



Courtesy of Wikimedia Commons  
The 50-year anniversary of John F. Kennedy's assassination on Nov. 22, 1963, is on Friday. Pictured are Kennedy and his wife, Jacqueline, shortly after arriving in Dallas the day of the assassination. The tragedy is a popular topic of controversy as several conspiracy theories have been put forth to explain the shooting.

# BEHIND THE BULLET

## 50 years of conspiracies

Alternative theories capture imagination of American public

By Lissandra.Villa  
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Unexpectedly bright, sunny skies — known as “Kennedy Weather” — broke out over Dallas on Nov. 22, 1963, exactly 50 years ago Friday. What would have been a normal stop for then-President John Kennedy, who was seeking re-election, instead ended in a tragedy that would remain ingrained in countless Americans’ memories.

What would come to be known as the “Camelot” administration, in reference to the president’s favorite musical, ended abruptly with the assassination of Kennedy and gave birth to five decades of conspiracy theories.

“Americans for whatever reason seem to love conspiracies,” said David Andersen, assistant professor of political science at Iowa State. “Americans love to believe that there’s something out there that is being hidden from us.”

The official conclusion of the Warren Commission, one of the first to investigate the murder, was that Lee Harvey Oswald acted as a lone sniper who shot Kennedy from

a sixth-floor window of the Texas School Book Depository. The depository overlooks Dealey Plaza, which the president’s motorcade drove by on its parade route the day of the assassination.

Popular belief today, however, is that there was a wider conspiracy behind the death.

“How could this one demented, sick guy shoot down the most popular man in the country?” said Richard Reeves, author of “President Kennedy: Profile of Power” in an interview with the Daily. “I think it’s hard to accept that the things that you hold in admiration can be struck down for no reason by a nobody.”

Reeves and Andersen said they do not believe in a conspiracy themselves, but most polls find a majority of Americans do. The latest Gallup poll, for example, reports 61 percent of Americans believe Oswald did not act alone.

Although several investigations followed the assassination, they were short the key suspect. Oswald was shot by Jack Ruby, a nightclub owner, on Nov. 24, 1963, while being transferred from police headquarters to jail. He died shortly after.

The following are four of the most common conspiracy theories still speculated about today:

### The Soviets

The Soviet Union and the

“Don’t let it be forgot  
that once there was a spot, for one brief  
shining moment that was known as

# Camelot.”

—KING ARTHUR  
in “Camelot”

United States were bitterly locked in the Cold War. Kennedy was president during the 1962 Cuban Missile Crisis, in which the two superpowers came close to starting a nuclear conflict. The USSR ended up agreeing to withdraw its missiles from Cuba.

“In order to believe the Soviet Union planned the assassination, you would also have to believe that the Soviet Union was willing to deal with the repercussions of assassinating the American president,” Andersen said.

### The Cubans

Kennedy was president during the failed Bay of Pigs Invasion, in which Cuban exiles attempted to oust Fidel Castro, a Communist, and his government in 1961.

“The Cuban theories are the best because ... the Kennedys were putting a lot of effort into trying to kill Castro, and obviously, Castro knew that,” Reeves said. “It was widely known that we wanted to get rid of Castro.”

Reeves said Oswald was involved with an organization called the Fair Play for Cuba Committee. This committee was opposed to the Bay of Pigs Invasion.

“It’s possible [Oswald] was influenced by all that, but that doesn’t make it a conspiracy,” Reeves said.

### Lyndon Johnson

Lyndon Johnson, a Democrat from Texas, gave up a powerful seat in the U.S. Senate to run as Kennedy’s vice president. Kennedy and Johnson had competed for their party’s presidential nomination.

“Lyndon Johnson was known as a master of the Senate. He just controlled the Senate when he was in there. He understood power and how to use it, and he also understood when not to abuse it,” Andersen said.

Johnson also had many political enemies, Reeves said. This would have raised the risk of be-

ing discovered if he was behind the assassination.

Texas was a state that had many constituents opposed to what Kennedy believed in.

Part of the rationale behind choosing Johnson as Kennedy’s running mate was to help gain votes from southern states.

“It’s very possible that the only way [Johnson] was going to get into the White House was to have Kennedy die,” Andersen said. “He would have been the next Benedict Arnold, a confirmed American traitor, and Johnson really cared about his image and his legacy.”

### The CIA

The Central Intelligence Agency is rumored to have had many disagreements with Kennedy. They were also involved with the failed Bay of Pigs operation.

“I don’t doubt that the Warren Commission fudged some things to protect some people or secrets or perceptions,” Reeves said. “[But] those people are patriots, and patriots don’t kill presidents.”

Due in part to its secretive nature, the CIA has become a common target for conspiracy theorists.

### Conclusion

There are many different versions of each of these theories, and the suspects behind the bullets range from Oswald to the Mafia.

The popularity of each one of the conspiracy theories tends to change over time, Andersen said.

“The fun thing with conspiracy theories is that you can never really disprove them,” Andersen said. “The lack of evidence just proves your theory.”

But some facts will remain unchanged with the test of time: On a day that Dallas was graced with “Kennedy weather,” a young president’s life was violently cut short in front of a shocked crowd, and the nation was left with much to speculate over.

## Faces in the Crowd

Who do you think killed JFK?



**Ben Famakinde**  
Junior in finance

“Some other branch of the government [with] corporate interest or something like that.”



**Jaden Mueller**  
Freshman in apparel, merchandising and design

“The evidence doesn’t really support [the Oswald] theory.”



**Darian Cotton**  
Junior in liberal studies

“It could have been one of those secret service people or his wife, they’re the ones that were closest to him.”



**Vonnie Latimore**  
Junior in insect science

“The government, because he was doing things right. If someone decides to speak up, they’re going to eliminate them.”



Weather



FRI  
19|32

Clearing throughout the day and cold.



SAT  
12|22

Sunny and windy.



SUN  
9|27

Sunny.

Provided by ISU Meteorology Club

Police Blotter

The information in the log comes from the ISU and City of Ames police departments' records. All those accused of violating the law are innocent until proven guilty in a court of law.

Nov. 18

An individual reported the theft of chairs at Coover Hall. The incident occurred sometime since Nov. 9 (reported at 9:06 a.m.).

An individual reported receiving a harassing voice mail message at Hamilton Hall (reported at 11:36 a.m.).

An individual reported being harassed by an unknown male at Union Drive Community Center (reported at 3:34 p.m.).

An individual reported the theft of a food item and the misuse of a dining card at Union Drive Community Center (reported at 4:26 p.m.).

An officer received a report of a possible sexual assault at the Armory. The investigation is continuing (reported at 4:35 p.m.).

An individual reported the theft of aluminum greenhouse frames from a farm in Boone County at the Agronomy Farm. The incident occurred sometime since Oct. 8 (reported at 5:20 p.m.).

Officers were asked to check the welfare of a person who was experiencing emotional

difficulties at the Armory. The individual was transported to Mary Greeley Medical Center for evaluation and treatment (reported at 7:17 p.m.).

Nov. 19

An individual reported being assaulted by an acquaintance at Frederiksen Court (reported at 4:28 p.m.).

An officer initiated a drug and alcohol related investigation at Willow Hall (reported at 7:44 p.m.).

Vehicles driven by **Ashley Schmitz** and **Cullan Brown** were involved in a property damage collision at Lot 100 (reported at 9:15 p.m.).

Nov. 20

A vehicle driven by **Jeff Lamb** collided with a parked van at Lot 47 (reported at 8:00 a.m.).

Vehicles driven by **Erin Troendle** and **Joseph Awino** were involved in a property damage collision at Pammel Drive and WOI Road (reported at 3:09 p.m.).

