

FEBRUARY 2005

Realms

OUR ERA

16

TIPS TO
LANDING
THAT BIG
JOB

play
like a girl

Dating
HORROR
STORIES



The APPLE Bunch



meet the extended family.

PowerBook ■ iBook ■ iPod ■ iPod photo ■ iPod mini
(And introducing the **NEW** Mac mini & iPod shuffle)

available on campus at:



DUBLIN BAY
Irish Pub & Grill

956-3580

320 S. 16th Ames

St. Patty's & Dublin Bay
The Tradition Continues!

St. Patrick's Day, March 17th:

- Open at 7:00 am
- Traditional Irish Fayre
- Live Music
- Food Specials
- Green Beer
- Irish Breakfast Until 10 am

Dublin Bay
is Central Iowa's
Guinness Tap Leader

Wallaby's

BAR AND GRILLE

3720 W. Lincoln Way Ames

**FULL COVERAGE OF ALL 64 NCAA MEN'S
& WOMEN'S BASKETBALL TOURNAMENT GAMES**

Burgers, Steaks, Pasta, Appetizers, Chicken Sandwiches, Wraps

19 TV's FEATURING
THE **FINEST** IN **SPORTS PROGRAMMING**



doors open
at 11:00 am DAILY

292-1167

Ethos

EDITOR

Charlie Weaver

ART DIRECTOR

Ashlee Dowd

PHOTO DIRECTOR

Joe Crimmings

MANAGING EDITORS

Matt Christensen

Shauna Stephenson

ASST. ART DIRECTOR

Dave Gilbertson

SENIOR EDITORS

Tiffany Daniels

Michelle Kalkhoff

Brett M. Plotz

DESIGNERS

Jess Lowenberg

Ryan Willett

PHOTOGRAPHERS

Matthew Obbink

Alison Sickelka

ADVERTISING DIRECTOR

Michael Dusing

ADVERTISING DESIGNER

Amanda Werner

PUBLIC RELATIONS DIRECTORS

Kelly Ferneding

Katie Spencer

BUSINESS MANAGER

Ashley Knight

FACULTY ADVISER

Mark Witherspoon

Ethos/Outlook magazine is written and edited entirely by students at Iowa State University. Ethos/Outlook is supported in part by the Government of the Student Body. The magazine is copyrighted by the editors on behalf of the Publication Board and no part may be reprinted without the permission of the editors except for workshop purposes. Opinions expressed in the magazine do not necessarily represent the views of the university. Letters to the editor are welcome and may be sent to Ethos/Outlook magazine editorial department, 07 Hamilton Hall, Ames, IA 50011 or feedback@ethosmagazine.com. Iowa State students are pre-paid subscribers. Contact Ethos/Outlook magazine for subscription inquiries. Visit us on the Web at www.ethosmagazine.com.

COVER PHOTO BY:
Joe Crimmings

Dear Reader,

Let us all rejoice! Finally we have received the sweet, sweet nectars of the gods that are Pepsi, Mountain Dew, and their various inbred offspring. No longer will we be subjected to that swill in the Coca-Cola bottles. But before we get swept away in a great wave of Pepsi euphoria, let's take a moment to really examine what we are giving up: our cans!

How many times have you been standing in front of the vending machine, salivating for an ice-cold \$1.25-bottle of pop? You have the dollar, and now you need 25 cents. So you rummage through your pockets in search of the ever-elusive quarter only to find that all you have are a few lint balls, two nickels, a dime, and four pennies. A wave of anguish rushes over you.

Then the solution hits you. Use your dollar to buy a 75-cent can. Sweet sugary glory! But now, sadly, the cans have mysteriously vanished.

To the average student, the present scarcity of cans on campus may not seem like much of an issue. But think of our lovable, slightly insane canmen (we would say "can people," but the digging-through-the-garbage-looking-for-aluminum-empties industry seems to be universally male). Think of the trauma this change will inflict. They'll have to get new business cards and nameplates made. And let's face it: bottleman just doesn't roll off the tongue like canman does.

But no worries. **ethos** is here to comfort you and our beloved canmen. As always, aside from providing you with our stunning good looks and endearing charm, we have produced a wondrous third issue to lift your spirits. Never mind that you forgot to bring us flowers or Valentine's Day. Just be sure to send us a postcard over spring break.

