

IOWA STATE UNIVERSITY

ISU Library

# Distance Learning Student Survey 2016

## Summary

# Survey Goals & Background

## Goals:

- Ongoing ISU DL Student Library needs assessment
- Assess student awareness/use of ISU Library resources & services
- Measure any change since 2011 & 2013 surveys

## Background:

- IRB approved research
- Re-run of 2013 Student Survey with a few new questions
- Administered March 22-April 22, 2016

# Results at a Glance

## Demographics

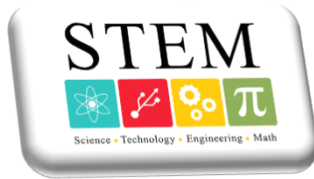
	2011	2013	2016
# Respondents *	353	405	467
Response Rate	31%	34%	35%
% 100+ Miles away	61%	64%	66%
% Grad Students	73%	75%	79%

\* Usable responses (over age 18)

## Library Resource Use Important to my DL Success

	2011	2013	2016
Very important	36%	42%	43%
Important	34%	33%	34%
Not much/Not at all	23%	26%	23%

# New Question: Major Area of Study



60% Stem Major



30% SSH Major



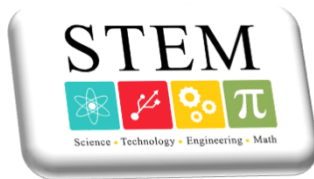
N=462

STEM	%
Ag & Life Sci	30%
Math CompSci	9%
PhysSci & Engin	21%
VetMed	.04%

SSH	%
Arts & Design	1%
BusEcon	6%
Humanities	4%
SocSci & Educ	19%
NA/Undecided	10%

Clip art – Clker.com; US Embassy Prague; UVM Bored

# “Library resource use not important to my DL course success”



73% Stem Major



37% SSH Major



N=107

STEM	%
Ag & Life Sci	23%
Math CompSci	18%
PhysSci & Engin	23%
VetMed	9%

SSH	%
Arts & Design	0%
BusEcon	18%
Humanities	7%
SocSci & Educ	7%
NA/Undecided	5%

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# Three Views on DL Student Success

Library Resource Use Important to DL Success = 77% agree

N=467



## Research Skills....

“Able to find what I need...”

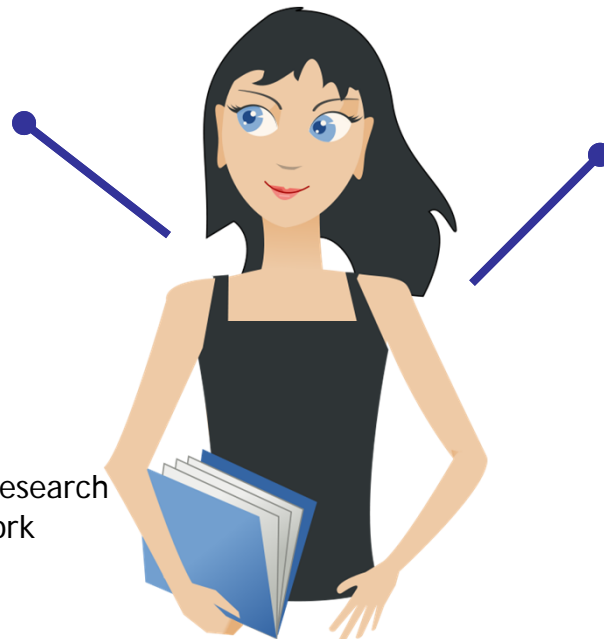
ALWAYS: 15%

ALMOST ALWAYS : 53%

NOT VERY OFTEN-NEVER: 8%

NOT RELEVANT: 25% library research not relevant to my DL coursework

N = 462



## ISU Library Website....

“My success in finding what I need...”

VERY GOOD: 24%

GOOD : 45%

POOR-VERY POOR: 7%

NOT RELEVANT: 24% library research not relevant to my DL coursework

N = 462

Clip art – Clker.com

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ISU Library

# “Used & Liked” vs Ease of Use

## Comparing 2013 and 2016 responses

### 2013 “Used & liked”

#### I ❤️ the Lib

- ❤️ 75% agree ISU Library is important to their DL success
- ❤️ **QUICK SEARCH**  
41% used & liked
- ❤️ **Article Indexes & Databases**  
44% used & liked
- ❤️ **EJOURNALS & ARTICLES**  
49% used & liked
- ❤️ **LIBRARY WEBSITE**  
54% used & liked

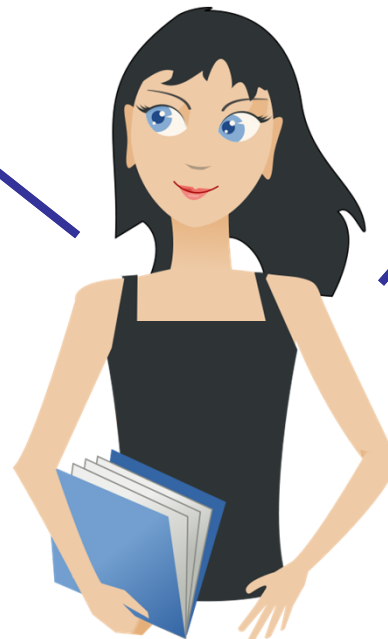
2013 N = 405; varies by Question

### 2016 “Ease of use”

#### 👍 Easy to use to find what I need

- 👍 77% agree ISU Library is important to their DL success
- 👍 **QUICK SEARCH**  
62% Easy to Very Easy
- 👍 **Article Indexes & Databases**  
57% Easy to Very Easy
- 👍 **EJOURNALS & ARTICLES**  
61% Easy to Very Easy
- 👍 **LIBRARY WEBSITE**  
64% Easy to Very Easy