An individual reported being assaulted by an acquaintance at Buchanan Hall (reported at 4:54 p.m.).

Calendar

Find out what's going on, and share your event with the rest of campus on our website, at iowastatedaily.com.

Monday

Cyclone Cinema: 2 Guns

**When**  
7 to 8:49 p.m.  
10 to 11:49 p.m.

**What**  
A free showing of the movie "2 Guns" for all students. This event is offered by the Student Union Board and takes place every Thursday, Friday, Saturday and Sunday.

**Where**  
101 Carver Hall 101

must preregister for the optional buffet meal offered by Olde Main Brewing Co. The event is free to the public.

**Where**  
ISU Alumni Center

ISU football game

**When**  
7 p.m.

**What**  
Iowa State will play Kansas.

**Where**  
Jack Trice Stadium

Dance Social

**When**  
7:30 to 9:45 p.m.

**What**  
The ISU Ballroom Dance Club hosts a free event for students to come and dance. Dress is casual, but indoor shoes or socks are required.

**Where**  
196 Forker

Sunday

Argentine Tango Practica

**When**  
4 to 7 p.m.

**What**  
Milonga is a multilevel dance class. Cost for students is \$30 and the cost for the public is \$40.

**Where**  
Workspace, Memorial Union

Saturday

Cyclone Central Tailgate

**When**  
4 to 6:30 p.m.

**What**  
Beverages and merchandise are available for purchase before the game. Participants

Monday

Thanksgiving Break

**When**  
All week

**What**  
Classes recessed

**Where**  
ISU campus



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Transgender students struggle with choice between restrooms

By Greg Zwiers  
@iowastatedaily.com

The sign on the bathroom door is something that most people take for granted, but transgender people have to evaluate which one to use and how other people will react, said Uri Donnett, fourth year student in veterinary medicine.

According to ISU policy, students can use the restrooms that align with their gender identity, said Brad Freihoefer, program coordinator for Lesbian, Gay, Bisexual and Transgender Student Services.

When Donnett started using men's restrooms, he would wait until restrooms were empty or use ones that he knew had low traffic.

"I stopped using public women's restrooms, unless it was an emergency, in high school," Donnett said.

He said that he was often stared at or verbally harassed because women thought he was a boy in the women's restroom, which made him very uncomfortable.

"I think there needs to be more gender neutral bathrooms. It's not very accessible," said Derrick Moeller, graduate student in education.

Tom Oftedal from facilities planning and management said his office is trying to be accommodating to all, and the issue has been discussed.

Freihoefer said he is seeing the trend of gender-neutral restrooms being added during renovations, and more are being seen in new buildings. Iowa State has added gender-neutral bathrooms in the Memorial Union, but they are out of the way, Freihoefer and Moeller both said.

"It took me a while to get used to the bathroom culture ... before I transitioned, it was more social," Moeller said.

Donnett said there is more standing around in the women's restroom, which leads to people judging one another more.

"When I walked into a women's restroom, women noticed ... men typically don't," Donnett said.

In the men's restroom, you get in, do your business and get out, Moeller said.

Moeller and Donnett always use the stalls.

Safety is a concern for transgender people in restrooms, Donnett said. It is a private place where you might not have someone help you in a conflict.

Transgender people are assaulted at a high rate; 238 people worldwide were murdered for being transgender, according to the Trans



Jonathan Krueger/Iowa State Daily

Transgender people must choose which bathroom to use. Uri Donnett is a transitioned male who uses the men's restrooms but is still cautious of its inhabitants.

Murder Monitoring Project.

When Moeller started transitioning, he mostly used the restroom at home. He said he started using the men's restroom when he felt more confident that he was being perceived as his preferred gender.

"I think there comes a time where you don't feel safe in either restroom," Moeller said.

Moeller continued to use the women's restroom for a month or two when he first began transitioning. He then felt uncomfortable but could not yet pass as male.

Before becoming a graduate student at Iowa State, Moeller worked at a social service agency whose restroom was not marked by

gender, which made things easier.

"Since physically transitioning, I am much more comfortable using men's restrooms in public," Donnett said. "Although, I am still very cautious about what bathrooms I use and who else is in them."

Donnett said he has gotten used to "scoping out" what the restroom availability is in new places. If there is no door on the stall, he won't use the restroom there.

"It's not something that people should have to get used to," Donnett said.

Donnett said restrooms could be more comfortable if one could know that he or she was alone when walking into the room.

Power plant project seeks to decrease campus pollution

By Varad Diwate  
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The ISU power plant will have three new boilers in the next two years to reduce emissions. Natural gas boilers will replace the existing coal ones.

The project is being undertaken to comply with National Emission Standards for Hazardous Air Pollutants, emissions regulations set by the Environmental Protection Agency. The deadline to comply with these regulations is January 2016.

According to an ISU faculty and staff newsletter, the new boilers will reduce coal consumption by one-third, or 48 kilotons. It will also mean reduced emissions of sulfur dioxide by 85 percent, particulate emissions by 78 percent, nitrogen oxide by 67 percent and carbon dioxide by 15 percent.

The demolition of the retired boilers and the ash equipment is scheduled for completion in February. The natural gas boilers will be housed in a new building and are expected to be running in fall 2015. The other two coal boilers will also be modified with an air-pollution control system.

"The project continues ISU's commitment to improving our efficiency, lowering operating costs, reducing the university's carbon footprint and increasing clean energy to the Ames community critical to further economic development," said Warren Madden, senior vice president for business and finance, in a faculty newsletter.

The \$38 million project was approved by the Board of Regents in December 2012. Funds from utility bonds will be used for the project, said Jeffrey Witt, director of utilities for facilities and planning management.

The cost will be transferred over to campus consumers over a span of 25 years. He added that the natural gas boilers will not be as efficient as the coal boilers. However, he said he expects a minimal increase in the utilities rates to the campus consumers.

The power plant does not supply electricity to all buildings at all times.

"We purchase electricity from the City of Ames for the College of Veterinary Medicine campus," Witt said. "For the main campus, we either buy from a wind farm



Brian Achenbach/Iowa State Daily

ISU administration is considering wind energy sources, but the current heat and power generation plant continues to be the cheapest and most efficient source of energy.

north-east of town or from the electric market."

The power plant is a combined heat and power plant in which thermal heat is first used for producing electricity and then used for heating purposes. This makes it possible to use fuel resources efficiently. The plant also purchases electricity from other entities.

"We are a combined heat and power generation plant. That power is the cheapest available to us. The electric market is the next choice followed by wind farms. On an average, it is cheaper to buy a big part of our electricity. We buy different amounts every day depending on the price," Witt said.

The university also generates a small amount of energy from the wind-mill installed last year.

"There are many challenges to having wind-energy including laying transmission lines. The turbine we have on-campus

pus is the largest we can have with our proximity with the airport," said Merry Rankin, director of sustainability.

"The administration is looking at the consistency of a wind-energy source. We have a number of things on campus that rely on a consistent source of energy including research," Rankin said.

According to Facilities and Planning Management Utility Services, electricity consumption at the university has increased by more than 60 percent while water consumption has gone up by more than 50 percent over the last 20 years.

Witt said that energy consumption has been stable the past few years.

Other ongoing projects by utilities on-campus include upgrading substations on-campus that distribute power to the buildings to help manage increasing demand loads from the new buildings.







Editorial



Illustration: Jonathan Krueger/Iowa State Daily  
**Though sex is a relatively taboo subject, it is important to talk to your partner(s) about it. Talking about birth control plans and sexually transmitted diseases can prevent harm.**

Condoms make having sex safer, not redundant

From sex education in school to those awkward talks with our parents, one message has consistently hit our generation regarding sex: be safe. It may very well seem like the last thing any of us needs is another preachy voice telling us our business, but realistically, too much good advice is never a bad thing.

