



THE veterinarian's right to broaden his scope of activity will be challenged by public curiosity. Public curiosity must be answered by public explanation. Such explanation, in turn, must be made before various civic organizations and societies, and meet the acid test of public approval. Does the veterinarian of today have the ability to express his views and knowledge to public gatherings in such a manner as to create a favorable impression of the veterinary profession? Self analysis may reveal the lack of ability.

But, one may ask, who wishes to make public addresses? It is hardly a question of "who wants to," but rather, "will I when called upon?" Refusal denotes lack of interest, a black mark against any professional man. A pathetic attempt at fulfilling the obligation is likewise detrimental. What then can be done to aid the situation? The solution to the problem lies in improving the ability to speak in public.

Such development of latent ability is difficult, but certainly within the realm of possibility. There are a few common sense practices which can be built up even though one's treatment of the English language did at one time horrify his English teacher. The first of the necessities is an unflinching interest in the subject of the talk. That should be instinctive, but if perchance someone does lack the necessary interest in his work, action should be taken to correct the situation.

Another requisite of a palatable discussion is knowledge of the subject. If one is lacking in knowledge of his subject, he should take sufficient time to brush up on the details. No modern day audience is so ignorant that it cannot detect a lack of information.

Then comes organization of thought and the matter of practice in the art of speech making. Perhaps an outline is taboo as a reference piece in an informal talk, but when one is giving information, he may certainly transgress a little for the sake of insuring accuracy and completeness. And as for practice, no man can go through seventeen years of public school education and say he has never had an opportunity to do a bit of public speaking. It is never too late to start, the sooner the better.

It all sums up to a determination to do the job and enhance our standing by so doing. Let us begin such training here in school as an individually welcome assignment and continue the practice in our professional relationships.

OUR COVER shows a new arrival in the equine kingdom being treated under maternal surveillance.