

Homemaker

by Deanne Stenstrom, H. Ed. 3

Do you like to probe into the mysteries of the Iowa State world and then share with your friends the wonders you discover? As a member of *The Iowa Homemaker* staff, you can do just that.

The magazine was established in 1921 as the official publication of the College of Home Economics, and is one of the two home economics magazines published by college students in the United States. Circulation is wide; among those who receive it are professional home economists, universities, high schools, industries, professional associations, and libraries.

Each month, eight months a year, the editorial staff combines its efforts to find out what information is current and of interest to its followers — everything from progress in research to inquiries of the more informal variety such as opinions of Iowa State men on short skirts.

Reporters "dig," organize, and create articles which are turned over to the issue editor, copy editor, and layout editor consecutively. Indispensable, too, are the photographers and artists.

While the literary half is busy scurrying around campus, the business staff is looking for financial support for the publication. Ad saleswomen go to Campustown, Ames, Des Moines,

and other points. Back with the contracts in hand, they lay out ads that have proven effective in every issue. The treasurer and circulation managers work to give each of you readers the product of these coordinated efforts.

We're proud of *The Iowa Homemaker* and hope that you will help us provide the publication you want. By working on the staff you have the opportunity to gain experience in writing, art, business, sales, and leadership. Your ideas, talent, and time will be put to good use if you stop in the office or contact a staff member.

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