When talking about safe sex, one of the biggest elephants in the room is condoms. Universally known as the easiest, cheapest method of birth control — short of abstinence, obviously — condoms rightfully have a prominent place in our society's sex talk.

Used in various forms for hundreds of years, condoms have proven their value over and over as a means of preventing pregnancies when used properly.

With more modern forms of birth control available, such as orally taken hormone treatments — i.e., the pill — condoms can sometimes be thought of as “extra protection” or as redundant.

While oral birth control is effective, its use, and the use of other medicinal contraceptives, does not render condoms useless or unnecessary. They still provide a valuable service by preventing the spread of sexually transmitted diseases.

Of course, male condoms are not relevant to all sexually active individuals or sexual acts. The same kind of protection can be achieved with similar devices, such as female condoms and dental dams.

With the Centers for Disease Control estimating around 110,000 cases of STDs in the United States, the issue is undeniably one that every sexually active person needs to be aware of.

HPV makes up the bulk of these transmissions. The CDC suggests that most people will actually get HPV at some point in their lives, yet those who become infected will usually not exhibit overt symptoms.

Additionally, most of the time HPV will be cleared up by a body's natural immune response.

Since most of the time no bad consequences will happen from infections, this may sound like a relief. In reality, that same lack of consequence can lead to exposure through ignorance.

People can tell themselves that they are not promiscuous enough to be exposed to STDs, and many may be right. Without trying to scare anyone, the fact remains that one time is enough for pregnancy or infection.

Instead of relying on the various talks — or in many cases, lectures — we were all probably subjected to as the only times for discussion about safe sex, we should want to talk about the issue.

It might seem out of place to talk to your partner(s) about the precautions you want to take or not take, but there really isn't any more appropriate place. The truth is, birth control and other measures won't necessarily save you from infections or diseases.

A willingness to discuss this with your partner saves you, and them, from future harm.

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Katelynn McCollough, editor-in-chief  
Hailey Gross, opinion editor  
Elaine Godfrey, assistant opinion editor  
Phil Brown, columnist

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Online feedback may be used if first name and last name, major and year in school are included in the post. Feedback posted online is eligible for print in the Iowa State Daily.



LGBT still fights for equality

By Taylor.Finn  
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While researching the recent legislative changes that President Obama has enacted regarding the LGBT community, I discovered that though much progress has been made, there is still so much to be done in the name of equality.

I spoke with Nicci Port, co-chairwoman of the Iowa State's LGBT Faculty and Staff Association, about what her thoughts were regarding President Obama and the changes he is trying to create. It was her responses that evoked in me the desire to see further change and to be one who speaks out.

How many of you knew that Transgender Day of Remembrance was Wednesday, Nov. 20? Until my conversation with Port, I wasn't even sure what Transgender Day of Remembrance was in the first place. I read through an article Port gave me and did some research to find out a bit more about the significance of this day.

After doing a little digging, I found out that this day is in dedication of a young transgender woman, Rita Hester, who was murdered in her Massachusetts home because the gender she chose to identify with wasn't what others thought it should be.

I was hooked. As I kept reading, I found that last year alone, over 200

people died because of anti-transgender violence. That number shocked and disgusted me. How is this happening, and why does the general public know so little about these tragedies?

We are unaware because transgender issues very rarely come up in national media or in classroom conversations. It is a subject that many sweep under the rug and fail to discuss. For a lot of people, it is a hard concept to wrap their heads around, but I think that is simply because our society is uneducated on the matter. With education comes understanding, and it is important that we begin to educate ourselves about the transgender community.

As of 2011, there were over 70,000 transgender American citizens. That is a significant part of our population that we know little about. Because of our ignorance, transgender individuals are often underrepresented in the government.

I asked Port during our conversation what legislation she would like to see passed for the benefit of the LGBT community.

“Crimes against our community in general, but against the transgender community in particular, can be and should be addressed, admonished, and adjudicated more aggressively,” Port said.

Her response to this question really opened my eyes to the fact that although progress is being made by our government for gay, lesbian and bisexual individuals, the legislation to diminish trans-

gender violence and inequality is lagging behind. It does exist, and the Obama administration is taking steps to improve the lives of transgender individuals, but there is definitely more to be done.

These changes will only occur if society is willing to learn more about the transgender community. Once people have established a better understanding for transgender individuals, and the problems they face, then we can rally around the 70,000 transgender citizens and get our government to listen and continue making the necessary changes.

Change, especially legislative change, is a slow and often painful process, but this is a worthy cause. We can no longer settle for granting equality to a portion of the American people. The transgender community cannot be left behind, and another Transgender Day of Remembrance cannot go unnoticed. It is time to get educated and get active in improving the rights for all people, regardless of which gender they chose to identify with.

For those of you interested in learning more about the challenges that transgender individuals face each day, there are resources here on campus. The LGBT Faculty and Staff Association was great at answering my questions and are a valuable source of information about these issues.

Change will only come if we take the time to learn more about the transgender community.

Monotheism gets undeserved preference

“God” in phrases omits minorities

By Phil.Brown  
@iowastatedaily.com

“I pledge allegiance to the flag of the United States of America, and to the republic for which it stands, one nation under God, indivisible, with liberty and justice for all.”

The American pledge of allegiance is intended to be an oath that every member of our nation can say to affirm his or her commitment to our government and the wonderful country which we have built through it.

It seems ridiculous, then, that we include a provision which can reasonably be seen to alienate — even offend — a group of our citizens.

I speak of course of the phrase “under God,” added to our pledge in the heyday of fear, resentment, paranoia and senseless persecution that was the Red Scare. While the Red Scare is seen by any reasonable individual —who knows that it even existed — as a black mark on our history, we still live with the ramifications today.

For one, there is a pervading and ignorant association of communism with evil, totalitarian governments. While communism historically has

been associated with such regimes, they are not actually compatible with the benevolent philosophy of communism and are a terrible, if predictable, corruption of the system.

Beyond that, the senseless and forced injection of “God” into our system of government speaks volumes about us.

Imposing “God” on our citizens is not something to be proud of. It is a shameful display of a majority lording their political weight over a minority and of tyranny that seeks to unify us through ideology rather than tolerance. Oddly enough, this is exactly the problem our nation had with the Communist regimes that so offended us.

Apparently unbeknownst to some, there are individuals in our country who do not believe that there is a God above and others who believe in multiple gods or divine forces. There are still others who do believe in a single God yet pray desperately for that God to remain free from government affiliation.

It would be asinine to simply brush aside these individuals when they voice outrage at the support our government shows for monotheism, specifically Christianity. It is equally foolish to claim that removing reference to the One God is somehow disrespectful to those who do believe in such a deity.

To be clear, no rational group or person is suggesting that we should have state-sponsored atheism, state-sponsored denunciation of any religion, or that those who do believe in God should have their beliefs censored.

The only real argument being made is that it is wrong to have our government show support for the belief that there is one God in our pledge of allegiance, on our currency, and in a host of other official oaths.

Now, some may not see any difference between those two ideas. To those unable to envision how taking away “under God” and “In God We Trust” doesn't impose burdens on their beliefs, let me explain:

It is not unreasonable to take away an improper entitlement that any group enjoys, regardless of the historical place that entitlement holds.

If an example is still needed, imagine that at some point in our history our governing officials got together and decided we needed to reaffirm to the world and to ourselves that we are, in fact, a nation of white people — if this example stings, it should. After all, the majority of our populace has been historically white, and our nation was founded almost exclusively by white men.

