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## Not All Lessons

## Come in Textbooks

by Mary Louise Duthrie

**A**LTHOUGH you've searched the library through and through, you can find nothing that will give a clue on how to become a popular coed. And yet you do want to be a "howling" success. College life is truly a delightful, thrilling game so here are a few ideas to help you off to a good start. Of course, you can win!

**APPEARANCE:** You are on parade day and night regardless, whether you're at the Junior Prom or an eight o'clock class. Can you imagine a man's disillusionment over last night's date the next morning in class when he sees the tangled mop that replaces those glossy, carefully arranged curls? Where is that glorious complexion now devoid of lipstick and powder? Could this poorly-dressed coed be his well-groomed date of last evening?

Never let down in your appearance. If it takes you a long time to dress, set the alarm a half hour earlier. Be as careful in your selection of classroom clothes as you are in evening dress. It might be wise to make a few preparations the night before. A few painstaking touches given to the hair before retiring will bring excellent results. A good pressing will do wonders for a frock and really it takes so little time. Genuine popularity carries through everyday, all the year round.

**CONDUCT:** College is like a small gossip town. Scandal goes lickety-cut through dorms, sororities and fraternities, and reputations are made or lost in "bull sessions." These discussions are very critical. Whatever you do or say is going to be held against you unless it is up to standard. Make up your mind that you will not hurt anyone's reputation! Why not keep mum unless you can tell something to that person's advantage? It will win you many friends.

Remember coed freshmen are obviously under the social microscope. Sorority members are sizing them up for prospective rushees, and boys are classifying them for dates. It is important to know the rules of the game, since the new girls are the most dated girls on the campus. Amid all the gay, exciting rush don't forget that college will rest its judgment on the first impression you make, so let it be a good one.

The popular coed knows how to conduct herself. She doesn't obviously try to be the life of the party. She does try to be amusing and charming and have a good time.

The wise freshman doesn't put on an

air of sophistication. College men rush these new coeds because they are so eager and sincerely thrilled over every detail in their new life.

Don't talk big to give the impression that you've seen a lot of life. Beware of tagging your reputation with "fast". One of the greatest mistakes freshmen make is acting wild when they're not.

What is the popular coed? She is friendly, charming and sincere. She is considerate of everyone, but she is too intelligent to allow anyone to take advantage of her sweet disposition. She is perfectly natural and does not pose or act affectitious.

She is classed as a "swell date" for three reasons: first, attractive, because she is well groomed and suitably dressed; second, interesting to talk with, because she intelligently draws the line between intellectual seriousness and silly frivolity; third, she always pays

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her dates the compliment of having an enjoyable time.

**LINES:** Lines are sadly out of date and rather easily recognized. It may sound flattering to tell the evening's date that he has Clark Gable's shoulders, or Bob Taylor's smile, or that you never knew what love meant until you met him. It goes over fine at first, but oh, the sad reckoning when a few of your boy friends get together.

**DATES:** Dates are most unevenly divided in college. Some girls, from the day college starts, are besieged by a constantly ringing telephone and are asked for more dates than they can possibly accept. Others may be as pretty and as nicely dressed but their telephone rings infrequently.

Very likely those popular girls followed these rules:

1. Go to all the get-acquainted parties given during the first week of school. Most of these parties are dateless affairs so don't worry if you don't have an escort, but do make your nicest appearance because the rest of the college will be there to look over the new crop.

2. Never break a date unless for legitimate reasons such as illness or an unexpected "exam." Never break a date because you get an opportunity for a better one. You might flatter this "better date" at the time, if you break it for him, but he will be wary about asking for another for fear he will be left in the lurch the next time.

3. Don't be a golddigger about your dates. Remember that college boys are on allowances and probably not very large ones. If you're not sure of his financial circumstances let the boy make suggestions when you order dinner or refreshments during intermission at a dance. Don't express your desire to go to an expensive place to dine if he asks your preference, unless you're sure he can afford it and would like to go himself.

**FRIENDS.** They are what make life so full and rich. It is a mistake for a coed to concentrate on boys and not try to gain the friendship of girls. A girl's busy evenings cannot compensate for the loneliness she must feel if she does not share in girls' friendships in the dorm, in the gym and at social affairs solely for girls.

**ACTIVITIES:** There is a variety of activities: the student publications, Veishea, music, debating, athletics and many others. Don't try too many, but concentrate on a few most interesting to you. With a combination of personality, talent and hard work, you may win your way to the top in these activities.

**STUDIES:** After all, these cannot be neglected. Whether you are an A student or just average, you should strive to do your very best. It is important to keep your grades up to standard.

Then you will have time for all the enjoyment the campus has to offer.

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