

Dr. John B. Herrick

President-elect of the AVMA

* By Bob Holveck

The 105th annual meeting of the American Veterinary Medical Association in Boston, Mass., this July brought recognition to a well-known individual, to Iowa State University, and to the state of Iowa. Dr. John B. Herrick, State Extension Veterinarian and Professor of Veterinary Obstetrics, was elected President-elect of the A. V. M. A.

Dr. Herrick was born and raised in Iowa. He was graduated from Iowa State in 1941 with a degree in agriculture, followed by a D.V.M. degree in 1946 and a M. S. degree in Veterinary Obstetrics in 1950. After receiving his M. S. degree, he joined the state extension service as an Extension Veterinarian. Dr. Herrick has served as President of the I. V. M. A., as well as president and member of various other local, state, national and international organizations. He was serving as Executive Board member of the A. V. M. A. from district four prior to his election to office.

As President-elect, Dr. Herrick, serves as voting member on the Board of Governors, presides over meetings of the House of Delegates, and is an ex-officio, non-voting member of all councils and committees. The President-elect also assumes office in cases of death or incapacitation of the President. Dr. Herrick will be officially inaugurated as the President of this approximately 19,000 member organization at the close of the 1969 session in Minneapolis. Dr. Herrick has assumed these duties as President-elect and President in

addition to his regular position as Extension Veterinarian at Iowa State University, which includes much time and travel serving the veterinary profession and livestock industry of Iowa.

One goal recognized by Dr. Herrick as important to the A. V. M. A. and veterinary medicine in general, is an attempt to bring the A. V. M. A. back to every member. He views the future A. V. M. A. as the parent organization with special interest groups being the constituents. Dr. Herrick already has helped in making this possible by introducing this need of representation in the House of Delegates. At Boston, he saw the House of Delegates recognize two special interest groups, the American Association of Bovine Practitioners and the Industrial Veterinarians.

He visualizes the recognition, need and training of lay assistants as one of the most evolutionary needs facing the veterinary profession.

Another issue confronting the veterinary profession as stated by Dr. Herrick is, "The need for continuing education is foremost in the needs of all facets of the profession." One of Dr. Herrick's objectives during his term as President is to promote and establish a coordination of continuing education from the A.V.M.A. level.

Accompanying this issue of continuing education is the need for evaluation of the competency of the veterinarian. This need is brought about by the rapid technological changes taking place within the pro-

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fession today and according to Dr. Herrick, "Re-evaluation is necessary to keep a high standard of excellence within the veterinary profession."

Yet another problem facing the A. V. M. A. is a review of the administrative structure. With the increasing facets of the profession, Dr. Herrick feels the entire administrative structure should be re-evaluated to procure better representation for all veterinarians. Dr. Herrick also adds, "The entire status and growth of the profession is due to organized veterinary medicine. The profession literally would not exist without strong local, state, and

national organizations. Therefore, every veterinarian should belong to their veterinary organization on every level. By not belonging, they fail to recognize themselves as professional men and parasitize themselves to those that do."

A permanent home for the A. V. M. A. is another goal he would like to see accomplished. His preference is a location outside of, yet close to Chicago, the centralized location of the other health professions.

Several achievements were realized through Dr. Herrick's election. He is the first extension veterinarian and the second veterinarian from Iowa to be elected President of the A.V.M.A.

Seasons Greetings



Won't you join our Madrigal Dinner festivities . . .

The Great Hall will be the setting for this traditional feast and colorful pageant.

Reservations \$3.80 per person

January 10 and 11, 1969

Seating 6:00 P.M.

MEMORIAL UNION