

CAMPUS HOME NECESSITIES

COMPLETE GIFT DEPARTMENT

*in our
Basement Store*

Including
Vases - Glassware - Toys
Dinnerware

Carr Hardware Co.

COMPLETE STOCK
HUNDREDS OF ITEMS

306 Main

Phone 164



*Facts On
Sox*

*Match
Your
Sweaters*

Have You Seen Our Sox?

English rib - cuff tops or cuffless -
salt and pepper mixtures - sox
to blend with those collegiate
sweaters.

Sizes 9 to 11

29c - 49c

The Fair
ANES FOREMOST STORE

Designed By Iowa Coeds

LAST summer Phyllis Collins, textile and clothing senior, was one of three Iowa college women who helped prove to readers of Mademoiselle, fashion magazine, that college women do wear hats. She placed tenth in a hat design contest sponsored by the magazine.

Other Iowa winners were Phyllis Shambaugh, '44, University of Iowa, Iowa City, and Lucille Roberts, '43, Morningside College, Sioux City, who placed fourth and ninth respectively.

The college woman long has been the leader of the hatless era. Mademoiselle offered this contest to College Board members to see just what types of head coverings they would like to wear. Each entrant submitted a wardrobe of four summer hats—one date hat, one wide-brimmed hat, one hat for tailored suits and one sport-style hat for casual clothes.

The contest showed that the college woman knows what she wants in a hat. The hat must fit her head, and must be attractive and comfortable. She wants to walk along with freedom and ease without holding her hat on her head.

—Helen Horton

Memo for Busy Shoppers



Don't forget your friends and relatives on birthdays and anniversaries.

We have a fine choice of Greeting Cards for special occasions. You'll want to choose from our complete line of Stationery and School Supplies.



Campus 5c-\$1 Store

2518 LINCOLNWAY