COTTONS are again used to express the mode! New youthful styles are fashioned from gay, crisp cottons, which give a feeling of brightness and charm impossible with other fabrics.

Cottons were high in favor ten years ago. Every woman wore gingham, and the younger generation's standby for summer parties was an organdie and the younger generation's standby fabrics. Tons, which give a feeling of bright—simple cotton frock offered excuses for a change. Those who still wore the dress. Gradually, however, there was a change. Those who still wore the simple cotton frock offered excuses for its appearance—they were so cool, they washed so easily—all of which meant that the wearer still thought they were practical, but acknowledged that they were no longer smart. Three years after the peak-season for cottons, the house dress and children's clothing were all that were shown anywhere in cotton. Even underwear was no longer made of cotton.

New silks printed in gorgeous colors caught Dame Fashion's fancy and were seen everywhere. Beside these gaily colored fabrics, the cottons seemed dull and lifeless—and consequently were dropped.

The cycle of fashion has turned, and again the cotton frock is fashionable. From slim tailored sport dresses to gay picturesque frocks, all are again found in cotton. Each smart style has been developed from the particular material which can be used to best advantage, for cotton is so versatile that it may be woven into countless different fabrics. With the new fabrics, each dress has become delightful to wear, and astonishingly simple to care for, and best of all, the color is fast. Cotton fabrics may be so easily laundered that spots are removed and the dress may always be restored to its original freshness in a way which adds to its charm and comfort.

Gingham, shirting, broadcloth, lawn and plique are all used. But these are not the same gingham, shirtings, broadcloths, lawns and pliques of ten years ago. The American cotton manufacturers followed the lead of the silk manufacturers, and have employed styles designers, with the result that the cottons of today, beside being admittedly practical, have the added appeal of being extremely fashionable.

The trend for cotton dresses was well illustrated by the 4-H Club girls' style show, held recently at their annual convention in Ames. Material was furnished through the Cotton-Textile Institute of New York, to one girl from the clothing club of each of the 4-H Clubs.

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Sources of Home Economics Research

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This Act authorized an appropriation of $20,000 for the year ending June 30, 1926, with annual increments of $10,000 thereafter until the total amounts to $60,000 annually for each state. This money is used for “paying the necessary expenses of conducting investigations, or making experiments, bearing directly on the production, manufacture, use, distribution and marketing of agricultural products and including such scientific researches as have for their purpose the establishment and maintenance of a permanent and efficient agricultural industry, and such economic and sociological investigations as have for their purpose the development and improvement of the rural home and rural life.”

The projects in home economics fall under the general heads: foods and nutrition, including studies on vitamins and the importance of other minute food accessories, household management, and clothing and textiles. The aim of the investigation is purposeful, thorof, conclusive and progressive from one point to another. The ultimate aim is to be practical and to give practical facts. The object is to advance the science as well as the art, to improve the art on the basis of science.

At the present time, Iowa, with all of the work carried on in or near Iowa State College, has $7,850 with which to carry on investigations in just home economics under the Purnell Act. The work at Iowa State is being supervised by the following people: Dr. P. Mabel Nelson, A. T. Erwin, M. D. Helser, J. B. Davidson and Dr. E. E. Hoyt.

The outlook for productive research in home economics is especially bright, with all of the projects and investigations being carried on under the direction of these three organizations.

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Cotton Is Back Again
(Continued from page 7)

twenty counties in Iowa. This girl was chosen by the club to make her dress and represent them at the style show in Ames. Each girl made for herself that dress which would best interpret her own personality through the fabric. At the style show in Ames, where the finished dresses were exhibited, Miss Irma Miller of Poweshiek County was chosen as having best succeeded in interpreting herself through her dress. The county of the winning girl received $100, the county of the second place winner was given $50 and the county of the third place winner received $25. In addition, each county participating in the contest was given $5.

This project was backed by the Textile-Cotton Institute to stimulate the use of cotton fabrics, and to show the possibilities of this fabric. This contest was the first of its kind, and was marked by the unusually fine results in dresses of cotton fabrics.

New, bright, smart cotton fabrics are in increasingly great demand for dresses of many types, but the possibilities for its use are unlimited, and extend with the development of new styles of the cotton fabric.

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