Minnesota Historical Society, as chair of the MAC Constitution and Bylaws Review Working Group.
- David McCartney, University of Iowa, as chair of the Membership Committee (second term).
- Karen Spilman, University of Minnesota, as cochair of the Education Committee.

### Call for Nominations


Interested in serving MAC? The Nominating Committee is gathering names for next year's election slate for vice president, treasurer, one Council member, and two Nominating Committee members. If you know of persons you believe would be good candidates, please forward their names to Nominating Committee Chair Tanya Zanish-Belcher at [tzanish@iastate.edu](mailto:tzanish@iastate.edu). Committee members are Rebecca Bizonet and Erik Moore.

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## **Your New MAC Leadership**

At the Members' Meeting on April 29, the following elected individuals took office:

### **President**

Ellen Swain, University of Illinois

### **Secretary**

Joshua Ranger, University of Wisconsin–Oshkosh  
(second term)

### **Council**

Kathy Koch, American Association of Nurse  
Anesthetists  
Janet Olson, Northwestern University

### **Nominating Committee**

Rebecca Bizonet, The Henry Ford  
Erik Moore, University of Minnesota

The following individuals have been appointed to these positions:

### **Archival Issues Editorial Board**

Barbara Floyd, University of Toledo

### **Education Committee Cochairs**

Amy Cooper Cary, University of  
Wisconsin–Milwaukee  
Karen Spilman, University of Minnesota

### **MAC Newsletter Editor**

Jennie Thomas, Rock and Roll Hall of Fame and  
Museum

### **Membership Committee Chair**

David McCartney, University of Iowa (second term)

### **Nominating Committee Chair**

Tanya Zanish-Belcher, Iowa State University

### **Presidents' Award Committee Chair**

Elisabeth Wittman, City of Chicago

### **Vendor Coordinator**

Nicole Garrett, Albion College

### **2011 Symposium Organizing Committee**

Lisa Carter, The Ohio State University  
Paul Eisloeffel, Nebraska State Historical Society  
David McCartney, University of Iowa

### **2012 Annual Meeting Local Arrangements Committee**

Nancy Richard, Grand Valley State University  
Portia Vescio, Michigan State University

### **2012 Annual Meeting Program Committee**

Elizabeth Myers, Loyola University Chicago  
Rachel Vagts, Luther College

### **2012 Symposium Organizing Committee**

Anne Ryckbost, Northern Kentucky University  
Lisa Sjoberg, Concordia College

## **MAC Archives Reminder**

Outgoing MAC officers, appointees, and committee chairs are reminded to donate their papers to the MAC Archives, held at the University of Wisconsin–Milwaukee. For further information, please contact MAC Archivist Michael Doylen at [doylenm@uwm.edu](mailto:doylenm@uwm.edu).

## **MAC Thanks**

MAC thanks these members for offering their time and skills to MAC in the following capacities: Tanya Zanish-Belcher, president; Kimberly Butler, Council; Sally Childs-Helton, Council; Carrie Daniels, vendor coordinator; Kathy Koch, *MAC Newsletter* editor; Bill Maher, *Archival Issues* Editorial Board chair; Martha Briggs, Nominating Committee chair; Steve McShane, Presidents' Award Committee chair; William Stolz, Archives Committee chair; Shari Christy, Rosemary Pleva Flynn, and Colleen McFarland, 2010 Symposium Organizing Committee cochairs; Anne Kenne and Karen Spilman, 2011 Local Arrangements Committee cochairs; and Lynn Smith and Alison Stankrauff, 2011 Program Committee cochairs.



## MAC Members Show Their Generosity

The development portion of the 2011 membership renewal has resulted in donations totaling \$5,955 as of May 2011. Heartfelt thanks go to the following MAC members who donated to the general operating fund (\$1,160) and to the MAC 2011 Annual Meeting (\$1,835). Members also donated to the Louisa Bowen Memorial Scholarship for Graduate Students in Archival Administration (\$825), the Archie Motley Memorial Scholarship for Minority Students (\$1,635), and the Emeritus Scholarship for First-Time MAC Meeting Attendees (\$500).