Now imagine that, in order to truly reaffirm this belief, the words of our pledge

of allegiance were changed to “one White nation” or that we added the phrase “In White Men We Trust” to our money.

How monumentally stupid and offensive does this seem? No more so than to add the word “God.”

It does not matter what size the minority is. It does not matter who the minority is. It does not matter what separates the minority from the majority — as long as the separating factor is not having infringed upon another's rights — just as it does not matter what historical protections and privileges that majority has held.

What matters is that the federal government, as well as any lower government, is not given the power to make laws prohibiting the free exercise of religion, or respecting an establishment thereof, just as it is not given the power to make laws granting unequal protection — and therefore benefit — based upon race.

Even taking the nonsensical argument that the first amendment does not protect those with “no religion,” by referring to “God” our government shows support for the idea that there is only one God.

Simply put, it is moronic to suggest that those who believe in one God “deserve” to have our government support their particular belief. Anyone is free to believe and worship as she or he wishes; our government is not.



# Hold politicians to their own, constituents’ standards

By Hailey Gross  
[@iowastatedaily.com](#)

Rep. Trey Radel of Florida announced that he would be taking a leave of absence from office on Wednesday. This announcement was made following an earlier arrest in which Radel was charged with the possession of cocaine.

The congressman has since pled guilty to the charges, for which he was put on one year of probation and fined \$250 — a seemingly low punishment.

Having only been in congressional office for 10 months, it does not seem to have taken Radel long to betray the trust of his constituents. Since the arrest, he has not stepped down from his position, though many Floridians have called for such.

House Speaker John Boehner has not said whether or not he believes Radel should be punished for his actions, and some of his statements seem to contradict themselves. USA Today reported Boehner to have said in his weekly press conference, “I believe that members of Congress should be held to the highest ethical standards,” which, it would seem, calls for Radel’s punishment. However, he follows that with, “the issue is between he and his family and his constituents.”

Though Boehner is not willing to make a clear statement, others are; the



Illustration: Jonathan Krueger/Iowa State Daily

**Rep. Trey Radel of Florida has been charged with possession of cocaine, bringing into question of how well he can represent his constituents. Columnist Gross argues that it is reasonable for us to expect our legislators to follow the same laws as us.**

Citizens for Responsibility and Ethics in Washington feel that if Radel is not forced to resign, he should be expelled.

Radel may be taking some time off, but according to all reports he has given no sign that he intends to resign of his own accord. During his leave of absence, Radel will undergo intensive treatment and will donate

his congressional salary to charity the meantime. He has additionally made public statements issuing apologies to both his constituents and his family.

Despite these well-meant gestures, it simply is not enough. Though Radel seemingly only purchased cocaine for personal use, and though many may have conflicting views of the illegality of

personal drug use, the fact remains that it is against the law.

Though prosecutors say that Radel was not given special leniency as a result of his office, the results of his charges seem minor indeed — what is a \$250 fine to a congressman? That is hardly fit punishment at all.

Illegal drug use by any individual is bad and pun-

ishable by law, but Radel’s case has an ironic layer of hypocrisy on top of it. In September, Radel was one of the representatives who voted for Republican legislation that would require food stamp recipients to take and pass a drug test before receiving their federal aid. Apparently, it is necessary that the underprivileged be drug-free, though those in power are

held to other standards.

Radel has even referred to his drug use as a “disease,” implying that his abuse of the substance is somewhat beyond his control, necessitating professional help. If this is true, why would he vote for such strict measures against lower classes caught up in the “disease” of drug use?

Though obviously the use of cocaine goes beyond personal beliefs, candidates’ policies should at least reflect their own beliefs and actions, as well as those of their constituents. By voting for the drug test legislation, Radel acted in such a way that was supposed to represent his constituents. Equally so, his actions in illicit drug use could be seen as a representation of his constituents, or at the very least his disregard for them.

It could be argued that his personal habits or activities do not matter if Radel is capable of representing Florida well and doing a good job as a congressman. Surely, his capabilities as a politician are more important than his personal extracurricular activities, right?

However, if we cannot hold our legislators to the standards which they themselves help create, what standards can we hold them to? Perhaps it is politicians’ primary responsibility to lead and represent, but as our leaders, they should follow our society’s code of ethics.

## Letters to the editor

# Legalizing prostitution would need regulation, cultural change

**Editor's note:**  
This letter is in response to a column written by Ian Timberlake on Nov. 13.

**Gabriel Stoffa is a graduate student in political science**

The real hurdle to legalized prostitution in the United States isn't initially with the problem of people being forced into it against their will. The stigma attached to prostitution due to religious values, along with the possible backlash by those with such values toward people that have been shown to have hired a sex worker, is the elephant in the room.

If prostitution in the United States were legalized federally, there would almost certainly be a requirement for all sex workers to maintain regular health checks and proper tax documents, especially when a worker was part of a brothel or company or if there was a sex worker's union. Along with that would come age verification for would-be customers to maintain the state-by-state laws of legal age of consent.

By having that age verification, and potentially for anyone choosing not to pay with cash, there comes to identification of the would-be customer. The sex worker could then use that information to pass onto news sources in a manner akin to blackmail. But a lot of that is also on the person themselves to make the choice to hire a sex worker.

Due to the possible stigma attached, some customers would seek out means of interaction where their identity could remain off the record — enter the illegal sex workers.

This perpetuates the illegal prostitution areas because some people feel

ashamed to let others know they might pay for sex, or just the plain fact they have sex, and other people are more than willing to accommodate people's want for anonymity or illegal things.

On the plus side, much of the streetwalker-style hanging out on corners prostitution would be nixed — unless a city allowed it — because to do so, the sex worker in question would have to have filed for a permit to offer goods from said area; it's like how when kids set up lemonade stands they are usually doing so illegally.

But overall, with federally legalized prostitution, the forced prostitution would dwindle significantly in states that allowed for the legal variety so long as law enforcement maintained a strong verification process alongside regular checks into brothels and the like for noncompliance, and the tax work and other verification and health checks were kept from lagging; such as the likely identification card process to signify someone was a legal sex worker.

For prostitution to be federally legal in the United States, there would have to be reams of paperwork covering the sanitary conditions of locations, working conditions, health coverage with checkups, tax documents, license renewal, etc. And as such, if it first became legalized, the first few years would require a significantly increased police presence to perform check-ins to make sure no violations of standards for workers were occurring and that sex workers were registered; along with a ready-access complaint system for sex workers to report abuses.

With time, drugged-out sex workers would dwindle extremely because sex workers would unionize or at the least brothel companies would have strict rules for their employees to allow for the levels



Illustration: Jen Hao Wong/Iowa State Daily

**Legalizing prostitution in the United States would be a long process. If it were legalized, regulations would need to be created and enforced which would be hard to accomplish.**

of anonymity that would be prized by many folks, and to ensure that they were not shut down for violations.

In the meantime — and to some extent forever due to the nonabsolute tendency for all attempts to get rid of something — the illegal prostitution world would continue, even likely increase for the first couple years, as the system worked out the initial kinks of compliance and enforcement.

Legalized prostitution is the logical route because it would make a significant dent in abuse of sex workers, but only if the U.S. government is willing to actually push the importance of compliance and

enforcement.

So there comes the real hurdle: can the stigma people have against sex workers be overcome? If law enforcement or politicians or even just residents of a city think sex workers “deserve” to be treated as lesser, then their enforcement might go lax and abuse could creep back in or never begin to be dealt with properly in the first place.

But again, the only, and I stress “only,” rational move for the United States in order to reduce prostitution abuse is to federally legalize prostitution with the necessary set of standards so that states can opt in or out.

