

Alumnae in the News

by Diane Sharbo, H. JI. 1

Fascinating people, ideas, and words have come from the Home Economics Journalism Department. It is evident that journalism is unlimited in its scope. Current, stimulating developments in the home economics field continually offer a variety of topics for the journalist.

Journalism can be put to use wherever there is an ambitious writer. Positions on newspapers, magazines, special publications, syndicates, radio, and television provide some of the jobs. Advertising, publicity, and photography are other areas.

The number of students graduating in home economics journalism is steadily increasing, with many students electing courses in photography, writing, and advertising to go along with a major in another division of home economics.

Iowa State University is proud of her distinguished alumnae in this field. Numerous graduates have advanced to prominent positions. Although it would not be possible to cite all of their accomplishments, we salute a few who are currently playing a vital role in phases of communication.

Peace Corps

One of the most well-known personalities is Judy Grant, 1958. Miss Grant is an experimental foods major who selected several journalism courses to broaden her curriculum.

Upon graduation she was selected to be the first woman home economist on the staff of the General Mills research and food development laboratory in Minneapolis. Miss Grant held this position for three years.

She is now in Chile on her first Peace Corps assignment. The responsibilities that Miss Grant is willing to accept, plus her alertness, creativeness, and great initiative have helped her obtain this position and represent Iowa State and home economics in other countries.

Finding Fabric News

Mrs. Mary (Gerard) Unde-Krienke graduated from Iowa State in 1958, also. She is currently working for the *Women's Wear Daily* in New York, as a reporter in the fabrics department.

Previously, Mrs. Unde-Krienke was employed by the Simplicity Pattern Company. Mrs. Unde-Krienke's combination of textiles and clothing and journalism provided these job opportunities.

Former Homemaker Staff

A 1961 graduate of Iowa State has recently been cited for her journalistic ability by the *Chicago*

Tribune. Laura Ellen Molleston, 22, is an editor of the *Commentator*, house organ of the Federal Reserve Bank of Chicago. This pamphlet is circulated to the bank's 3,000 employees.

The article from the *Tribune* noted the fact that Miss Molleston is the youngest editor on the *Commentator's* Staff. She was placed in this position immediately following graduation from Iowa State.

Quaker Oats didn't expect to find someone who both knew her field and knew how to tell about it. When they assigned the monthly edition of "Quaker Quotes" to Carol Shellenbarger, 1961, they found that her combination of art, journalism, and foods, was good background for the publication.

Carol has been with the company since her graduation. She is with the home service department. She and Ellen Molleston were both members of the 1960-1961 *Homemaker* staff. They are now apartment-mates in Chicago.

Newspaper Work

Mrs. Alvina (Iverson) Mattes, a graduate of 1939, is serving in the capacity of food editor of the *Des Moines Register*, one of the top ten newspapers of the nation. Mrs. Mattes is also editor of the PEO Record.

Informing the Public

Education has proven to be a good field to combine with journalism as illustrated by Miss Gwendolyn Lenore Lam, 1948. Miss Lam is senior vice-president of Glick & Lorwin Incorporated Public Relations Firm. She specializes in presenting educational programs and in producing booklets, films, and other teaching aids used in schools. Miss Lam's current headquarters are in New York.

English in Japan

Mrs. Janice (Furman) Atzen has added overseas glamour to her writing. While living in Yokohama, Japan, Mrs. Atzen has been writing feature articles for a local magazine. This publication, the *Kanagawa Community News*, is published in English. It is mailed to prominent foreigners in the area and state departments of other countries. Mrs. Atzen's excellent command of English has been of great service in polishing articles translated from Japanese to English.