### General Operating Fund

Kimberly Butler  
William Crozier  
Anita Taylor Doering  
Mary Ellen Ducey  
Troy Eller  
Stephen Ellis  
Stacy Belcher Gould  
Ross Griffiths  
Kevlin Haire  
Corrine Hawksworth  
Sue Holbert  
Mary Huelsbeck  
Thomas Krasean  
Kären Mason  
David McCartney  
Meg Miner  
Janet Olson  
Merv Richter  
Michael Robinson  
Judith Rubin  
Sisters of Saint Joseph  
Alison Stankrauff

### 2011 Annual Meeting

Bruce Bruemmer  
Stephanie Crowe  
Lara Friedman-Shedlov  
Jennie Greiber  
Morgen MacIntosh  
Hodgetts  
Jennifer Johnson  
Ann Kenne  
Mary Kraft  
Jamie Martin  
Ann Mulfort  
Janet Olson  
Merv Richter  
Ilene Slavick  
Karen Spilman

Thomas Steman  
Deborah Torres

### Bowen Scholarship

Michael Arbagi  
George Bain  
Menzi Behrnd-Klodt  
Danna Bell-Russell  
Rebecca Bizonet  
Frank Boles  
Martha Briggs  
Alex Champion  
Kathleen Conway  
Debra Dandridge  
Susan Davis  
Mary Ellen Ducey  
Troy Eller  
Barbara Floyd  
Mark Greene  
Julie Herrada  
Sue Holbert  
Mary Huelsbeck  
Elisabeth Kaplan  
Nancy Kunde  
Jeremiah Mason  
David McCartney  
Jean Meen  
L. Rebecca Johnson  
Melvin  
Erik Nordberg  
David Null  
Christopher Prom  
Monica Manny  
Ralston  
Sheila Ryan  
Rebecca Schulte  
Phillip Skroska  
Alison Stankrauff  
Michael Swanson  
Kate Theimer  
Cheri Thies

Martin Tuohy  
Portia Vescio  
Victoria Irons Walch  
Elisabeth Wittman  
Elizabeth Yakel

### Motley Scholarship

George Bain  
Menzi Behrnd-Klodt  
Danna Bell-Russell  
Douglas Bicknese  
Rebecca Bizonet  
Frank Boles  
Martha Briggs  
Mark Burnette  
Debbie Miekko Burns  
Janet Carleton  
Jeanie Child  
Thomas Connors  
Kathleen Conway  
Debra Dandridge  
Susan Davis  
Cheryl Day  
Mary Ellen Ducey  
Kim Efrd  
Ellen Engseth  
Ann Flowers  
Barbara Floyd  
Michael Flug  
Julie Herrada  
Allison Hinderliter  
Sue Holbert  
Ellen Holt-Werle  
James Hone  
Mary Huelsbeck  
Alan January  
Louis Jones  
Joanne Kaczmarek  
Miriam Kahn  
Elisabeth Kaplan  
Jane Kenamore

Michael Kohl  
Nancy Kunde  
Kathleen Leary  
James Lynch  
Kathy Marquis  
Jeremiah Mason  
Kären Mason  
David McCartney  
Dennis Meissner  
Cynthia Miller  
Beth Myers  
Jane Nicoll  
Claire Prechel  
Christopher Prom  
Monica Manny  
Ralston  
Joshua Ranger  
Phillip Runkel  
Sheila Ryan  
Susan Sacharski  
Matthew Schaefer  
Rebecca Schulte  
Debra Shapiro  
Mark Shelstad  
Alison Stankrauff  
Gary Stockton  
Michael Swanson  
Cheri Thies  
Martin Tuohy  
I. Bruce Turner  
Victoria Irons Walch  
Kermit Westerberg  
Elizabeth Wilkinson  
Nathaniel Wilson  
Elisabeth Wittman  
Tanya Zanish-Belcher

### Emeritus Scholarship

Tim and Vallie Ericson