

Centennial Plans

Dear Students, Faculty, Friends, and Alumni:

Our College of Veterinary Medicine is very mindful of our heritage of 100 years. It is a legacy of great scientific achievements of dedicated, courageous, visionary, and intelligent veterinarians in the field of animal diseases as to the discovery of many of their causes and the control, prevention, and eradication of many diseases of great economic importance to the livestock industry.

We recognize that the vitality of our college and our veterinary profession does depend upon dialogue and interaction with all segments of our profession. We welcome your comments and trust that you will be present at Homecoming on October 20, 1979, as we take special note of our Centennial Milestone.

Special activities emphasize the Centennial Celebration of the Iowa State University College of Veterinary Medicine.

1. During the entire calendar year, all metered mail leaving the campus will bear a commemorative cancellation proclaiming the college's centennial.
2. We sincerely congratulate the Student Chapter of the American Veterinary Medical Association for its excellent coverage of *A Century of Veterinary Medicine at Iowa State*. You will want to read these interesting articles in No. 1, Vol. 41, of the *Iowa State University Veterinarian*.
3. The centennial history of our College of Veterinary Medicine is in preparation.
4. **During Homecoming weekend the College of Veterinary Medicine will honor all ISU veterinary graduates that have reached the age of 3 score and 10 years at a special breakfast to be held in the Alumni Room of our College of Veterinary Medicine at 8:00 A.M. on October 20, 1979. Individuals in this age group are encouraged to let us know immediately if they can be present. We intend to notify these people personally, but we need the help of everyone in identifying ISU veterinary graduates that are 70 years of age and older. Please send your communications to:**

Dr. F. K. Ramsey, National Campaign Chairman
 Department of Veterinary Pathology
 Iowa State University, Ames, Iowa 50011

5. A pictorial history of Events of our College of Veterinary Medicine will be mounted in the hallways of our college.
6. A brief Centennial Program featuring speakers of our college and university administrations will be presented on our college plaza at 10:00 A.M. on October 20, 1979, of Homecoming Weekend.

The College of Veterinary Medicine and the Dr. J. E. Salsbury Challenge Fund drive has had another good year. The major credit for the success of the first Organized Fund Drive in the history of the College of Veterinary Medicine must go to Doris and John Salsbury, and our faculty is most grateful for their efforts in our behalf. We acknowledge and sincerely appreciate the effective machinery of the ISU Achievement Fund under the direction of Don Gustafson, who delegated the detailed responsibilities and implementation of this fund drive to the most competent, enthusiastic, and energetic leadership of Gary Krull. (Our sincere thanks and best wishes to Gary in his challenging new employment.) Other colleges have requested information and are using the organization of our fund drive as a model. This speaks well for the ISU Achievement Office.

Our College of Veterinary Medicine is second to none in the areas of research, extension, teaching, and service, which reflects most favorably on our faculty and most certainly to the leadership of Dean Pearson. The College of Veterinary Medicine and the Dr. J. E. Salsbury Challenge Fund has had a significant impact on the productivity of our college and student body. The fruits of this fund drive are just beginning to be felt.

Some significant facts are:

Total Number of Pledges	941
Total Number of Gentle Doctors	463
Our Goal	500
Total Number of Sustaining Members	32
Our goal	70
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Number of ISU DVM pledges	825
Number of Gentle Doctors	410
Number of DVM, non-ISU, pledges	43
Number of Gentle Doctors	34
Number of non-DVM pledges	73
Number of Gentle Doctors	19
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Number of Staff (non-faculty) pledges	10
Number of Gentle Doctors	8
Number of Faculty pledges	75
Number of Gentle Doctors	72

A chapter on the College of Veterinary Medicine and the Dr. J. E. Salsbury Foundation Challenge Fund will occur in the Centennial History of Our College listing all contributors, expenditures, and other details of this fund as noted in this Newsletter. **We challenge the class agents and members of each class to increase the number of contributors in their class and appeal to members of their class to become Gentle Doctors. For that margin of excellence your contributions are essential to keep our College of Veterinary Medicine one of the foremost in the nation and world.**

Giving is a part of our American Heritage. Any gift is 100 percent tax deductible and can be accomplished through a cash gift, a pledge of cash over the next few years, or through stocks, bonds, or real estate. For details contact Mr. James A. Hopson, Assistant Director of Alumni Services, or Mr. Robert J. Krotz, Associate Director of Alumni Services, ISU Alumni Achievement Office, Memorial Union, Ames, Iowa, 50011.

We look forward to seeing you at Homecoming and extend special greetings to all class reunions occurring during our Centennial Celebration.

Sincerely,
 F. K. Ramsey, D.V.M.
 National Chairman
 College of Veterinary Medicine and the
 Dr. J. E. Salsbury Foundation
 Challenge Fund

**Expenditures of the
 ISU Alumni Achievement Fund—College of Veterinary Medicine
 and The Dr. J. E. Salsbury Foundation Challenge Fund**

1. Dr. and Mrs. John Salsbury commissioned Professor Marin Kitzman to do 29 art productions	\$59,600.00
2. Restoration, preservation, and casting Gentle Doctor in bronze by Paul Shao (work commissioned by Salsburys)	13,500.00
3. Gus Ivory, Black artist, for casting mold for bronze plaque for Veterinary Medicine Quadrangle Sustaining Member	750.00
4. Randy Harms, wood sculptor, of Nashua, Iowa, for carving of Gentle Doctor	800.00
5. Purchase of 2 wheel chairs from Gentec Hospital Supply by Dr. M. W. Sloss.	575.00
6. Universal Terrazzo and Tile Co. — Seamless floor and 6* core base in room 1443 Veterinary Medicine	2,389.00
7. I.S.U. Physical Plant — finish interior in room 1470 for student interns	947.00
8. Cost of storage lot for Laboratory Animal Resources	1,423.37
9. Nims Sportsman's of Ames — name plates and engraving for Gentle Doctors; and ISU Physical Plant — for Gentle Doctor wood panels and putting on bronze name plates.	4,976.01
10. Expenditures for Fund Raising	3,653.24
11. Structural completion of unfinished area for Extension veterinarians and additional furniture.	39,037.01
12. Furniture for Students and Reception Areas	13,736.91
13. Drapes and carpet for conference rooms and Library.	4,023.55
14. Public address system for lecture rooms, miscellaneous items, and equipment	10,862.05
15. Plants and planter boxes in hallways	1,122.23
16. Materials for ¼ mile examination and exercise race track southeast of Veterinary College	650.54
17. Equipment, furniture, carpet, and drapes for Alumni Room	14,040.86
18. Seven picnic tables for Walnut Grove purchased by Veterinary Class of 1978	492.15
19. ISU Physical Plant — Furnish and install plant material for landscaping of the College of Veterinary Medicine	9,734.50
TOTAL EXPENDITURES TO DATE	\$ 182,314.31
Many other requests for equipment for research, teaching, and biomedical communications; library needs; art productions; heritage room; and fund for visiting professors, guest lecturers, and special project will be carefully evaluated, totaling some.	\$1,000,000.00