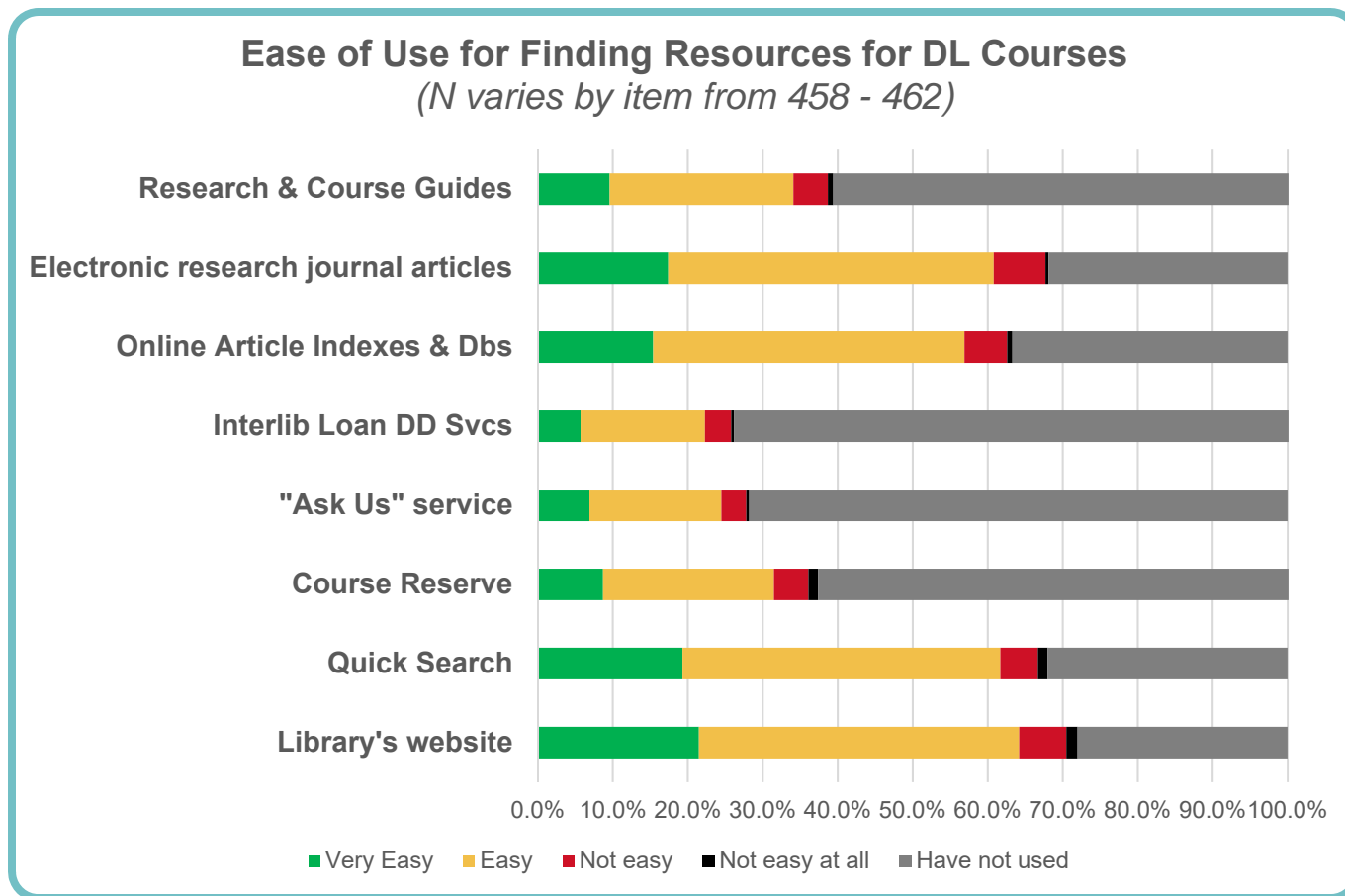
2016 N = 458 - 462; varies by Question



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# 2016 Survey Respondents on “Ease of Use”

*“How easy was it for me to use to find what I needed for my DL coursework”*





# 5 Areas of Difficulty

## LIBRARY WEBSITE

"Library website is terrible. Hard to navigate."

## FINDING ARTICLES

"...it is challenging to find my way to the correct library site to find my journal articles."

## LOGIN DIFFERENT

"I don't like that ISU Library requires a different password from ISU Net ID"



Image: freepik.com

## NEED INSTRUCTION

"Very difficult to figure out how and what to search for and searching capability doesn't seem flexible..."

## LOSING USERS

"It is ok but sometimes Google is more relevant sadly even for scholarly articles."

GRAD STUDENTS MADE ALL THESE COMMENTS

# 2016 DL Student Survey IRB

## DL Committee & IRB

Linda Anderson

Dan Coffey

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