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# Retailers prepare for Black Friday

By Ali.Hanson  
@iowastatedaily.com

After the turkey has settled, many Americans partake in Black Friday shopping. The event has become such a hyped phenomenon that stores are choosing to open their doors earlier each year, giving retailers a lot to prepare for.

Ashley Seaton, assistant store manager of the Gap Outlet, said her store will still be marketing to college students over the break, even though many may be home for the week.

“College students will come back to visit home or stay here throughout the holiday,” Seaton said.

Most shoppers aren’t aware that stores do an extensive amount of rearranging just for customer convenience during Black Friday. Seaton said Gap Outlet will specifically rearrange their store front to create a more spacious area, predicting the line at checkout will extend to the doors.

On Black Friday, Seaton said that she and the staff are encouraged to make sure that everyone is really excited for the day and to be really prepared in customer service.

“[It’s] not really anything different than a regular Saturday except we have more sales associates on the floor with more customers in the store,” Seaton said.

Also located in North Grand Mall, the Victoria’s Secret store practices some of the same techniques to run a smooth retail environment on Black Friday.

“Our market is always college for our PINK collection and college and up for the intimates and apparel,” said Sarah Galliard, manager at Victoria’s Secret.

Knowing that their clientele will increase, Victoria’s Secret tends to hire seasonal associates so that the store is more

prepared when the Black Friday rush hits.

Following the lead of many other stores, Galliard said the Victoria’s Secret corporate office has decided to attract customers by opening their doors at 8 p.m. on Thanksgiving.

Galliard said the company is known to do a Black Friday tote with a \$70 purchase, a fragrance deal, a yoga pant deal and a buy one, get one free bra deal.

The Buckle in Carroll, Iowa, handles Black Friday differently than its competitors.

“With Buckle, we don’t have extra sales, we just move our sales stuff to the front of the store,” said Allie Parsons, store manager and junior in apparel, merchandising and design.

Parsons said because Buckle does not have special sales, employees have to work extra hard to sell the merchandise.

“We’ll sometimes have markdowns the day of or a seasonal markdown but people still come in just because it’s Buckle,” Parsons said.

Parsons said Buckle’s staff is told to be energetic and to not be overwhelmed on Black Friday. The store will be opening their doors at 7 p.m. on Thanksgiving, an hour earlier than last year.

Amanda McIntyre, store manager at J. Crew in Des Moines, said there are many ways her store prepares for Black Friday.

“Essentially, we start with a diverse and trained staff, having a ton of additional people hired simply for the holiday by mid-November,” McIntyre said.

Along with the staff, J. Crew managers are also trained for Black Friday.

“The managers watch a three to four hour video given by corporate about all the trends, how to answer questions and how to sell products,” McIntyre said.

J. Crew prides themselves



Ellen Williams/Iowa State Daily  
Retail stores such as the Gap Outlet in the North Grand Mall will be making adjustments for increased traffic on Black Friday. Gap Outlet will use more sales associates while J. Crew reorganizes its layout design.

on having a loyal clientele, and McIntyre said that they know in advance that most of the people that will wander into their store on Black Friday will not make significant purchases.

“Our approach during the holiday is different,” McIntyre said. “We change our visual merchandising strategy and will put together an outerwear section rather than outfit pairs.”

This method allows the rushed customers to easily find what they’re looking for and not be flustered by the pre-picked ensembles.

The store is choosing to open at 5 a.m. on Black Friday.

McIntyre said this decision was made so J. Crew can cater to the brand’s regular clients while also catering to clients who are looking to shop on Black Friday, as there is an increase of 60 percent in traffic for the day.

J. Crew also sets up a gifting table by its cash register for customer convenience on Black Friday.

Being the only J. Crew store in Iowa, McIntyre said the location at Jordan Creek Town Center already has an upper hand in driving traffic into their store, but she reminds her employees that interaction is very memorable.

“Retail in the holidays is one of the most stressful things in the world,” McIntyre said. “You have to remember the customer is human too.”

# Transparency hearings struggle for attendance

By Danielle.Ferguson  
@iowastatedaily.com

As part of the Board of Regents’ efforts to be more transparent, appointed transparency officers over-

see public hearings at each of the regent universities.

The hearings’ purpose is to allow members of the community to comment regarding upcoming regents’ meetings.

However, no visitors were present at the latest public hearing held at Iowa State.

Only university staff attended the latest hearing attempt on Thursday, Nov.

21, in the Memorial Union.

Equipment to record the hearing for the regent website, a sign-in sheet for speakers and empty chairs occupied the Campanile Room.

The hearing was open to the public from 6 to 7 p.m.

Required to stay the entirety of the scheduled hearing, Shirley Knipfel, Iowa State’s appointed transparency officer, Diana Pounds, associate director in University Relations, and Matt Darbyshire, manager in IT services academic technologies, talked about other university topics while speculating on whether or not any visitors would show up.

“I think that attendance for these public hearings is mostly driven by the agenda items that appear on the docket for the upcoming meeting,” Knipfel said. “If you get items people are passionate about, then you will have a higher rate of attendance.”

Knipfel said she wasn’t sure how hearings at the other locations have been going. Public hearings are held at University of Iowa, University of Northern Iowa, Iowa Braille and Sight Saving School, Iowa School for the Deaf and the board office in Urbandale.

“I think the turnout has been low, but I believe

“Six months down the road, we don’t know if it may continue like this.”

Shirley Knipfel

“[Even if I had known about the meeting], I probably wouldn’t have gone,” Sepulveda said.

Knipfel said many students may not exactly know what the Board of Regents is.

“I don’t know what I would say,” Rink said. “I don’t even know what [the Board of Regents] is really about.”

Knipfel said attendance is mostly related to the board’s docket and what is of interest to the public and students.

Time of day also influences attendance.

When asked if the hearings seemed to make a difference at the board meetings, Knipfel said, “It’s all new. [It’s about] going through a process to try and figure out what’s going to work and what isn’t.”

These public hearings are part of the Transparency Task Force’s recommendations of best practices to the board.

Members of the public enter, sign in and record a message for the board to listen to before the board meeting.

“Six months down the road, we don’t know if it may continue like this, or we may have 10 to 15 people show up,” Knipfel said.

Darbyshire began to pack up technology at 7:01, and by 7:08, everyone had left the Campanile Room.

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Jonathan Krueger/Iowa State Daily  
Matt Darbyshire, Diana Pounds and Shirley Knipfel fruitlessly wait for people to arrive at the public hearing for the Board of Regents in the Campanile Room on Thursday.



After loss, volleyball hits road for TCU

By Clint.Cole @iowastatedaily.com

A win at West Virginia on Nov. 13 was enough to vault the ISU volleyball team back into this week's AVCA rankings, checking in at No. 24. They then took a step back at home, dropping 3-of-4 sets to No. 22 Kansas. They will try to get back to their winning ways on Saturday against Texas Christian in Fort Worth, Texas.

The Cyclones (17-7, 10-3 Big 12) will face the Horned Frogs (15-13, 3-10 Big 12), who were swept in their last two matches against Oklahoma and West Virginia, both on the road. The last time the Cyclones and Horned Frogs met was at Hilton Coliseum on Oct. 26 when Iowa State swept TCU.

One thing that the Cyclones will try to do better against TCU than they did against Kansas is compete.

"I think we just need to be more competitive," said ISU sophomore Mackenzie Bigbee. "After the game [against Kansas,] Christy [Johnson-Lynch] was telling us it's not the end of the world, we have practice again tomorrow, and the best opportunity for us after this is just to come to practice and compete as hard as we can."

