

Send Good Cheer

With Your Very Own Greeting

WHAT is more cordially received at Christmas time than a hand made card bearing a personal greeting?

A browse around the art department the other day resulted in the collection of numerous interesting ideas on the ways in which Iowa State College art majors decorate their own Christmas cards.

Perhaps you have often thought that you would

like to try to make some of your own, but you just didn't get the time or the right inspiration. This year there are many interesting new slants on the making of "different" Christmas cards.

For the novice, the easiest and most effective method of making attractive cards is the block print. A simple design with very little detail can be made successfully in a linoleum block. A razor or linoleum tools are all that is needed. This block may then be printed on colored or plain paper with oil paints by means of a brayer. Adequate pressure on the block, to insure even printing, can be achieved by standing on the cut which has been placed on a padding of paper on the floor.

IRMA PAUL, senior art student, plans to make her cards this year with a block print. She uses a colored drawing paper, harmonizing her colors with it, and makes sure that the paper does not gray the colors too much. On the inside of the leaflet she blocks her name in clever printing. Then, using the same colored paper, she lines her own envelopes and puts on the flap of each the border design which she has used around the print on the card.

A clever idea for stenciling on a textile was suggested by Alice Wortman. She cuts her design out in heavy paper, and with stencil brushes and oil paints, stencils her design on the cloth. Osna-burg or unbleached muslin may be used. The cloth is then pasted on the card, and with a Christmas cheerio is slipped into an envelope and is sent on its way. She added that a tiny old-fashioned print or a small polkadot could be used if the color of the paint is quite a bit darker than those in the print.

Helen Marie May also uses a stencil and gets very good results using it on torn oaktag or wrapping paper. This

By BETTY BLANCO

makes an inexpensive card and it is effective if strong colors are used. By making the card with two flaps and putting the design on the inside, an envelope is eliminated. The flaps can be sealed with a Christmas seal and the address written on the other side. Helen makes her stencils in different colors, cutting a stencil for each color she wishes to use. She uses tempera instead of oils.

Silhouettes make another popular and simple way of decorating cards. A black silhouette on white with a touch of color makes a striking card that is not hard to make. A wreath of holly around the head or figures adds the necessary red and green. Barbara Towne cuts figures of her whole family and makes a personal greeting for her friends by writing an original verse which she prints on the card.



Silver, gold and blue paper lend themselves well to very modern and simple stencils or block prints. Nearly all colors may be used on them with pleasing effects and envelopes lined with the same paper add the finishing touches. An all-over pattern, either stenciled or painted on the lining, relieves a very simple design.



Merry Christmas to a Bookworm

Members of English Faculty List Gift Suggestions

Fred A. Dudley, assistant professor of English—

H. H. Powers: *The Message of Greek Art; The Art of Florence*
Joseph Conrad: *The Mirror of the Sea*
Auslander and Hill: *The Winged Horse*
Carolyn Wells: *Parody Anthology*
M. Wilkenson: *New Voices*
Palgraves: *Golden Treasury*
The Oxford Collection of English Verse—published by Oxford University

Miss Tompkins:

Louis Untermeyer: *Rainbow in the Sky—A collection of children's poems*
Gladys H. Carroll: *As the Earth Turns*
Abbe Dimnet: *My Old World*
Hugh Walpole: *Autobiography*

Miss MacArthur:

H. V. Morton: *The Call of England*
J. B. Priestly: *The Good Companions*

Mr. Raymond:

Rudyard Kipling: *The Jungle Books*
James Hilton: *Good-bye Mr. Chips*
Charles Dickens: *David Copperfield*
Washington Irving: *The Sketch Book*

Miss Hogrefe:

Willia Cather: *Lucy Gayheart*
T. E. Lawrence: *Seven Pillars of Wisdom*

Mr. Foladare:

Boswell: *Life of Johnson*
Marcel Proust: *Remembrance of Things Past*
Sinclair Lewis: *It Can't Happen Here*
Stephen Zweig: *Marie Antonette*

Mrs. Kirkman:

Stephen Zweig: *Mary, Queen of Scots*
William Lyon Phelps: *Collection of Pulitzer Plays*
Don Blanding: *Vagabond Horse*