

# Watch the Cyclone Ends . . .

if You'd Really See the Game  
by Winn Heyer, Sports Editor

**M**AN is being born with a football tucked under his arm, and each year from October until Christmas he lives, eats and sleeps football—much to the surprise and many times chagrin of woman.

She goes to the classical grid contests with him only to find herself watching a game, the elements of which she does not understand. Also, she finds herself sitting with a male either too dumb or irritable to explain what is happening on the field.

Woman, however, does see the color, the glamour of intercollegiate football—the crowd, the bands and possibly a particularly "cute" cheer leader—and in that respect she is far ahead of the average male, for whom football is made up of passes, the punts and other technicalities of the game. He is so lost in the play centering about the 22 men on the field that he is apt to miss the spirit of the game in his maze of betting odds, dope sheets and forward passes.

It is safe to conclude that woman is, through her observation, far better equipped to watch football and obtain a maximum of enjoyment from it than is her male companion. Serious breaches of relations between boy friend and co-ed have resulted when the girl asked some very simple question about the game and disrupted the masculine attention from his favorite sport.

**I**NVARIABLY the male has answered in terms dealing with dumb females and then returned to his October to Christmas football stupefaction.

Fundamentally, football is a simple game, but rule makers, officials and coaches—all men—have bound it up in a series of technicalities that they often can not understand.

Women, therefore, need not worry about technicalities; leave that to the male and give the "grandstand quarterback" in him a chance to assert itself.

The point to be remembered is that a football is given to a team of 11 men, and that team—not one or two men—endeavor to place the ball behind the opponents' goal line to score. When a player commits a foul, his team is penalized distances from 5 yards to 50, depending upon the foul.

That, in a few sentences, is what the rule makers annually tell in a book composed of some 80-odd pages, 13 main rules and countless subsections and approved rulings.

The secret to the enjoyment of football lies in the remembrance of the fact that in order to score each man of the 11 on the team must play his best at all times. The one man carrying the ball usually gets the credit for good play, but in reality he runs with the ball while his teammates do the work.

The grid game is like a three-ring circus—you can't look everywhere at the same time, but you can focus your attention on one particular spot and gain valuable clues where to look next.

For purposes of illustration consider that Iowa State is in possession of the ball in a Big Six game with Missouri, Kansas, Oklahoma, Nebraska or Kansas State. In such a game the best men to watch at the opening of every play are the ends—those men at the ends of the line. One of them is always in a position so that you can see him.

When the play starts and the Cyclone end turns sharply, after having run down the field a few steps, going either to the right or left of his former path, it is quite certain that a pass is on tap. The Kansas backfield, or any other backfield for that matter, will attempt to "cover" that player so that he can not receive a pass from one of the members of the Cyclone backfield.

Next consider that the Iowa State end continues straight up the field. His purpose in such action is to tackle one of the members of the opposing back-

field when that Jayhawker or Tiger back catches an Iowa State punt. When the indication for a punt is given by the end, focus your attention on the Cyclone line and backfield members as they attempt to block so that the kicker may get the ball under way.

When the Cyclone end charges forward and blocks the first man he sees, the play will probably come around his side of the line. But when he runs diagonally and throws himself at the ankles of one of the Jayhawk or Tiger backfield men, the play will go around the other end of the line or through the center of the forward wall.

The actions of the end, then, are the clues to the type of play being run. After you have seen what that end is doing, watch the man carrying the ball and see him follow his interference, made up of the guards, tackles and halfbacks, into the exact spot you had anticipated the play to go.

By watching the ends in several games, you will be able to anticipate and follow plays much better, and you will gradually pick up a few technicalities about which your boy friend is greatly concerned.

Seeing everything possible is really watching football games, and you will no longer have the feeling that you are merely sitting in the stands yelling for the home team. When women learn

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## Katherine Short on New York American

Katherine Short, '33, is assistant to Mrs. Helen Watts Schreiber, home economics editor of the New York American. She helps with the four-page home economics section of the paper published every Friday.

## Loraine Gutz . . . Marriage Her Job

Loraine Gutz has been married for several years and is now living on a farm near Van Meter, Iowa. She formerly worked for the National Dairy Council in Chicago and also wrote publicity for the Chicago Tribune.

## Josephine Wylie Drips, 'College, Opening Wedge'

"COUNTRY Gentleman"—Wallaces' Farmer—"Better Homes and Gardens"—Josephine Wylie Drips can list them all as publications on which she has held responsible positions since her graduation in 1920. Assistant editor of the "Country Gentleman" was her first job, which gave her the opportunity to start a small home department on this magazine. October, 1924, found her filling the shoes of a home department editor for "Wallaces' Farmer."

In 1928 she left Wallaces' to become associate editor of "Better Homes and Gardens," where she had charge of the home department, which included foods and recipes, child care, interior decoration, and home management. She also supervised the testing kitchen, where all recipes that are published are tested both for accuracy and actual goodness. Mrs. Drips was married in 1931 and is now living in Chicago.

Regarding college journalism training she says, "I am grateful to it for having made the opening wedge for me in the magazine field through this agency. The home economics journalism foundation is a very fortunate one for any girl with ambitions in the writing field. Publicity work in connection with foods manufacturers is another field. Unfortunately, there are not enough magazines to go around, but these other jobs are frequently nice stepping stones to good jobs both in the commercial home economics and in the magazine world."

## Watch the Ends

(Begins on page 5)

those few simple principles of maximum enjoyment from football, they will en-

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joy the grid games more and be in a much better position to knock the boy friend's pipe out of his mouth with some comment as, "Did you see the beautiful block Poole or Rushmore, Gustine or Kroeger threw into that Kansas State, Nebraska or Missouri halfback on the last play?"

Invariably the boy friend will have missed it completely. But it will be an excellent method of jarring him out of his October to Christmas football stupefaction.

## They Make or Break Your Eyesight

FOUR out of every ten college students suffer from defective eyesight—not a very interesting beginning for a magazine article, but mighty revealing information at that. Is it just the natural result of burning the midnight oil, or can this weakness be prevented?

It seems that it can—at least people who have studied such conditions, make high claims for proper lighting, as a preventive to bad eyesight.

It's such a temptation to buy that coy little lamp you saw here or there without ever looking into its useful qualities, and it really does have some.

A lamp should be tall enough to come above the line of vision. The light should be well diffused. This means that the shade should be open at the top, opaque to prevent glaring, and of a light color, preferably cream or yellow.

The bulb of the lamp should be a 100-watt one to give plenty of light.

Don't depend on one lamp alone in the room when you are studying. When tired you unconsciously look around you and the change from good light to deep shadows is hard on your eyes. Keep your illumination spread out over the room.

WHEN sorting out mail for some of the smaller towns, Uncle Sam's postal clerks can play a game of names or order a complete meal. One typical full course dinner consists of Possum Neck (Miss.), Two Egg (Fla.), Pancake (S. C.), Ham (Ga.), and Hot Coffee (Miss.).

Folks who live in the towns mentioned above don't think there's anything unusual in the names of their civic centers.

Hot Coffee, Miss., for example, is not a question but a thriving little town in Mississippi. During civil war days, J. J. Davis, who ran the local inn, brewed such excellent coffee that the town was named after that beverage and a huge coffee pot painted on the side of the inn.