In their last game against Kansas, the Cyclones kept the Jayhawks to just a .195 hitting percentage but were only able to hit .167 themselves. Last time they played TCU, the Horned Frogs hit .245 against the Cyclones while the Cyclones hit .280.

TCU ranks fifth in the Big 12 currently with a .236 hitting percentage. Iowa State is fourth in the conference in hitting percentage allowed with just a .183 average.

Iowa State is the best-serving team in the conference with 1.76 service aces per set but struggled with serving against Kansas as it had 12 service errors to just four aces. ISU coach Christy Johnson-Lynch said their serving needs to be better or they are going to struggle.

"If our serve and pass game isn't on, we're going to struggle," Johnson-Lynch said. "We've got to make sure we really address that in practice and get back into it." The Cyclones will face the Horned Frogs on Saturday at 1 p.m. at University Recreation Center in Fort Worth, Texas.



At the Midwest Regional, sophomore Crystal Nelson crossed the finish line in first place with a time of 20:12, eight seconds ahead of the next runner. The No. 7-ranked women's cross-country team, with its fourth-consecutive regional title, heads to the NCAA Championships on Saturday in Terre Haute, Ind.

Race to the CHAMPIONSHIP

Cyclone women exceed expectations, prepare for NCAA Championships

By Ryan.Young @iowastatedaily.com

When the ISU women's cross-country season started back in August, many never thought that it would be where it is now.

Even the team didn't expect to do as well as it has.

"We thought that we could get here at the beginning, but we definitely expected it to be much harder than it was," said ISU coach Andrea Grove-McDonough. "It's been a much smoother ride than we expected."

After winning the Midwest Regional meet last weekend, the team earned an automatic bid to the national meet for the fourth year in a row. They will be competing in the NCAA Championships on Saturday in Terre Haute, Ind.

Sophomore Crystal Nelson — who won the regional meet by beating the next closest runner by eight seconds — led the team to their fourth consecutive Midwest Regional title. Nelson was also named the Midwest Regional Runner of the Year.

"I had no idea that there was such an award, to be honest," Nelson said. "But it really does



Senior Mohamed Hrezi smiles as he crosses the finish line during the regional cross-country meet. Hrezi finished fourth in the men's 10K race, earning himself a trip to the national meet this Saturday in Terre Haute, Ind.

mean a lot. It just goes to show that all the hard work I've been putting in this year has paid off. It's pretty reassuring."

Grove-McDonough, who is in her first season at Iowa State, was named the Midwest Regional Coach of the Year as well. She came into the season joining a team who had just lost two All-Americans in Betsy Saina and Meaghan Nelson.

Expectations were not very high for the Cyclones, as many did not know who would fill in for Saina and Nelson.

"We're ranked No. 7 because we deserve to be. These girls have worked so hard this year. ... They deserve it."

ISU coach Andrea Grove-McDonough

current No. 7 ranking.

But they are not the only Cyclones headed to the national meet as ISU men's runner Mohamed Hrezi finished fourth at the regional last weekend, earning an individual bid to the tournament.

The men's team, however, just missed a trip to the meet after finishing third at regionals.

And while some maybe have high expectations for the women, who are coming off three Big 12 Championships and a Midwest Regional victory, senior captain Samantha Bluske is just hoping for one thing at the end of the race on Saturday.

"I'm expecting that each girl runs to their full capability on that day, whatever that means," Bluske said. "We've focused on not putting a number on the day, just because we could all race the best race of the season, and it could still not be enough. So we just want to make sure that each one of us does what we need to do to be successful on the day."

Trio looks back on careers, preps for final home game

By Dean.Berhow-Goll @iowastatedaily.com

On Saturday night, the ISU football team won't be playing for a bowl game; it won't be playing for a winning record; but it will be playing for pride and to make memories.

Three seniors — Jeff Woody, Jeremiah George and Shontrelle Johnson — each has a different story from their time in Ames and each of their stories will come to an end Saturday night.

Jeff Woody joined the team as a walk-on, and two years later, he scored the biggest touchdown in ISU history.

He made countless memories throughout his career as a Cyclone, and all of them should be hitting him as he takes the field for the last time at Jack Trice Stadium. Ranging from scoring the game-winner against No. 2 Oklahoma State in 2011 to proposing to his girlfriend, he's made enough memories to last him a lifetime.

"It's going to be emotional, I know that," Woody said. "Hopefully I keep the emotions in check, but I know that's not going to happen."

So how does Woody want to finish his career as a Cyclone? What would his ideal last play be in a cardinal and gold uniform? For him, he wouldn't even want to be on the field.

"I want to be watching either [Grant] Rohach or Sam [Richardson], whoever's in there, taking a knee at the end of the game and seeing the number that the Cyclones have higher than the number the Jayhawks have running over to the student section to sing the fight song," Woody said.

Two times in Shontrelle Johnson's

career, he's faced career-threatening injuries. Once receiving cervical fusion surgery in his neck and a year later tearing his ACL before the Liberty Bowl.

Woody said that's a testament to his character.

"Shontrelle Johnson is one of the most mentally tough individuals that I have ever had the privilege of talking to," Woody said. "I think he had to get taken out on a stretcher, and I was talking to her, [my then fiancée] where if it was me, I'd probably just hang them up, but Shontrelle wanted nothing to do with that, he wanted to be back on the field, he wanted to be wearing that cardinal and gold playing football."

Johnson calls it being blessed. Plenty of times he thought about calling it quits and walking away, but he thanks his teammates and coaches for supporting him.

"A lot of times," Johnson said about thinking of walking away. "The neck injury was something that I debated if I wanted to keep my scholarship and help coach, because guys don't come back from that kind of injury, but it was definitely a test of faith."

Jeremiah George still remembers when ISU coach Paul Rhoads came and recruited him at home in Florida. After the Oklahoma game on Nov. 16, George, his parents and Rhoads all took a stroll down memory lane, revisiting the event.

"Coach Rhoads came over and put his arms around my mom and dad and took them back when he came into my house and recruited me and he started to get a little choked up because I talked about wanting to be a Cyclone that night and then my mom choked up and then everything started hitting me," George said. "I've loved everything about this,

SENIORS

JEREMIAH GEORGE



JEFF WOODY



SHONTRELLE JOHNSON



The set of seniors consists of a linebacker and two runningbacks. "You're talking about some guys that have been a part of great things in this program over time," Paul Rhoads said.

and Iowa State will be close to my heart for the rest of my life."

So how does George — the defensive captain and currently the Big 12 leading tackler — want to be remembered?

"The passion I play with, the leadership I try to give," George said. "A lot of people won't remember this team. If they do and I'm brought to mind I just hope they remember I played with passion, I played every down and I did the best I could do for the team."

Rhoads was asked Monday about what this senior class will mean to him.

This class that was a part of the win at Nebraska, beating No. 2 Oklahoma State and last year's win against No. 15 TCU.

It's a class that has been through the biggest wins in Rhoads' tenure at Iowa State.

"[I] asked if anybody had been with us to Lincoln and really had made that trip," Rhoads said. "You're talking about some guys that have been a part of great things in this program over time. This will be a special game for them and hopefully they'll lead the way making it a productive week as we lead up to that game."



# Nicholson to face off against former team

ISU readies for Old Dominion, familiar foes

By Beau.Berkley  
@iowastatedaily.com

A little more than 1,200 miles separated John Nicholson from home, and after four years, he finally made it back.

The 157 pounder for the Cyclones and Des Moines native spent the last four years as a member of the Old Dominion wrestling team before making his return to Iowa.

On Sunday, Nicholson returns to Norfolk, Va., to wrestle his old squad.

“I’m excited about it. It’s going to be cool,” Nicholson said. “It’s going to be a little weird, and I’m not sure how they’re going to be, but I’m excited.”

