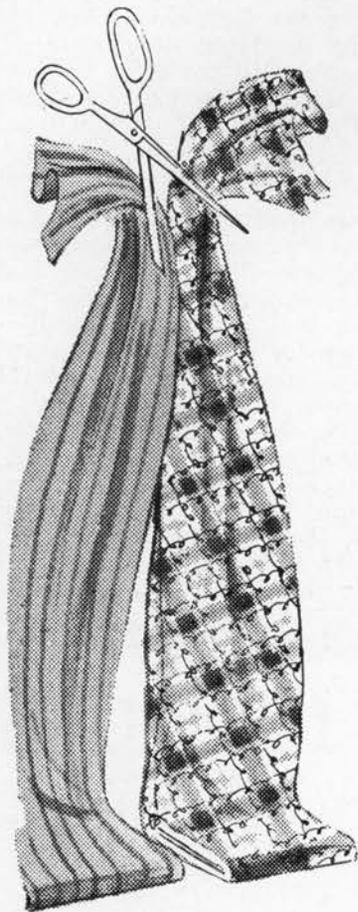


Fashion by the Yard



For the holidays ahead, you'll want the smartest clothes you can make. We have yards of lovely materials from which to choose in wool, jersey, tweeds, tafetta and satin. Come in soon and let us help you make your selection.

The Fair
AMES FOREMOST STORE

225 MAIN ST.

PHONE 100

YOUR STUDY



STYLES

- choose a basic
WARDROBE
- add the right
ACCESSORIES

by Elizabeth March

STUDY styles this season are designed to fit you and your personality. Let's go shopping and pick out an all-occasion ensemble for you.

You say your measurements are Zoology 155 by Sociology 234C, and you'd like it done in a shade of Textiles and Clothing 145? For your accessories you might want to bring out your English 102 and have it blend with Chemistry 105.

First of all we have to decide on a style, study style that is, for all occasions. For studying as for fashions you must choose a basic style on which you can drape your various classes, activities and your week-end relaxation, so that the desired effect of a well rounded college education will be the result.

The tried and true style of a planned schedule for each hour in your day has worked for many juniors, seniors, and what really counts, for graduates. If you draw an outline of all your hours and fill in your classes and the time you plan for eating and sleeping, you can see with your eye just how much time you'll have for the rest of your college life. It doesn't seem like much when you begin, but a concentrated hour here and there, and three hours each week night should do the trick.

Plan Studying Time

After you've made out this visual schedule of your available hours, sit and weigh the degree of hardness of your courses; then jot down on your plan the amount of time that you think necessary for each of these subjects every day or every other day.

Fashion hints from would-be style experts in the studying world might give you some good ideas for your ensemble. If any of them suit your purpose, wear them proudly and know that some of the best dressed Mortar Board and other honorary fraternity members on campus have been wearing them for more than 3 years.