Speaking of the which, **ethos** has a few suggestions for all you spring breakers we're sure you won't remember: For all you bathing beauties, a free tan is great, but skin cancer is not cool. Make sure your only taste of culture isn't the local *cerveza*. If you must engage in sexual intercourse, make sure you're properly protected—condom, helmet, fake last name. But what do we know? Our best spring break was spent in Boone watching daytime TV. So go ahead and fry yourself, get wasted all you want, and make new "friends."

Finally, while at your tropical destination, don't forget the **ethos** staff slaving away for you in the bowels of Hamilton Hall, growing paler by the moment. Our goal: to be transparent by the end of the semester.

So flip the page (and the 43 other pages that follow) and enjoy. We're easy, we're free, and we've hoarded 10,000 cans of Mello-Yello in our office.

ethos editors

CONTENTS

VOLUME 56 ISSUE 3

in this issue >Features

22 PLAY LIKE A GIRL –

The secret to the women's basketball team's success just may be their practice squad.

Matt Christensen

28 A FEW GOOD WOMEN –

The few. The proud.
The women of ROTC.

Michelle Kalkhoff

34 CUPID'S CASUALTIES –

Dating problems?
You're not alone.

Abby Penning

34 Cupid's Casualties



>departments

8 SHORTS – ISU culture at a glance

9 INTERVIEW/SCHMINTERVIEW

10 SEX – Ask *Goco Moore*

12 CULTURE – The Art of Etiquette –
The tips you'll need to dine in the
swankiest restaurants without looking
like a fool.

Tiffany Daniels

14 ETHOS EXPERIENCE – Hockey Hell –
ethos laces up the skates, straps on the
pads, and hits the ice.

Brett M. Plotz

18 CAMPUS PROFILE – A Joe of
All Trades – Space exploration, virtual
reality, world travel: Joe Hynek has
done it all.

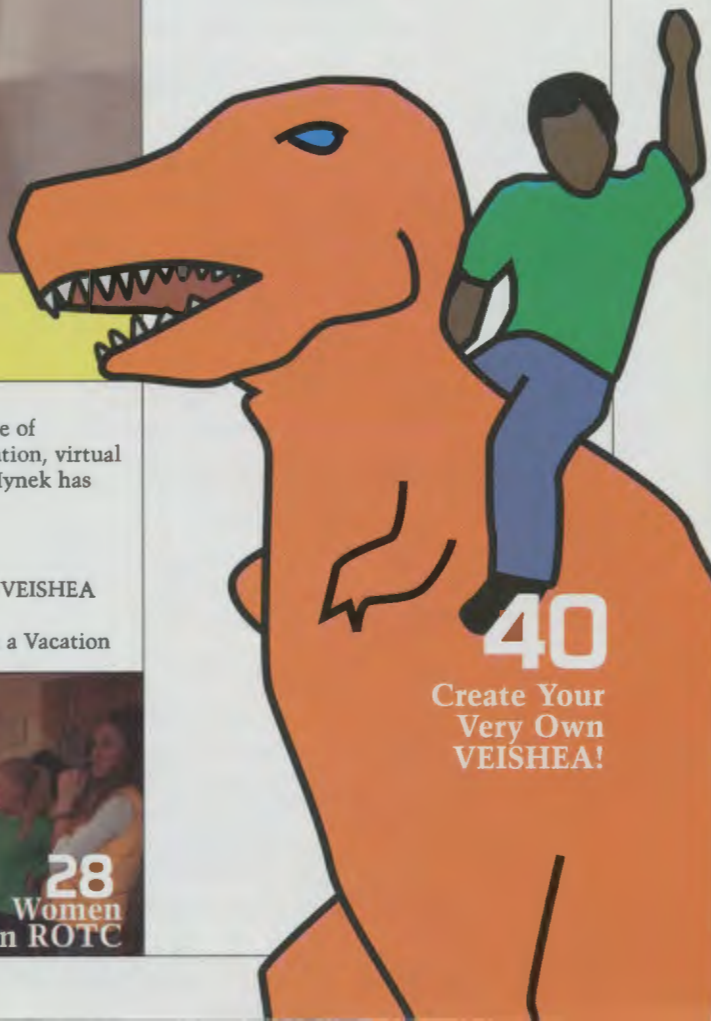
Jenny Stanley

40 THE QUICKIE – Create-a-VEISHEA

42 IN CONCLUSION – Take a Vacation



28
Women
in ROTC



40
Create Your
Very Own
VEISHEA!