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Extension and Outreach

Integrated Crop Management

FieldWatch® Launches New Pilot Program in Iowa

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FieldWatch®, an online system designed to foster communications between growers, beekeepers, and pesticide applicators, is launching a new pilot program in Iowa in 2020 called SeedFieldCheck.

SeedFieldCheck provides near real-time information to pesticide applicators regarding where and when seed field workers will be present in seed production fields. Seed companies will have the ability to make edits or update plans quickly and broadly share current and planned worker locations with pesticide applicators. This information will be available to any certified pesticide applicator doing business in their area, provided that applicator has registered on FieldWatch®.

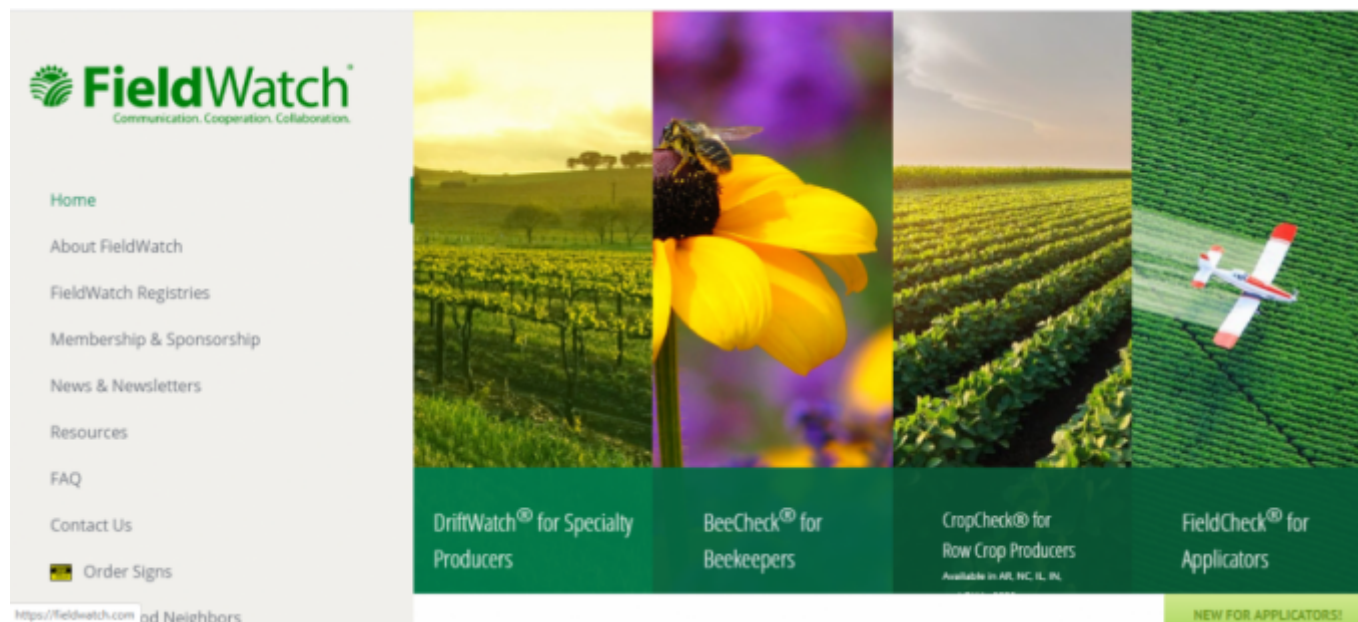
The SeedFieldCheck system is within the FieldCheck® platform in FieldWatch®. Seed companies will work directly with FieldWatch to upload seed field sites and identify “data stewards” to help ensure data accuracy. Registered applicators will be able to see the locations that have a “planned” or “occupied” status. A seed field that has a “planned” status indicates that workers are planned for that seed field the following day. A field with an “occupied” status designates that workers are currently working in that seed field.

Pesticide applicators will still need to ensure there are no field workers in a field before pesticide applications. It’s possible that not all workers will be registered in SeedFieldCheck.

This program is only offered in Iowa during the 2020 growing season with the intent to expand the program in 2021. SeedFieldCheck is a joint effort of the Iowa Seed Association, the Iowa Agricultural Aviation Association, and FieldWatch.

For a demonstration on how to sign up as an applicator, visit: <https://fieldwatch.com/applicatordemo/>.

For more information, view the [SeedFieldCheck Flyer](#).



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