Coming back home was an easy choice for Nicholson, and wrestling for the Cyclones was an even easier choice.

“I’ve always liked it here and I’ve been going to home meets since forever,” Nicholson said. “My coach is here and I wanted to be here and be home. Troy [Nickerson] called me up and asked me if I wanted to wrestle this year. If it wasn’t for that, I don’t think I’d be wrestling right now.”

Nicholson racked up 62 wins during his time at Old Dominion, and now at Iowa State, Nicholson will take his perfect 6-0 record into Sunday and try to protect it against his old teammate Tristan Warner.

Old Dominion has had Iowa State’s number the last two years, defeating the Cyclones in Ames



Redshirt senior John Nicholson throws Grand View’s Quinten Haynes to the mat in their 157-pound matchup on Nov. 7 at Hilton Coliseum. Nicholson, a Des Moines native, spent four years at Old Dominion before returning to Iowa. He joins the Cyclones this weekend in facing his former teammates in Norfolk, Va.

last year 22-13 and 21-16 the year before that.

“We just need to wrestle with intensity and a sense of urgency,” said 197-pound All-American Kyven Gadson. “They’re not going to back down, and they’ve beat us twice. We’re 4-0 right now, and

we don’t want to lose any momentum, especially with the Iowa meet coming up right after that.”

Last season, Iowa State notched an 8-3 record on the road, which included seven-straight dual victories from Jan. 11

to March 8.

Four-straight dual victories to start the 2013 season has ISU coach Kevin Jackson confident, but he thinks people have yet to see his team at full strength.

“We just have to wrestle to our ability and our

potential, and I don’t think we’ve done that,” Jackson said. “[Old Dominion will] compete well against us, and now their confidence is up because they have beat us the last couple of times, but I don’t think they’ve seen what we’re really all about.”

## The Matchup

**Who:** Iowa State vs. Old Dominion

**When:** 1 p.m. Sunday

**Where:** Ted Constant Center in Norfolk, Va.

# Team aims to bond en route to away games during break



Freshman Jadda Buckley drives the ball down the court during the game against Jadda University of South Dakota on Nov. 13 at Hilton Coliseum.

Time on road gives chance for players to strengthen trust

By Alex.Gookin  
@iowastatedaily.com

When Iowa State finishes its final practice before heading to Des Moines to take on in-state rival Drake on Sunday, much of the student body will be gone.

But the No. 22 Cyclones have work to do.

With school work winding down for a week, the competition and road tests ramp up with three road games ranging from the neighboring Knapp Center in Des Moines to the South Point Shootout in Las Vegas.

“The negative of being a Division I athlete, which I think is a small negative, is you don’t get a normal Thanksgiving break and you get a shortened Christmas break,” said ISU coach Bill Fennelly. “But the trade-off I think is worth it.”

The trade-off includes some of the first genuine team bonding of the season and an opportunity to travel across the country playing basketball. Fennelly said the time the team spends

around each other during the week off of classes can bring them closer together.

“You learn a lot about your team when you go on the road,” Fennelly said. “Sometimes [at home] they see each other at practice and that’s it. And now you’re traveling together; you room together; you eat together; you spend a lot of time together ... The great teams develop a great amount of trust, and part of that trust is built by living together and hanging out together.”

With four freshmen on the roster, two of which are in the starting lineup, developing relationships and team unity early in the season is key. Last season, only Nicole “Kidd” Blaskowsky and Madison Baier had to adapt to an already cohesive unit that featured two future WNBA players and experienced players like Nikki Moody and Hallie Christofferson.

The opportunity for growth is exciting to both players and coaches, but not without a bit of caution.

When asked if he was worried about starting two freshmen on the road for the first time this season, Fennelly’s answer was quick.

“Oh, yeah. A lot of wor-

## The matchup

**Who:** Iowa State vs. Drake

**When:** 2:05 p.m. Sunday

**Where:** Knapp Center, Des Moines

ries,” Fennelly said with a laugh. “These kids have traveled a lot; they’ve played AAU basketball, but still, the first four times they put an Iowa State uniform on, they [have] to walk out in front of family and a lot of friends. There is a comfort level there.”

The Cyclones will be eased into the tough road stretch when they take on Drake on Sunday in Des Moines. Fennelly said he is looking forward to the opportunity to play in front of ISU fans despite being on the road in Des Moines.

As for the players, they are preparing for a nontraditional Fall Break themselves.

On the road for the first time, some freshmen are just looking forward to getting on the court.

“I’m pretty excited,” said freshman Jadda Buckley. “The girls are very helpful in what to do and what to expect. ... Obviously, nerves will always play a big role, but I’m excited to see how it goes.”



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**2** During the fashion show portion of International Night 2013, a chinese student walks the runway showing off a dress.

**3** Different types of international food was served to the public. Guests experienced different flavors from many parts of the world.

**4** The Chinese Students and Scholars Association preformed a dance that consisted of both traditional and modern Chinese music. Eight performances were shown throughout the evening.

**5** A student walks the runway displaying Indonesian cultural attire. The show featured many different countries and their cultural clothing.

**6** Members of the Indian Student Association perform a dance mix of hip-hop and Bollywood styles to many genres of South Indian tunes.





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### General Description:

The Senior Advertising Account Executive targets potential advertising clients and develops relationships in order to acquire new advertising accounts, as well as maintains relationships and favorable contacts with current and potential advertising accounts. He/she liaises closely with his/her clients throughout ad campaigns, often on a daily basis. He/she manages administrative and ad campaign work, ensuring that everything is completed on time, on budget, and meets the customers' expectations.

### Responsibilities:

1. Manage a portfolio of accounts to build assigned territory and increase market share; Maintain electronic and printed client account records.
2. Achieve sales targets, relying on extensive experience and judgment to plan and accomplish goals.
3. Meet and liaise with clients to discuss and identify their advertising requirements.
4. Make "pitches" to try to win new business for the agency.
5. Work with Sales & Marketing Director to devise an advertising campaign that meets the client's brief and budget. Become and remain familiar with a variety of the field's concepts, practices, and procedures.
6. Present creative work to clients to obtain approval and/or modification.
7. Lead and direct the work of other Advertising Account Executives; Act as a mentor and trainer with junior staff members.
8. Brief media, creative, and research staff, and assist with the formulation of marketing and ad campaign strategies.
9. Act as the link between the client and agency by maintaining regular contact with both, negotiating with clients and agency staff about the details of campaigns, and ensuring that communication flows effectively.
10. Monitor the effectiveness of campaigns; Deliver and present client reports.
11. Complete administrative work, as required.

