

all these amorous gowns—the horse-hair evening wrap. In wide shiny bands, the horsehair makes horizontal cords in a tiered effect when the bands are joined together. Dark blue with a midnight purplish tint is a grand thought for color.



Belt the "Small of Your Back"

It takes inches off the waist! It leaves an unbroken line in front—this idea of using a self-fabric belt across the center of the back only. A young country style with wide revers in front and double breasted closing, the coat design is kept tailored and is something to keep in mind for that slick, trim line you like to see in sports coats.



Try Punctuation With Leather

Soft kid in carnelian or coronation blue on a lighter tone of the same color is a timely trick for you who specialize in up and coming trimmings. The leather may be used to edge closings, for buttons, pockets, or collars to add that sportsy looking touch on your monotone tweed coat or suit.



Take These Three Gilets

Cleopatra was the one woman who knew better than to go about looking familiar. And why should you—when it is so easy to be various? These gilets make not only three different costumes of your suit—but three distinct persons out of you. You can be—by turns—a woman of affairs in a stitched shirt—a "pretty lady" romantic in a marquise-ette frill . . . or a peasant in a printed pique basque—all in the time it takes to change your gilet.



Whip These Up In Your Mixing Bowl

It isn't your suit this spring—it's your SUITS. The best dressed co-eds are choosing their suit wardrobe with colors selected so that each one makes a pretty contrast with every other. For example—a butterscotch color suit, a Sandringham blue suit and a gray suit. They are invariably worn "mixed" and the number of combinations is big. If you wish, add an extra checked jacket in all three colors.



There's Romance in the Air

There's a romantic spirit in the collection of rhapsodies for evening wear this spring. Gauzes and floating muslins are leading. Here's a special creation—hyacinth blue gauze with silver cross bars . . . low cut bodice in front—the skirt slim and smooth over the hips . . . skirt swinging wide in a swirling circle at the bottom and weighted by a silver cord . . . around the neck is twined a garland of pink apple blossoms with green leaves—and in her hair . . .



a spray of the same flowers mounted on a comb.



"B" Is For That Bonnet So New

"B"eret and "B"retton, too! They are made to wear way back on the head in that nonchalant fashion for which collegiennes are noted. Bonnets of scoop shape and small, split cuff models are both youthful and interesting expressions of this silhouette. Felt is used for off-the-face berets, some slightly squared—others like halos.



Wake Up and Live in One of These

A three-piece outfit in pastel woolen with circular skirt stitched in pleat fashion. There is a short, boxy jacket lined and faced with the print of the blouse, which is a gay handkerchief type.

A bolero redingote to top a frock of printed silk in light blue, navy and white. The scarf of the frock ties through the standing band collar of the jacket and the blouse is softly full with short sleeves. Another redingote version is in a bright green nubby wool coat with full rippled skirt from little side peplums.

A collarless dressmaker suit in biege cashmere twill.

Make the Shoe Fit

by Jean Reis

"I'M just cr-r-razy about my new gray shoes," said Mary Fran as she unwrapped the parcel which contained the new shoes. Little did Mary Fran know then what torture would result from wearing the object of her delight.

There is no excuse for being uncomfortable because your feet hurt. Practically all foot ailments may be traced back to an ill-fitting shoe.

The fit of a shoe is the most important issue, even though the average woman is more interested in satisfying her pocketbook and vanity than in selecting comfortable, appropriate and durable footwear.

Research has revealed the shocking truth that 86 percent of the women of the world wear poorly fitted shoes. When a shoe does not fit properly it usually causes an alteration in the position of the binding and connecting ligaments. This creates fatigue quickly due to a change in the work of the muscle.

Body posture, which is so important to grace and beauty, is changed from the normal by an alteration in the feet, since they are the main support of the perpendicular axis of the body.

In buying a shoe, the ball of the foot should always be directly over the largest part of the shoe to insure good fit. Also, shoes for adults should be one-half inch longer than the foot.

Heels are a very important part of a woman's shoe. In all cases they should

fit snugly. A height of three-fourths inch to one and one-half inch is considered practical for everyday wear.

If you want to have beautiful feet, and they are very essential in the summer when feet peek out of gay sandals, remember to purchase shoes with a fairly straight inside line and with a very little curve in toward the toe.

Opera pumps, although they do look trim on one's foot, never make satisfactory walking shoes, for they must be fitted short so they will not slip at the heel.

The shoe that you purchase may be made from so many types and grades of materials that it is difficult to appraise the quality. The experts are not even able to determine the quality of a pair of shoes without making tests or cutting up a sample.

This, in addition to the fact that price is no longer an adequate guide to quality, since merchants are selling fixed price lines instead of making the standard mark-up of 40 percent over the wholesale price, has made it extremely difficult for the consumer to purchase the shoes that will give her the most service for her money.

High priced footwear usually is made with more handwork and better materials. A novelty design shoe often is more expensive because the merchant must insure himself against loss on the stock which remains after the fad has passed.