



Calling the Roll of Famous Names

Think of the name of a manufacturer whose product is famous for quality—whose name has stood for years at the top in his industry.

Whatever name first comes to your mind, the probability is that you will find that name featured at Tilden's.

Here for example are a few of the famous names we are proud to endorse and which you will find here in ample assortments:

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- MUNSINGWEAR
- UNDIES - NIGHTWEAR
- KAYSER GLOVES
- WEAR RIGHT GLOVES
- PETER PAN COTTONS
- SUNDOUR CHINTZES
- SHAGMOOR COATS
- KRAGSHIRE COATS
- BRADLEY KNIT WEAR
- GORDON'S FURS
- LOUISE MULLIGAN
and CARTWRIGHT
DRESSES

The list is much longer, but our space isn't.

Remember this: If it's high in quality yet moderate in price, you will usually find it at

TILDEN'S

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AMES, IOWA

When Thanksgiving Goodies Arrive

By Marian Chandler

BOXES crammed full of all sorts of holiday goodies will be coming from home this Thanksgiving to help compensate for the longed-for turkey and fixin's.

The room, decorations, and garb are of small consequence if the true holi-

day spirit is bursting forth. Let's just get together, pool all of those epicurean delights, and feast. Plans for the day will take care of themselves, but let's make the spread extra special.

Bring forth that cold roast chicken, surrounded with rings of pineapple surmounted with piles of fresh cranberry jelly. Instead of plain sandwiches have that applied art major cut turkeys, pumpkins, and horns of plenty from nut breads.



Of course, there'll be stuffed celery (use pineapple cream or pimento cheese), stuffed and ripe olives, radish roses, cauliflower buds, and carrot sticks. Maybe your mother will send you some of her peach pickles. Pear, crab apple, or watermelon pickles would do just as well.



Let's dress up that mince pie for the holiday. Put a large paper doily over the crust, sprinkle it with grated cheese, and press gently. Then remove the doily leaving a pattern etched on the crust. If your mother sends fruit cake, try slicing it and filling it with a mixture of whipped cream, cream cheese, chopped dates, and nuts.

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