### Skills:

- Excellent spoken and written communication skills
- Strong presentation and negotiation skills
- Confidence, tact, and a persuasive manner
- Excellent organizational and time management skills
- Excellent "people skills," for working with a range of colleagues and clients
- Ability to meet deadlines and reach goals
- A professional manner
- Excellent business sense

### Apply at:

<http://www.iowastatedaily.com/apply/>

Iowa State Daily, 108 Hamilton Hall, Iowa State University, Ames, Iowa 50011

### Send Inquiries To:

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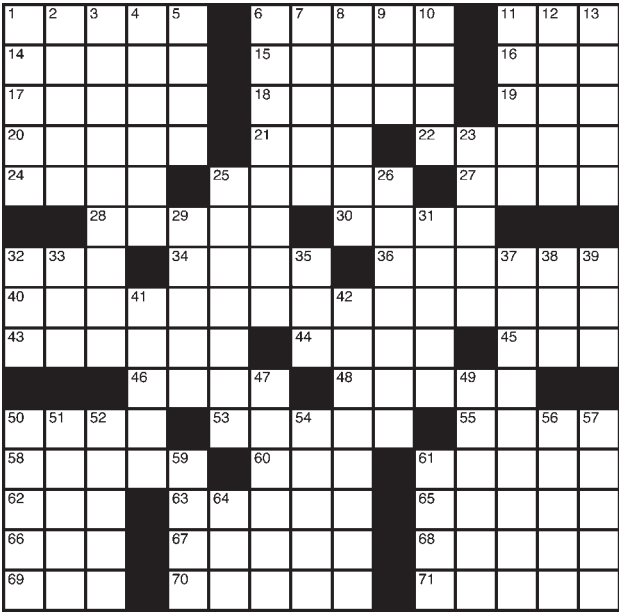
1st in Price

1st in Location

# Daily Fun & Games

Puzzle answers available online at: [www.iowastatedaily.com/puzzles](http://www.iowastatedaily.com/puzzles)

## Crossword



### Across

- 1 Brother of Raúl and Juanita
- 6 Purple candle scent
- 11 Poetic time reference
- 14 Tequila source
- 15 Month in Madrid
- 16 Sprinkling on French fries?
- 17 Uses as a reference
- 18 Many pets
- 19 For example
- 20 Calendar entry
- 21 Kyrgyzstan city
- 22 Construction beams
- 24 Julia's "Ocean's Twelve" role
- 25 Legend of the links
- 27 Old \_\_, Connecticut
- 28 "They went \_\_ in a Sieve, they did": Lear
- 30 Logan of "60 Minutes"
- 32 Words in a dish
- 34 Relinquish
- 36 Jazz double bassist Charlie
- 40 Web concerns ... and based on six familiar names hidden in rows 1, 4, 12 and 15 of this puzzle grid, what the black squares in those rows symbolize
- 43 West Texas city

- 44 Approaching
- 45 Tiny complaint
- 46 Uno y dos y tres
- 48 Migratory birds
- 50 Oaf
- 53 Some Staples employees
- 55 Bear whose bed was too hard
- 58 Source of much Indian tea
- 60 Sky light?
- 61 Pumpkin, e.g.
- 62 Moo \_\_ pork
- 63 Graduated series
- 65 10th-century Holy Roman emperor
- 66 Mountain end
- 67 Increases, with "up"
- 68 "It Wasn't All Velvet" memoirist
- 69 Diddy ditty
- 70 Arraignment answers
- 71 "That's all \_\_, dude": "Not my fault"

### Down

- 1 Aspect
- 2 Just tell me"
- 3 Librarian's device
- 4 Nevertheless
- 5 Out of concern that
- 6 Summer quaff
- 7 Taken
- 8 More than harmful
- 9 Works on walls
- 10 Mozart's " \_\_ fan tutte"

- 11 David Sedaris work
- 12 Lack faith in a truce, maybe
- 13 "Family Ties" mother
- 23 Space on a form
- 25 "I want results!"
- 26 Lawsuit goal
- 29 " \_\_ Me While I Kiss This Guy"; book of misheard lyrics
- 31 Loaded, in Limoges
- 32 Big club
- 33 Cyberchuckle
- 35 Predatory bird
- 37 Singer and longtime owner of baseball's Angels
- 38 Sch. 30 miles south of Providence
- 39 Bygone boomer
- 41 Elbows to nibble
- 42 Royal title
- 47 Bagel choice
- 49 Perfect
- 50 \_\_ tag
- 51 "Ulysses" actor Milo
- 52 Take by force
- 54 Apology ending
- 56 Teaser
- 57 Parting mot
- 59 Dealership amt.
- 61 Attend
- 64 Western st.

## Horoscope by Linda Black

### Today's Birthday

(11/22/13)

Teach what you most want to learn this year. Your vision inspires, and communication comes easily. Take a long-term approach with love and money. Pay down debt and save. Lighten your load. Nourish and deepen cherished partnerships. Patience, compromise and listening take you higher. Explore new concepts, cultures and philosophies, and share insights. Your vitality grows.

To get the advantage, check the day's rating: 10 is the easiest day, 0 the most challenging.

### Aries

(March 21-April 19)

**Today is an 8** – For the next month, with the Sun in Sagittarius, it's easier to explore new areas. Your capacity to follow orders right now helps you grow. Don't overspend out of guilt. Love is on the upswing. Enjoy delightful moments.

### Taurus

(April 20-May 20)

**Today is a 9** – It's time to gather up your harvest, as much as you can. Decorate your castle. It's easier to spark innovation when you get your team involved. Let friends talk you into trying something really different.

### Gemini

(May 21-June 20)

**Today is a 7** – For about a month, let your partner take the lead. Share your feelings, and also listen. If you're doing all the talking, slow down. Abundance leads to overload. Learn a management trick.

### Cancer

(June 21-July 22)

**Today is a 9** – It's a very busy month ahead! Your capacity to make money is higher than normal, and so are temptations to spend. Make sure to end with a positive balance. Provide well for family. Let someone else cook.

### Leo

(July 23-Aug. 22)

**Today is an 8** – You're on top of a cloud, full of ideas and passion. Get grounded, or you may float away. Make time for love, fun and games over the next month. Sleep well.

### Virgo

(Aug. 23-Sept. 22)

**Today is a 8** – There's not a moment to lose. Prioritize obligations so that you're not overwhelmed. Take one step at a time. You're lucky now, especially sensitive, and passions percolate. Spend time outdoors or in meditation.

### Libra

(Sept. 23-Oct. 22)

**Today is a 7** – Concentrate on your studies for the next month so you can rest easy during the holidays. You're becoming more interested and interesting. Don't forget to collect an old debt. And don't sweat the small stuff.

### Scorpio

(Oct. 23-Nov. 21)

**Today is a 9** – Your feelings are intensified, and so is the amount of work ahead. It could seem overwhelming. Take frequent breaks. For the next month, it's easier to make money, and your status rises. Get what you want.

### Sagittarius

(Nov. 22-Dec. 21)

**Today is a 8** – It may not look like it just now, but for the next month, you have an advantage. Study with confidence. You're not afraid to take risks when you're committed. Spend, but do so wisely; don't waste money now. Listen at keyholes.

### Capricorn

(Dec. 22-Jan. 19)

**Today is a 9** – A lack of funds could threaten your plans. Save where you can, spending only on what furthers your career or special project. For about four weeks, finish up old business. Don't eat too much. Family pulls together.

### Aquarius

(Jan. 20-Feb. 18)

**Today is a 8** – There's more than you thought there would be, despite the circumstances. Your team is red hot and ready for action. If you don't know how to proceed, don't be afraid to ask for directions. Talk to your talented partners.

### Pisces

(Feb. 19-March 20)

**Today is a 9** – Focus on your career, and don't look back. See how your network can support you in getting your ideas into action. Clean up messes when they occur. Serve others without compensation. Perform an anonymous good deed.

## Sudoku by the Mephram Group

|   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|
|   | 3 | 5 |   | 8 | 7 |   |   |
| 7 |   | 6 |   |   | 8 |   |   |
|   |   |   |   | 3 |   |   | 9 |
|   |   |   |   |   | 1 | 6 |   |
|   | 1 |   | 4 |   | 6 |   | 9 |
|   | 7 | 8 |   |   |   |   |   |
| 8 |   |   |   | 9 |   |   |   |
|   |   | 2 |   |   |   |   | 1 |
|   |   | 9 | 2 |   | 5 | 7 |   |

LEVEL: 1 2 3 4

Complete the grid so each row, column and 3-by-3 box (in bold borders) contains every digit, 1 to 9. For strategies on how to solve Sudoku, visit [www.sudoku.org.uk](http://www.sudoku.org.uk)